



Town of Georgetown Press Release

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Georgetown Launches Online Fiscal Transparency Center Powered by ClearGov

*New public-facing profile translates complex government financial data
into easy-to-understand infographics*

Georgetown, DE – Georgetown announced today that it has launched a new online Transparency Center powered by ClearGov, a leading provider of online budgeting and communications software for local governments. This new online profile provides residents with an easy-to-understand, interactive breakdown of the city's finances, as well as insights into demographics and much more. The Transparency Center is also optimized for use by citizens with disabilities who rely on assistive technology, such as screen readers and voice recognition software. This ensures that their financials, demographics, capital projects, department metrics, and other information displayed on their Transparency Center are already optimized for ADA guidelines.

Georgetown believes that financial and operational transparency is the cornerstone of good government and strong, sustainable communities. The new online Transparency Center empowers citizens to see precisely how funds are generated and allocated, and better understand how the annual budget impacts the community programs and services they care about most. Visitors to the Transparency Center can easily drill down to the line item level and even view comparative analyses of similar towns.

In the coming months town officials plan to expand the profile to include details about town departments, ongoing development projects, and more. In time, residents will have a clear window into everything from fiscal health to operational performance and the factors that contribute to economic development. Visitors to the Transparency Center will also be able to subscribe to certain pages to receive automatic email updates as new information becomes available.

“We are proud to have taken this proactive step toward a more open and accessible government and we’re excited to make this Intuitive, user-friendly, and ADA-optimized experience available to our community,” said Mayor Bill West. “These days, not everyone has the time to attend public meetings. The Transparency Center will make it easy and convenient for interested residents to stay informed.”

“ClearGov is pleased to partner with the Town Georgetown to enhance their transparency efforts and drive citizen engagement.” said Chris Bullock, CEO of ClearGov. “Residents should be proud of the leadership the Town of Georgetown has demonstrated by embracing innovation and taking that essential next step toward true clarity and accountability in local government.”

Town Manager Gene Dvornick says the best way to learn more about the Transparency Center and the Town of Georgetown finances is to go online and explore. “We strongly encourage residents to visit <https://www.cleargov.com/delaware/sussex/town/georgetown> today to see their tax dollars at work. You can also visit the town website and click on the Transparency Center button.”

About ClearGov

ClearGov is on a mission to build a community of modern, transparent, data-driven local governments and school districts. ClearGov helps local agencies streamline their operations and catalyze community support by making complex government data easy to understand and easy to use. We provide a full suite of turnkey solutions to help drive financial and operational transparency, modernize budgeting, and better connect agencies with the communities they serve. ClearGov’s award-winning platform is currently used by hundreds of communities across 30+ states. For more information, visit www.cleargov.com.

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