

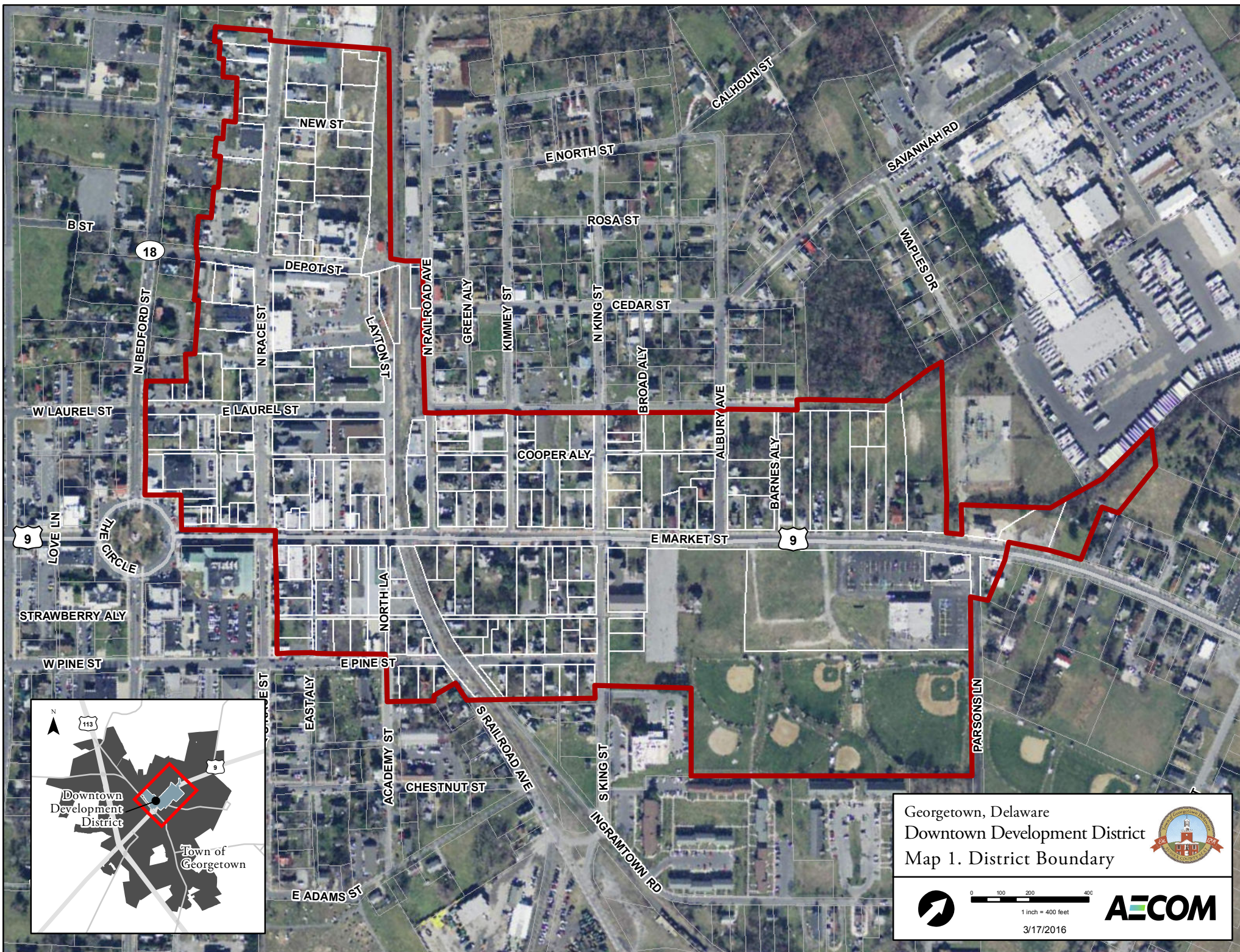
# Georgetown Downtown Development District Plan

## *Maps & Illustrative Master Plan*

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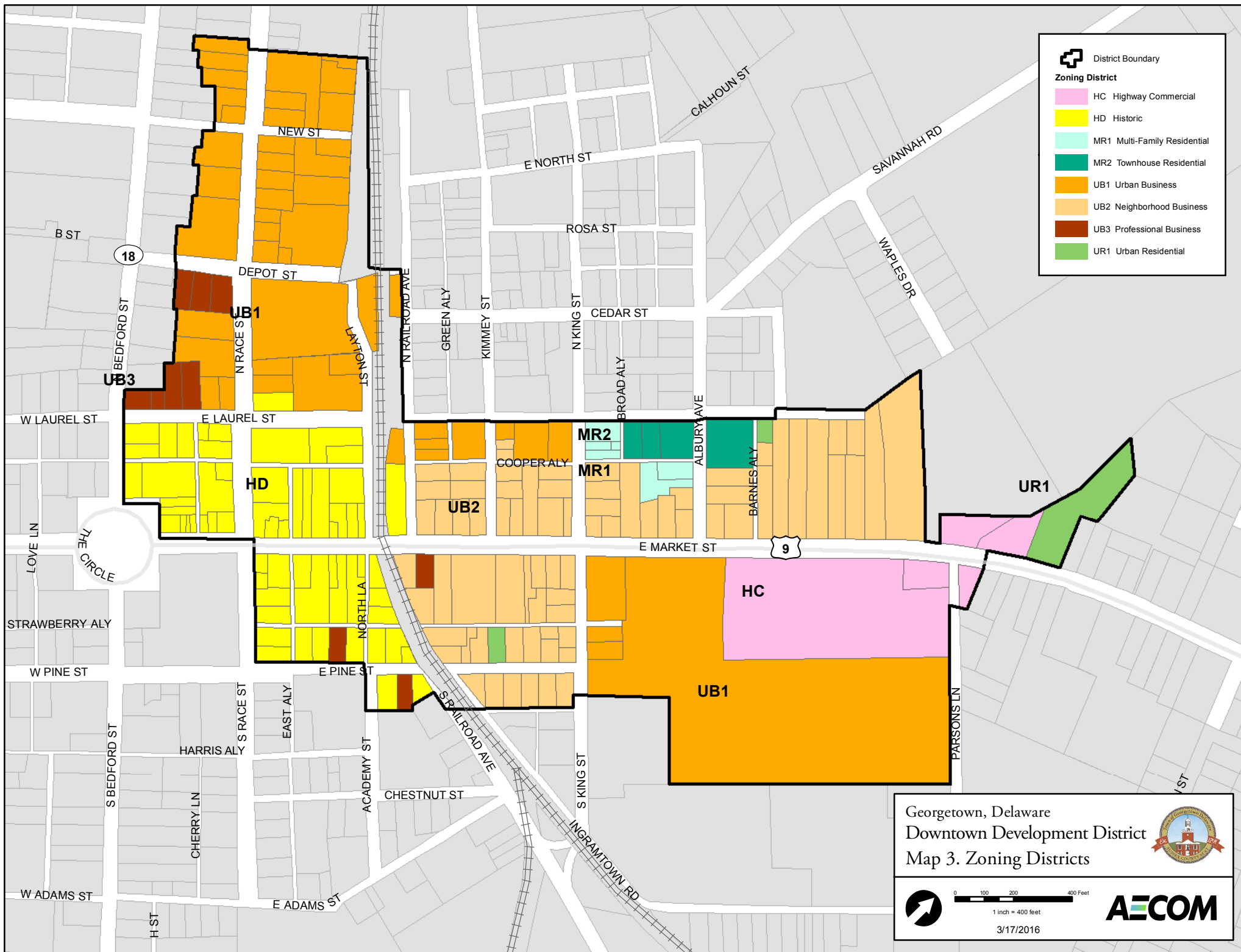
1. District Boundary
2. Existing Land Use
3. Zoning
4. Development Potential
5. Transportation
6. Parking
7. Historic Places
8. State Strategies
9. Current Conditions Illustrative Master Plan
10. Potential Conditions Illustrative Master Plan

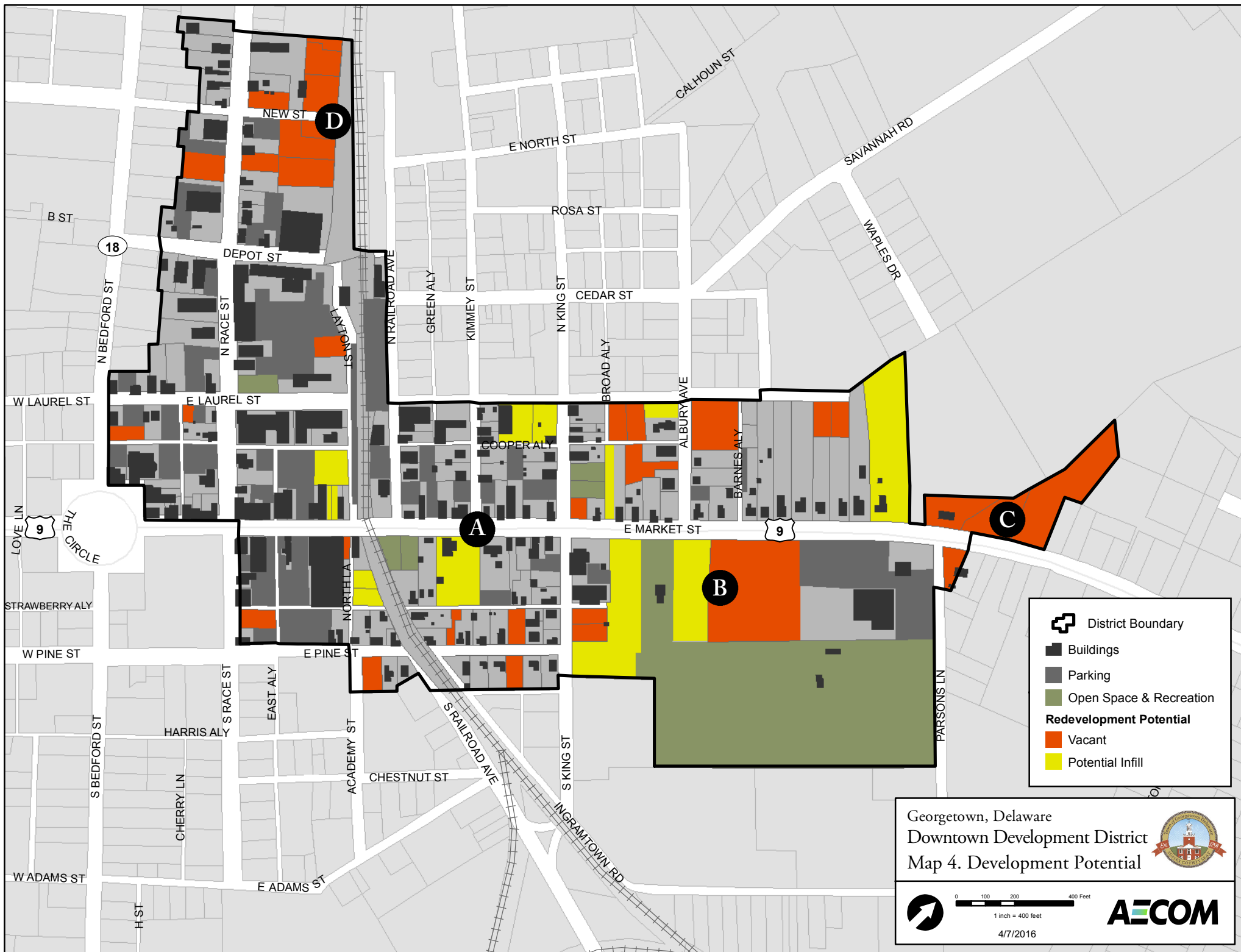


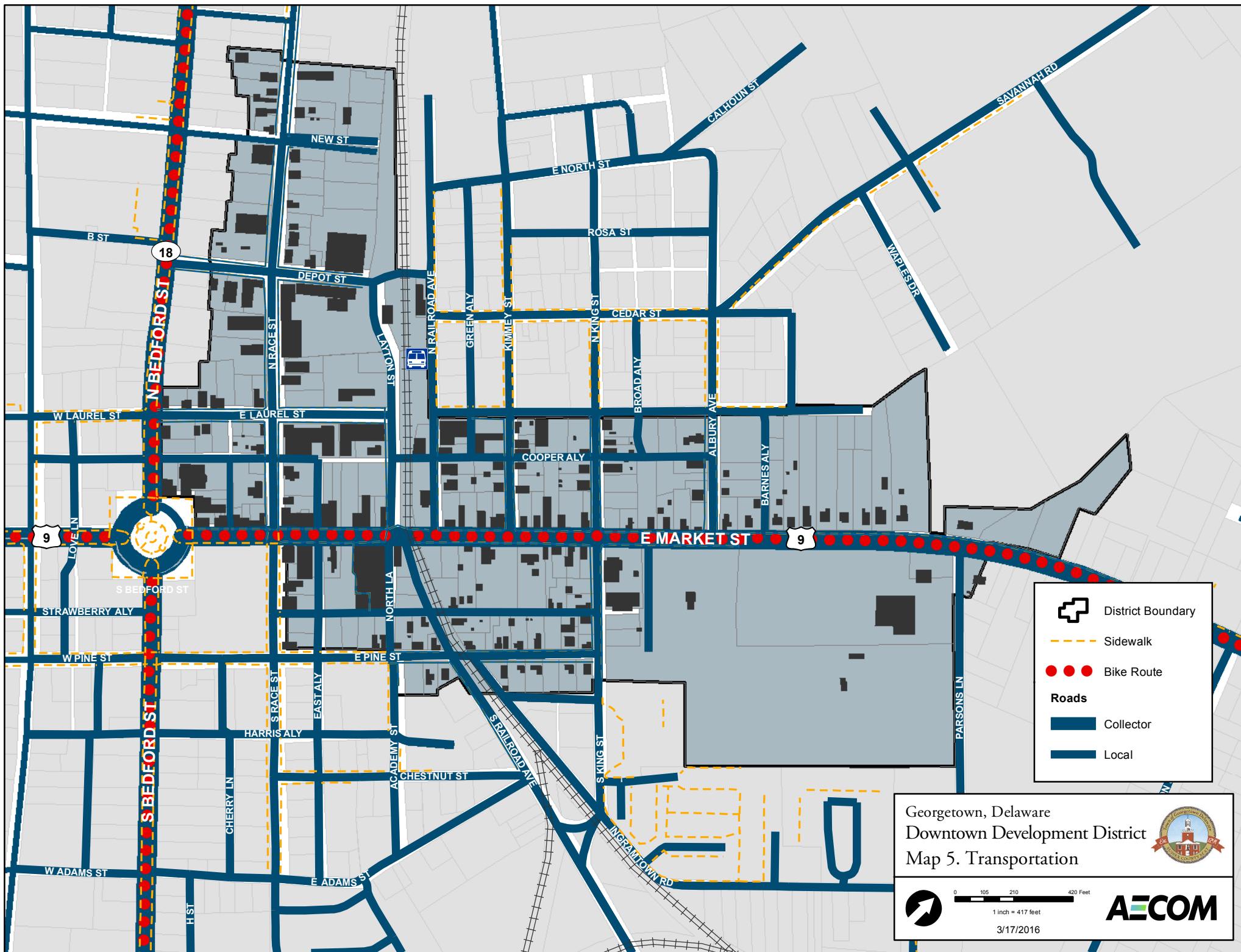


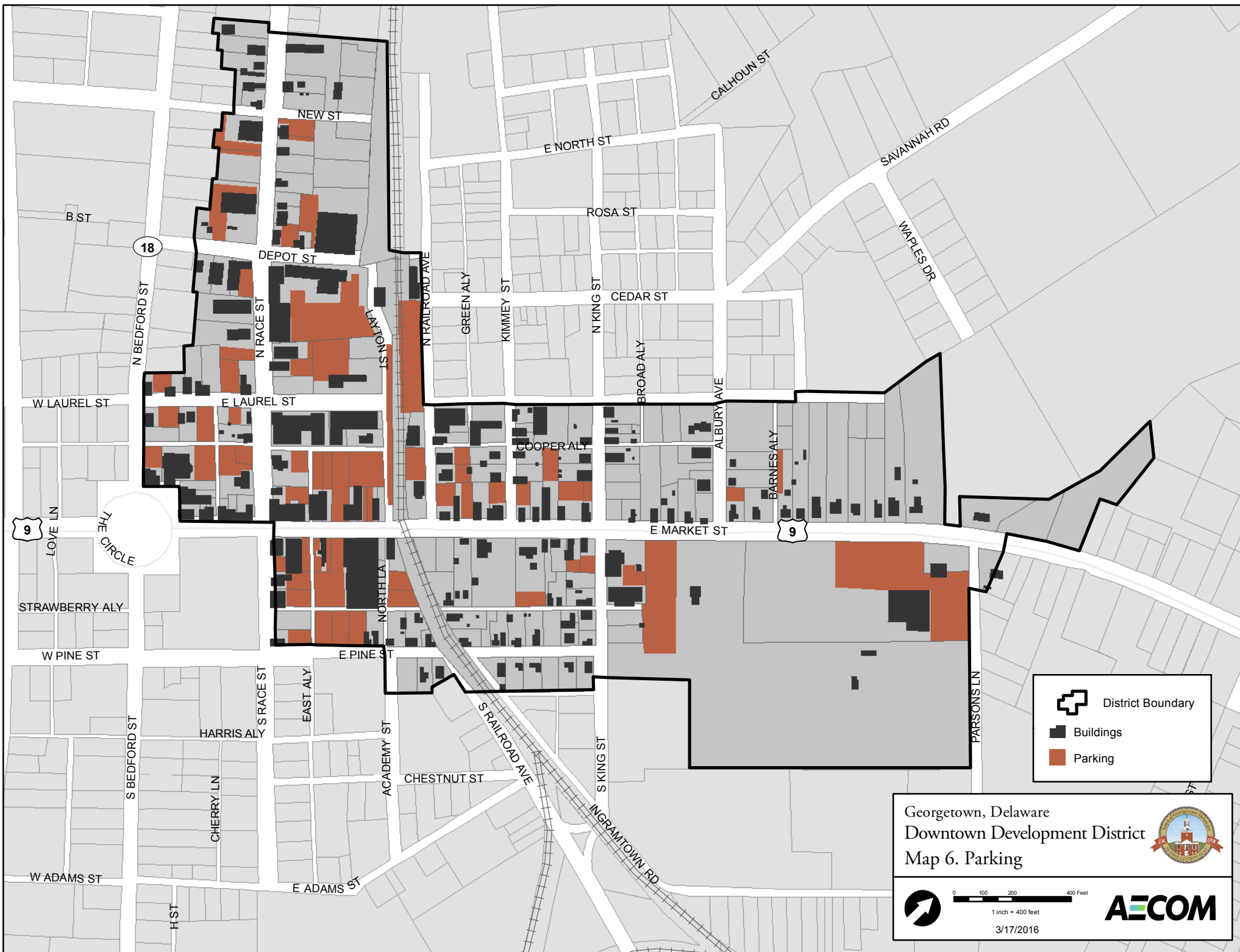


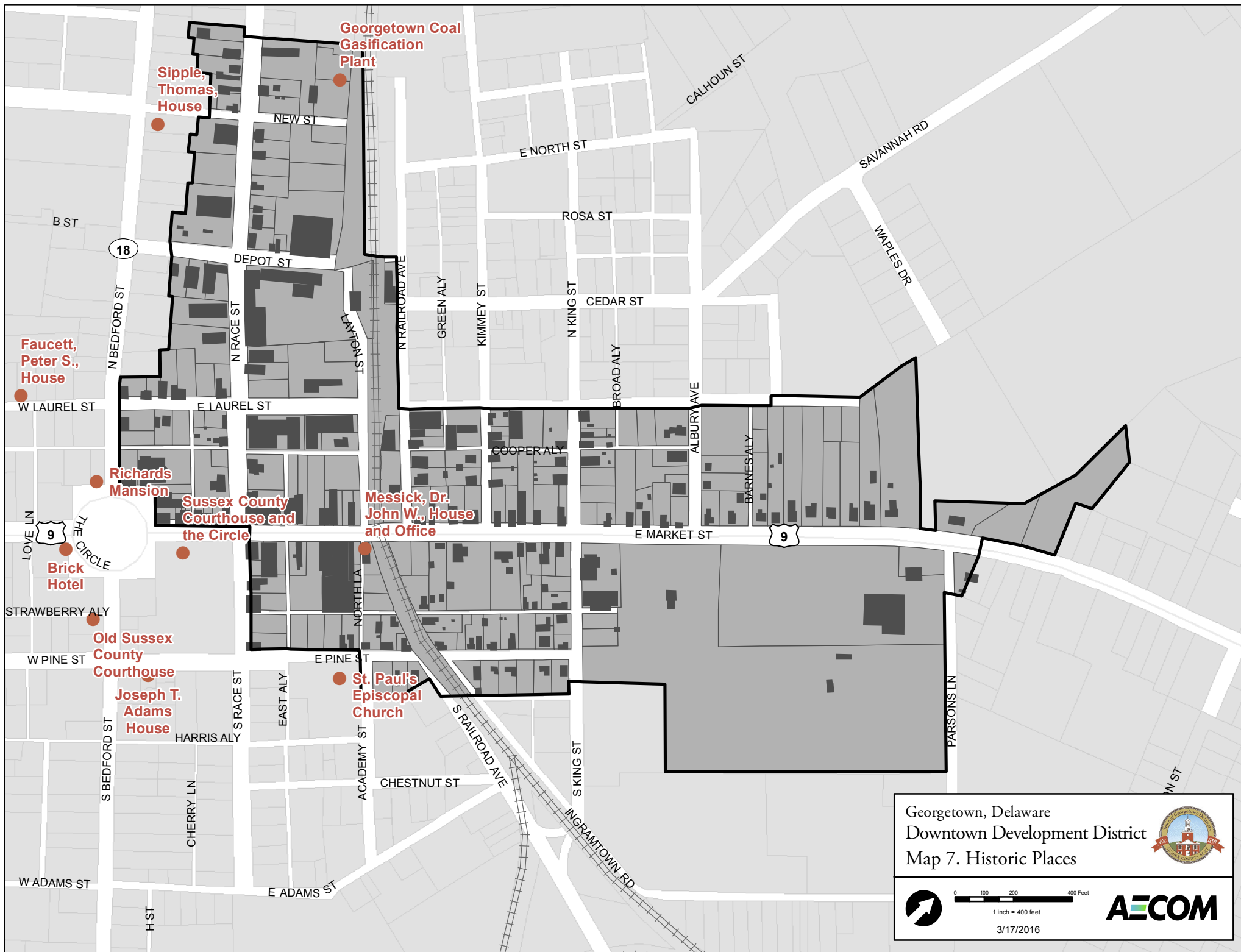




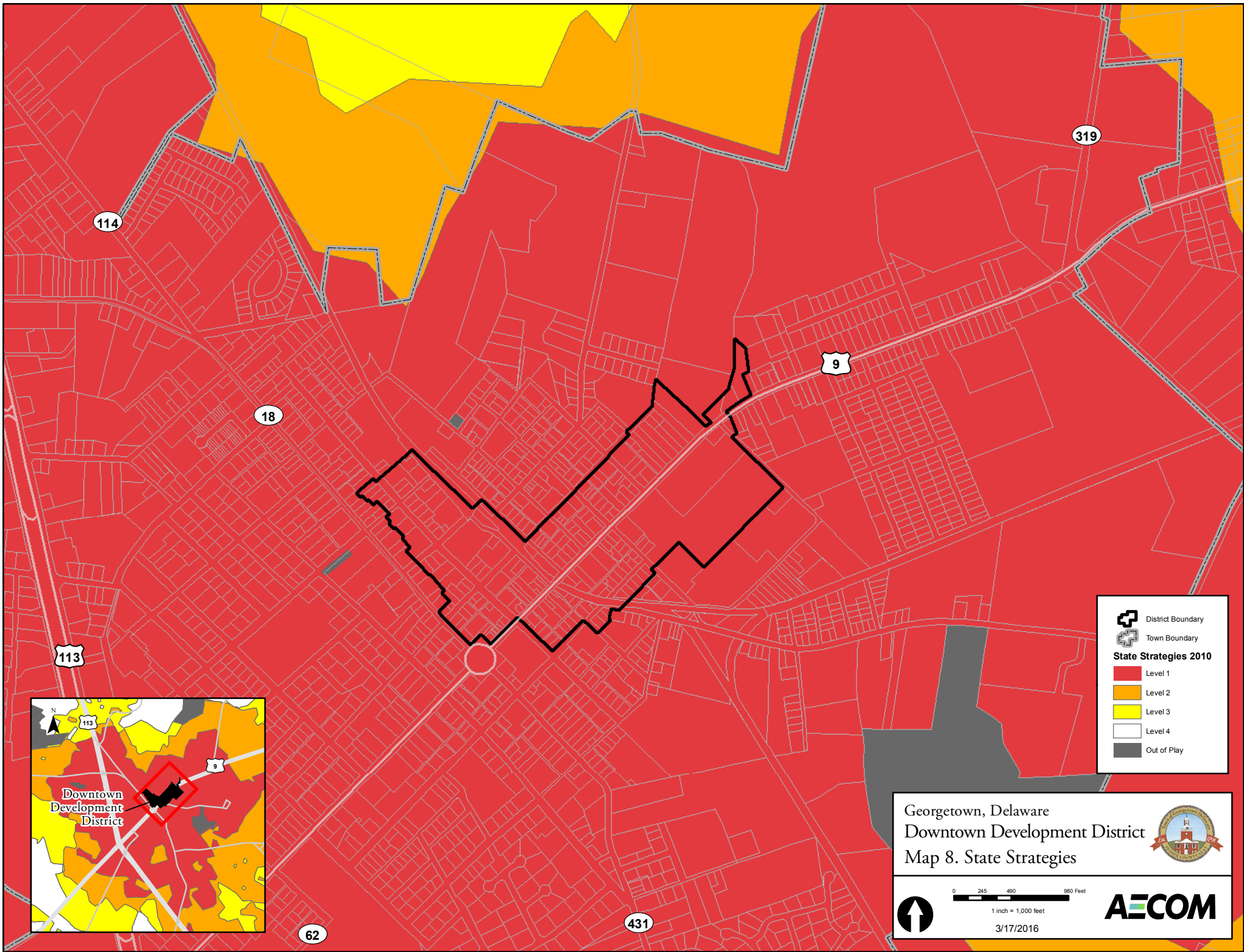




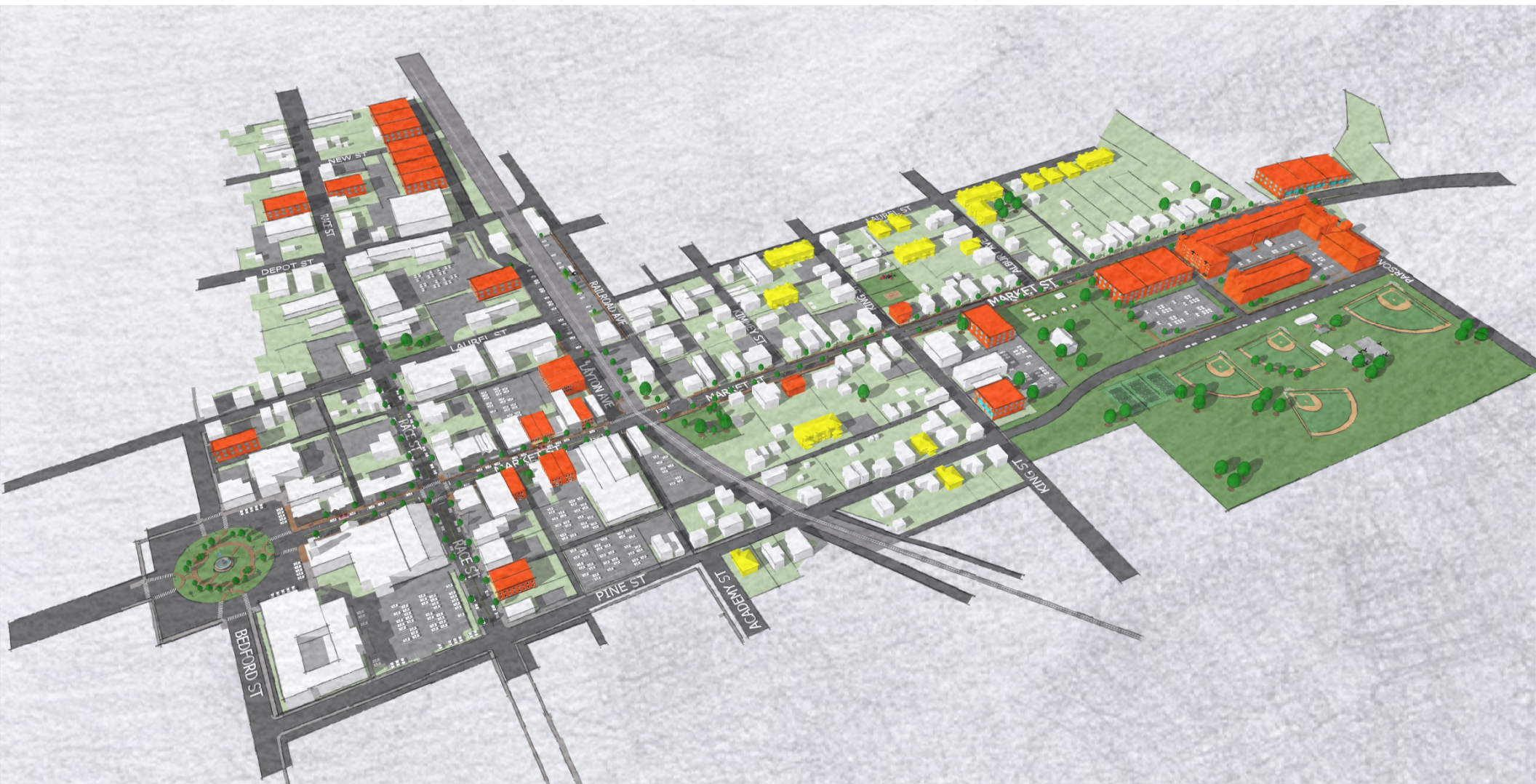




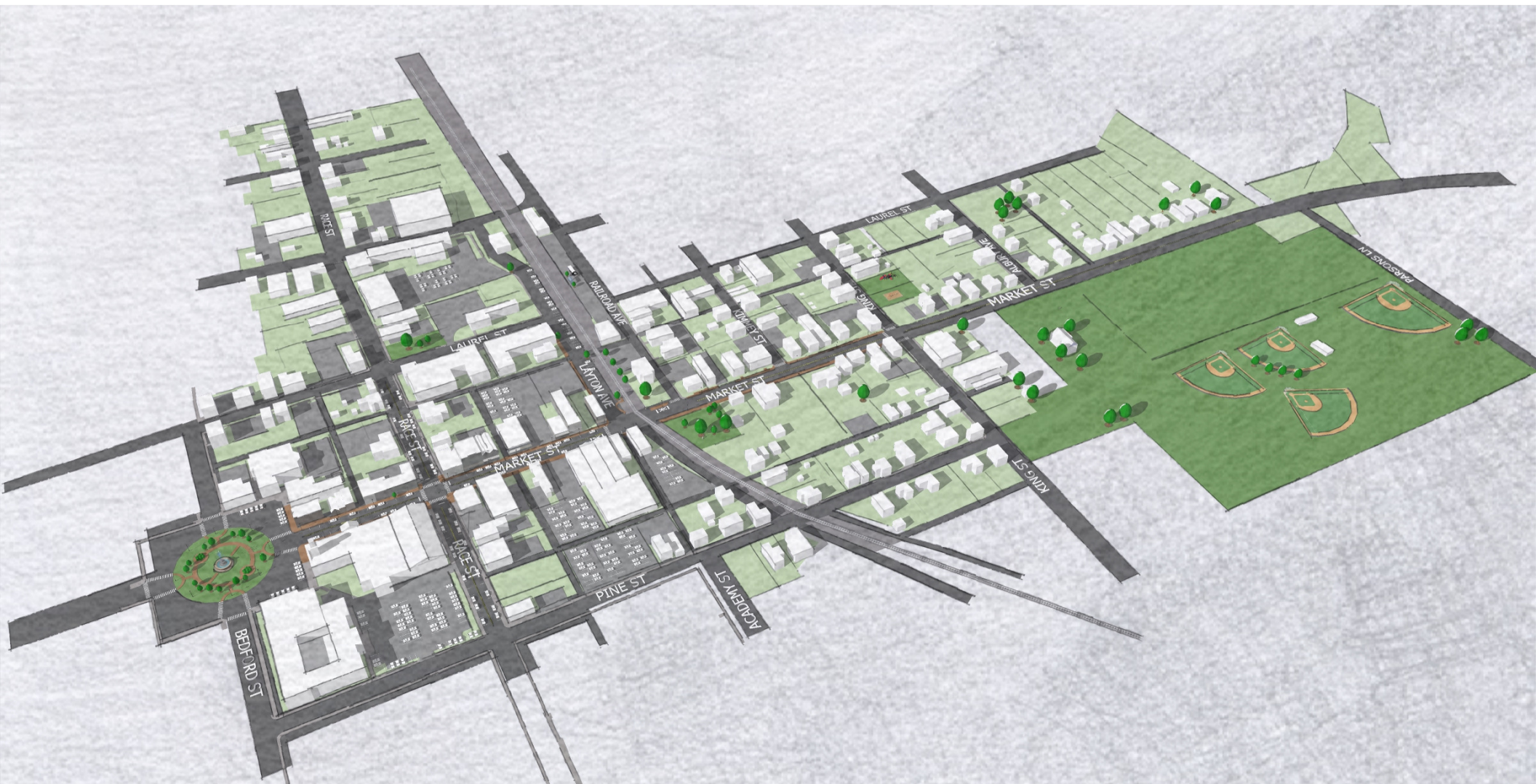














# Georgetown Downtown Development District Plan

## *APPENDIX*

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- A. Downtown Survey
- B. SWOT Analysis
- C. Letters of Support – To Be Added
- D. Public Comments – To Be Added
- E. Local Incentives Enabling Legislation – To Be Added
- F. Relevant Links – To Be Added
- G. Downtown Development District Resolutions – To Be Added

# Georgetown Downtown Development District Plan

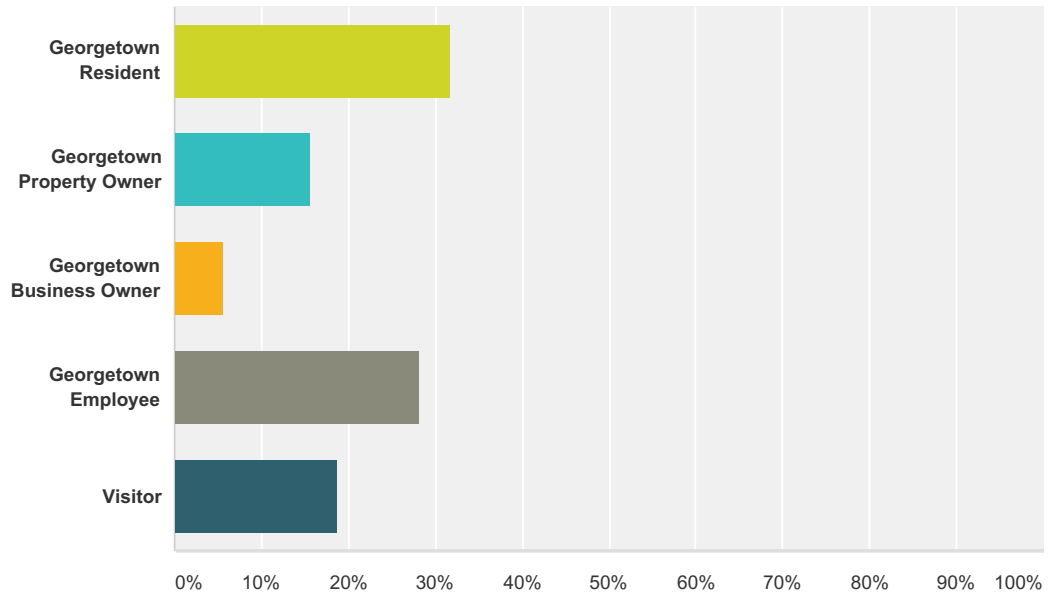
## *APPENDIX – A – DOWNTOWN SURVEY*

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# Georgetown Downtown Development District Survey

## Q1 Are you a:

Answered: 356 Skipped: 0

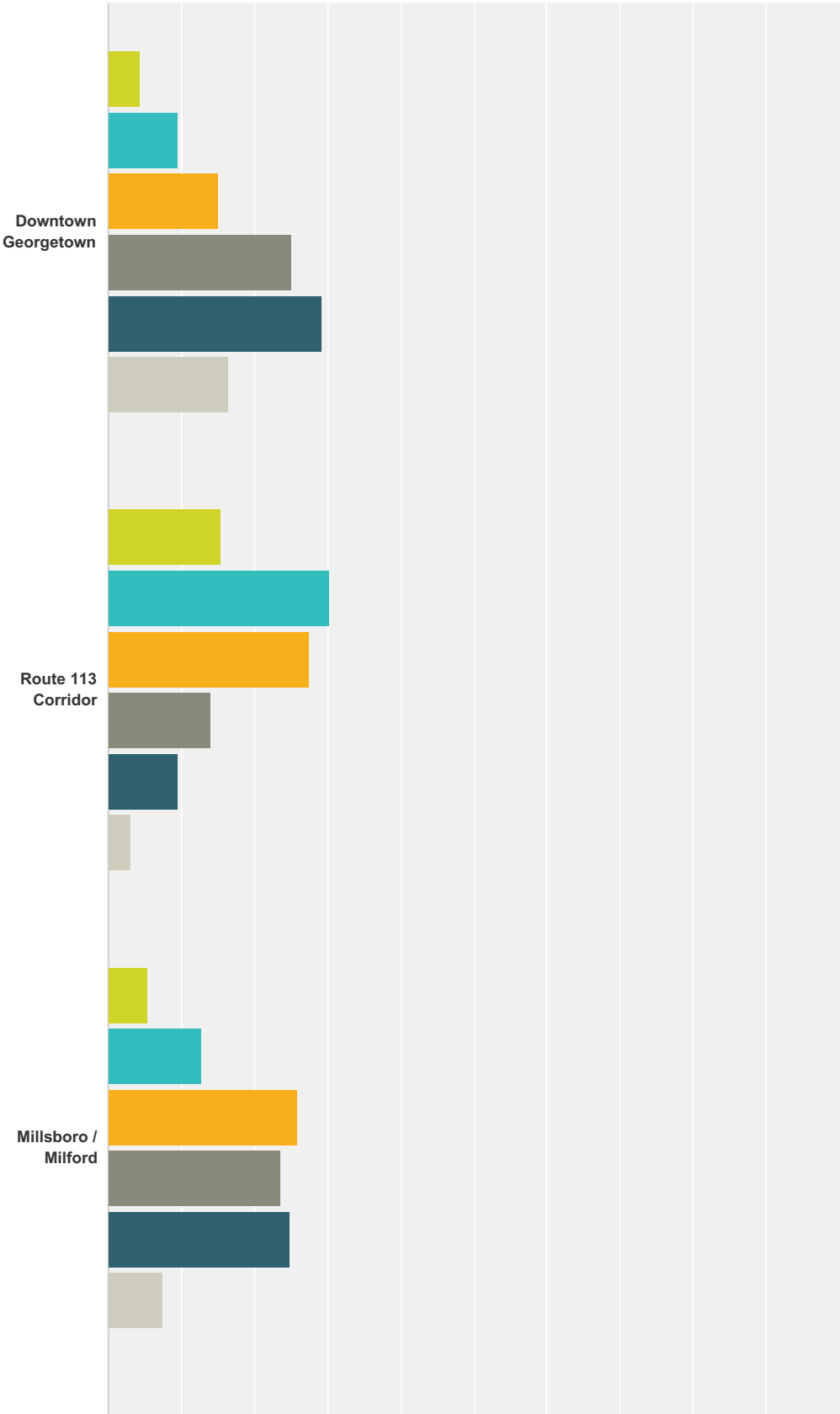


Answer Choices	Responses	
Georgetown Resident	31.74%	113
Georgetown Property Owner	15.73%	56
Georgetown Business Owner	5.62%	20
Georgetown Employee	28.09%	100
Visitor	18.82%	67
<b>Total</b>		<b>356</b>

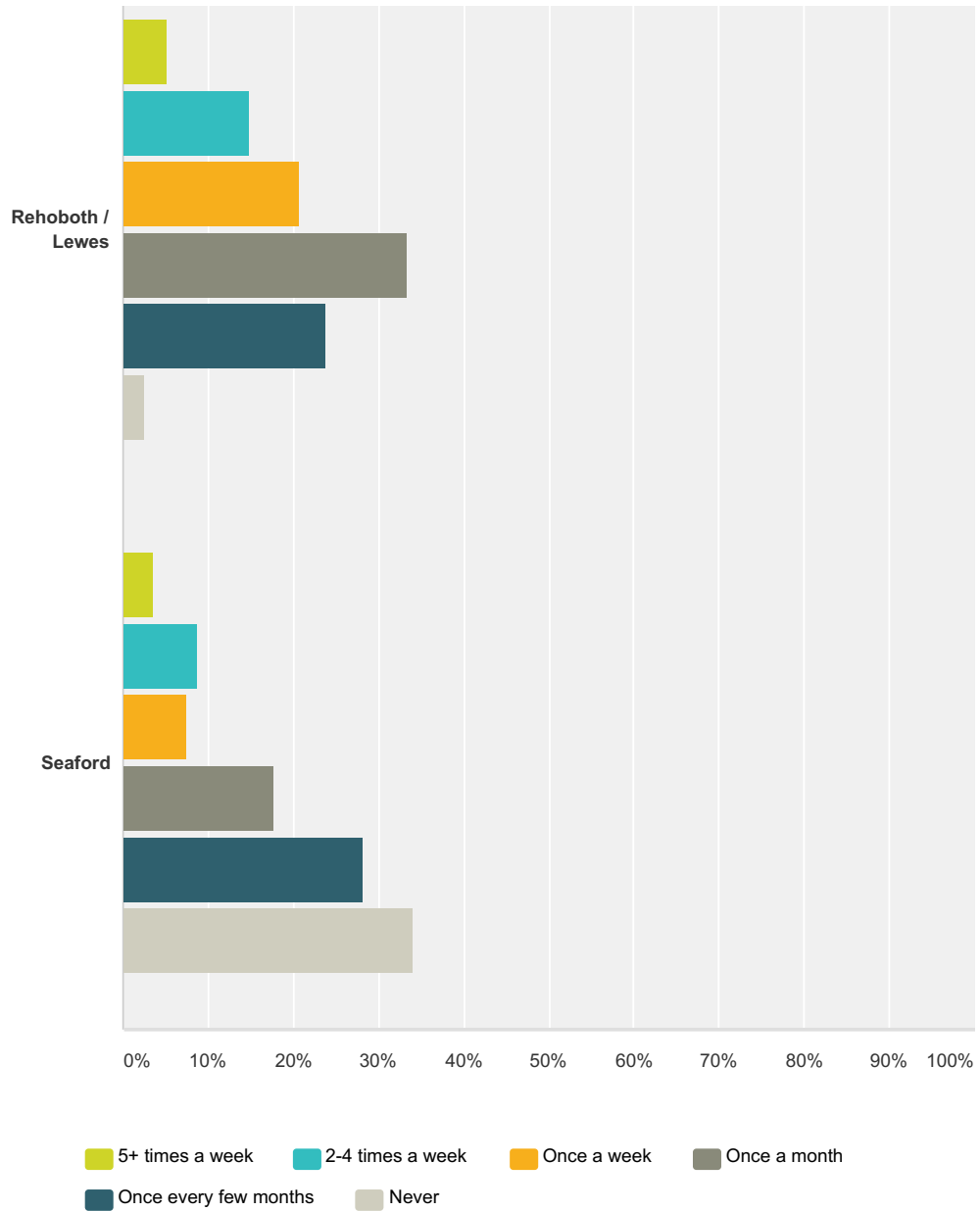


Q2 How often do you shop at the following locations?

Answered: 310 Skipped: 46



## Georgetown Downtown Development District Survey



	5+ times a week	2-4 times a week	Once a week	Once a month	Once every few months	Never	Total
Downtown Georgetown	4.47% 13	9.62% 28	15.12% 44	25.09% 73	29.21% 85	16.49% 48	291
Route 113 Corridor	15.46% 45	30.24% 88	27.49% 80	14.09% 41	9.62% 28	3.09% 9	291
Millsboro / Milford	5.34% 15	12.81% 36	25.98% 73	23.49% 66	24.91% 70	7.47% 21	281
Rehoboth / Lewes	5.15% 15	14.78% 43	20.62% 60	33.33% 97	23.71% 69	2.41% 7	291
Seaford	3.62% 10	8.70% 24	7.61% 21	17.75% 49	28.26% 78	34.06% 94	276

#	Other (please specify)	Date
1	Salisbury, Md	1/14/2016 10:03 AM

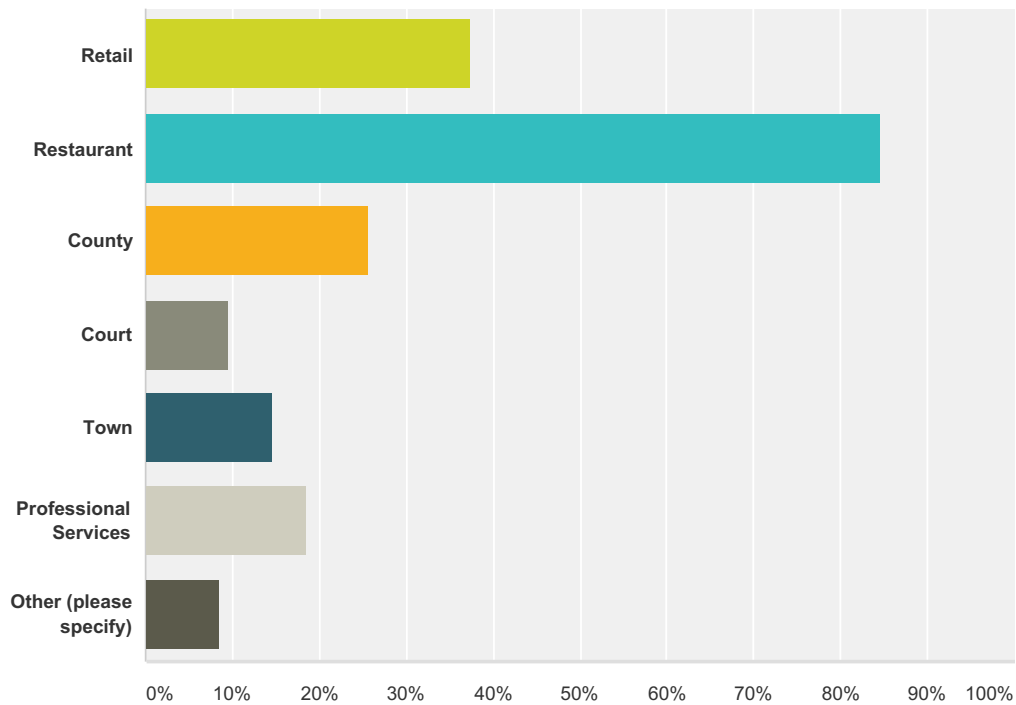
## Georgetown Downtown Development District Survey

2	Dover once a month, Salisbury once every few months	1/14/2016 9:47 AM
3	Bethany Beach, DE	1/12/2016 3:28 PM
4	Salisbury, MD	1/10/2016 5:46 AM
5	Salisbury	1/8/2016 9:19 AM
6	Go to Salisbury often	12/18/2015 1:15 PM
7	Dover	12/17/2015 11:28 AM
8	Dover	12/15/2015 2:18 PM
9	Laurel, DE and Salisbury, MD	12/15/2015 11:13 AM
10	Laurel, DE and Salisbury, MD	12/15/2015 10:34 AM
11	Salisbury - once a month	12/15/2015 8:59 AM
12	Salisbury because thats the closest mall	12/14/2015 9:26 AM
13	Salisbury	12/13/2015 8:23 PM
14	Dover	12/11/2015 4:31 PM
15	Salisbury	12/11/2015 11:05 AM
16	Salisbury	12/7/2015 9:06 AM
17	Milton	12/7/2015 8:25 AM
18	fenwick	12/6/2015 9:21 AM
19	Salisbury about once a week	12/4/2015 3:23 PM
20	Salisbury, Md.	12/4/2015 1:33 PM
21	Salisbury, MD	12/4/2015 1:08 PM
22	There is no shopping downtown Georgetown	12/4/2015 1:04 PM
23	Salisbury at least once per month	12/3/2015 9:14 AM
24	Milton	12/2/2015 10:09 AM



### Q3 What places/stores do you visit in Georgetown's downtown?

Answered: 303 Skipped: 53



Answer Choices	Responses
Retail	37.29% 113
Restaurant	84.49% 256
County	25.74% 78
Court	9.57% 29
Town	14.52% 44
Professional Services	18.48% 56
Other (please specify)	8.58% 26
Total Respondents: 303	

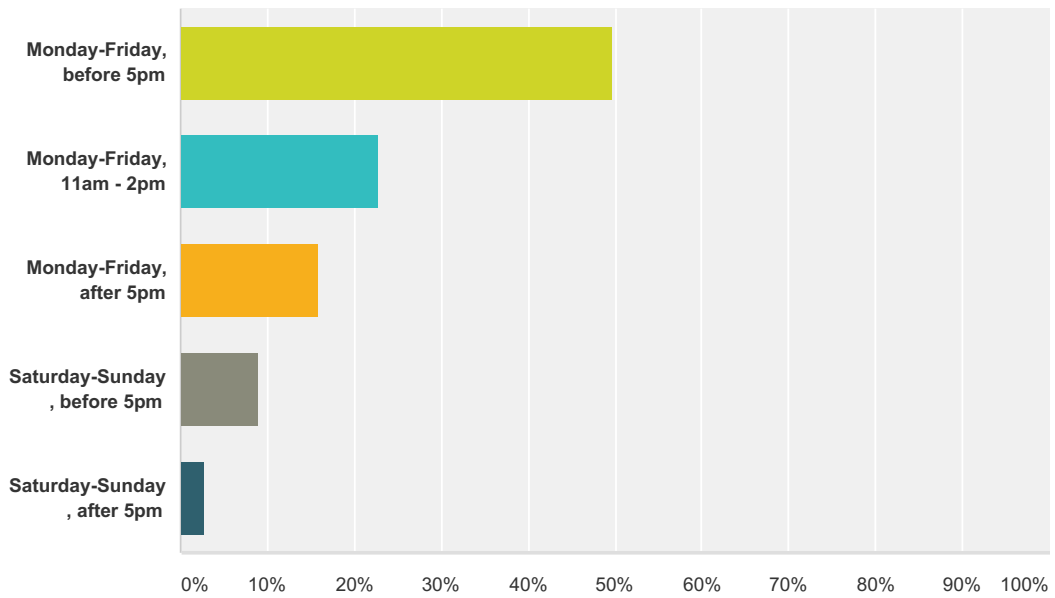
#	Other (please specify)	Date
1	Antiques	1/14/2016 10:03 AM
2	none	1/14/2016 9:47 AM
3	The antique store	1/14/2016 8:52 AM
4	wesleyan church,post office	1/12/2016 6:38 PM
5	work	1/12/2016 2:23 PM
6	Wesley UMC 3x a week	1/12/2016 11:05 AM
7	Post office, library, bank.	1/11/2016 2:24 PM

## Georgetown Downtown Development District Survey

8	Bodie's	12/21/2015 4:11 PM
9	none	12/15/2015 10:15 AM
10	Nothing	12/14/2015 1:39 PM
11	Chamber	12/14/2015 1:31 PM
12	coffee shop	12/14/2015 8:58 AM
13	I work on the Circle for County Government	12/14/2015 8:44 AM
14	Bank	12/12/2015 11:44 AM
15	farmers market	12/11/2015 5:59 PM
16	16 Mile Brewery	12/10/2015 10:40 PM
17	16 Mile	12/6/2015 6:16 PM
18	Restore & banking	12/6/2015 9:21 AM
19	Pool Hall	12/5/2015 6:24 AM
20	Harrison Senior Living, library	12/4/2015 6:10 PM
21	church and bank	12/4/2015 3:48 PM
22	Town Hall/pay bills	12/4/2015 1:33 PM
23	really do not frequent anything because there is nothing that is attractive to me. I have hope and ideas of things I would absolutely frequent if they were here. Everything is on rt 1	12/4/2015 11:46 AM
24	Grocery	12/4/2015 11:06 AM
25	Once every 3 months to pay water bill. Occassionally the Brick for brunch. There's not much in town to visit. The library.	12/4/2015 11:01 AM
26	post office	12/4/2015 10:42 AM

## Q4 What time do you typically visit Georgetown's downtown?

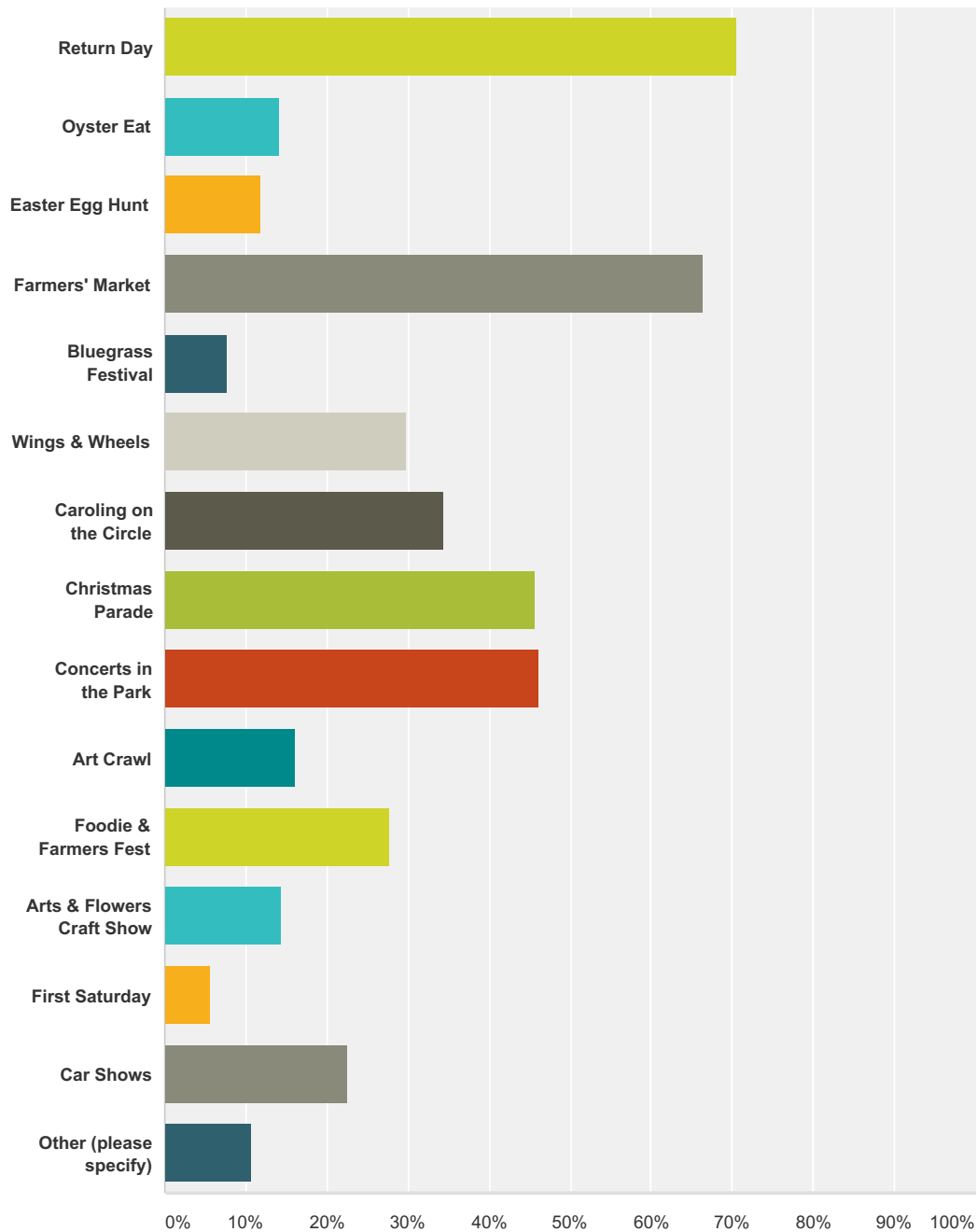
Answered: 298 Skipped: 58



Answer Choices	Responses	
Monday-Friday, before 5pm	49.66%	148
Monday-Friday, 11am - 2pm	22.82%	68
Monday-Friday, after 5pm	15.77%	47
Saturday-Sunday, before 5pm	9.06%	27
Saturday-Sunday, after 5pm	2.68%	8
<b>Total</b>		<b>298</b>

## Q5 Have you attended any of the following events in the past three years?

Answered: 262 Skipped: 94



Answer Choices	Responses	
Return Day	70.61%	185
Oyster Eat	14.12%	37
Easter Egg Hunt	11.83%	31
Farmers' Market	66.41%	174

# Georgetown Downtown Development District Survey

Bluegrass Festival	7.63%	20
Wings & Wheels	29.77%	78
Caroling on the Circle	34.35%	90
Christmas Parade	45.80%	120
Concerts in the Park	46.18%	121
Art Crawl	16.03%	42
Foodie & Farmers Fest	27.86%	73
Arts & Flowers Craft Show	14.50%	38
First Saturday	5.73%	15
Car Shows	22.52%	59
Other (please specify)	10.69%	28
<b>Total Respondents: 262</b>		

#	Other (please specify)	Date
1	New Year's Eve	1/14/2016 10:04 AM
2	Have not attended	1/14/2016 9:40 AM
3	We are new to the area, so haven't attended	1/12/2016 10:08 AM
4	Back to the Future festivities	12/29/2015 4:30 PM
5	classes at UDEL, Gtown; events and mixers sponsored by the GGCOG	12/28/2015 2:42 PM
6	Back to the Future anniversary celebration	12/22/2015 12:59 PM
7	New Year's Eve	12/21/2015 11:55 AM
8	Friends	12/21/2015 11:41 AM
9	Trick or treating	12/18/2015 12:30 PM
10	none	12/17/2015 6:04 AM
11	None	12/14/2015 1:40 PM
12	Back to the Future was awesome! thanks!	12/14/2015 12:49 PM
13	I am new to the area and haven't attended anything yet.	12/14/2015 8:59 AM
14	back to the future	12/14/2015 8:50 AM
15	none	12/14/2015 8:13 AM
16	moved here 3 months ago	12/13/2015 9:07 AM
17	New Year's Back To The Future	12/11/2015 11:27 AM
18	Possum Point Players	12/11/2015 11:05 AM
19	New Year's event on the circle	12/10/2015 10:41 PM
20	Opening Day little league,	12/9/2015 5:25 AM
21	16 Mile Events	12/7/2015 9:15 PM
22	H	12/7/2015 8:13 PM
23	New Year's Eve on the circle	12/6/2015 6:16 PM
24	First Saturday in Georgetown	12/6/2015 9:49 AM
25	back to the future	12/6/2015 9:22 AM

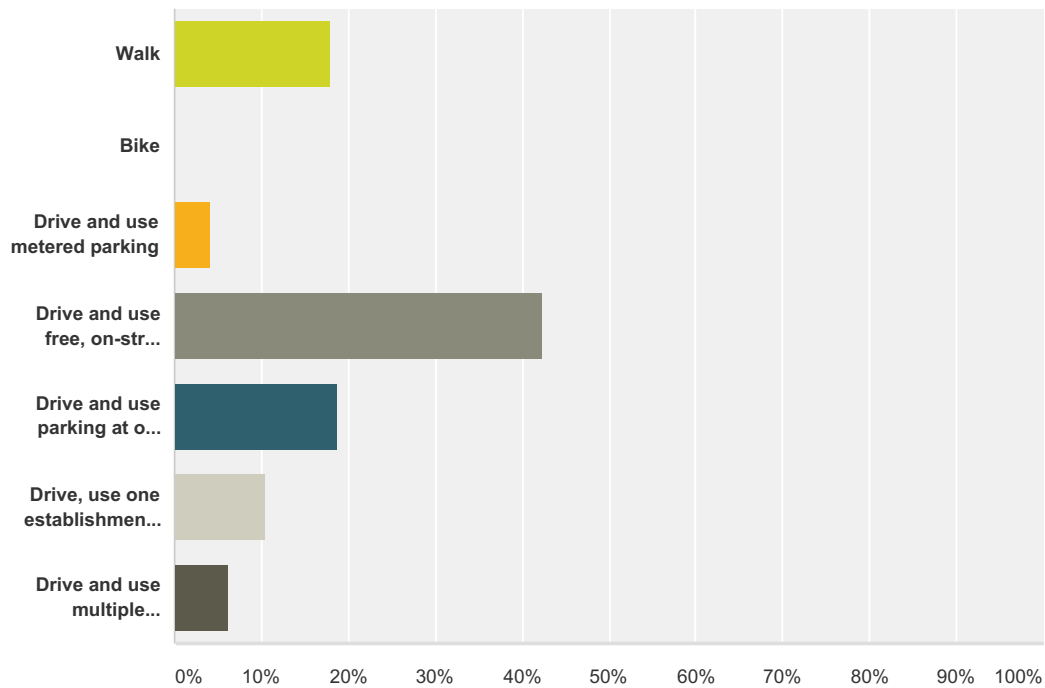
## Georgetown Downtown Development District Survey

26	NONE	12/4/2015 3:24 PM
27	Just purchased property in Sept. 2015	12/4/2015 10:43 AM
28	concerts at 16 mile	12/3/2015 9:10 PM



## Q6 How do you most often travel to establishments in the downtown?

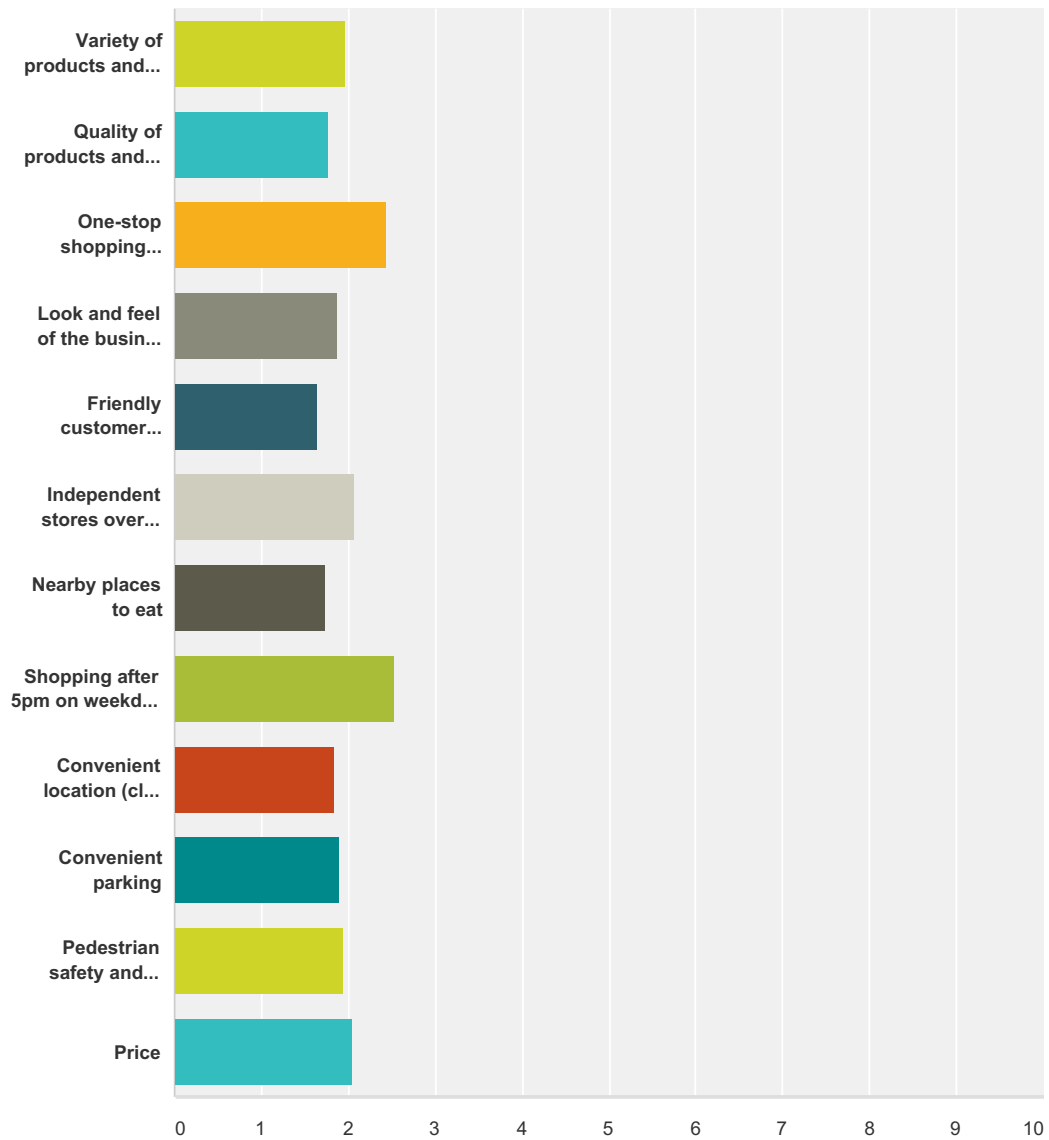
Answered: 288 Skipped: 68



Answer Choices	Responses	
Walk	18.06%	52
Bike	0.00%	0
Drive and use metered parking	4.17%	12
Drive and use free, on-street parking	42.36%	122
Drive and use parking at one establishment, then leave the downtown	18.75%	54
Drive, use one establishment's parking, and visit multiple places	10.42%	30
Drive and use multiple establishments' parking lots	6.25%	18
<b>Total</b>		<b>288</b>

## Q7 Which of the following attracts you to a shopping/business area?

Answered: 289 Skipped: 67



	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total	Weighted Average
Variety of products and services	42.09% 117	34.53% 96	12.23% 34	7.55% 21	3.60% 10	278	1.96
Quality of products and services	46.18% 127	36.36% 100	13.45% 37	2.18% 6	1.82% 5	275	1.77
One-stop shopping (variety of products in one store)	21.85% 59	32.59% 88	30.00% 81	10.37% 28	5.19% 14	270	2.44
Look and feel of the business area	38.38% 104	40.96% 111	16.61% 45	2.95% 8	1.11% 3	271	1.87
Friendly customer service	48.19% 133	41.30% 114	9.06% 25	0.72% 2	0.72% 2	276	1.64

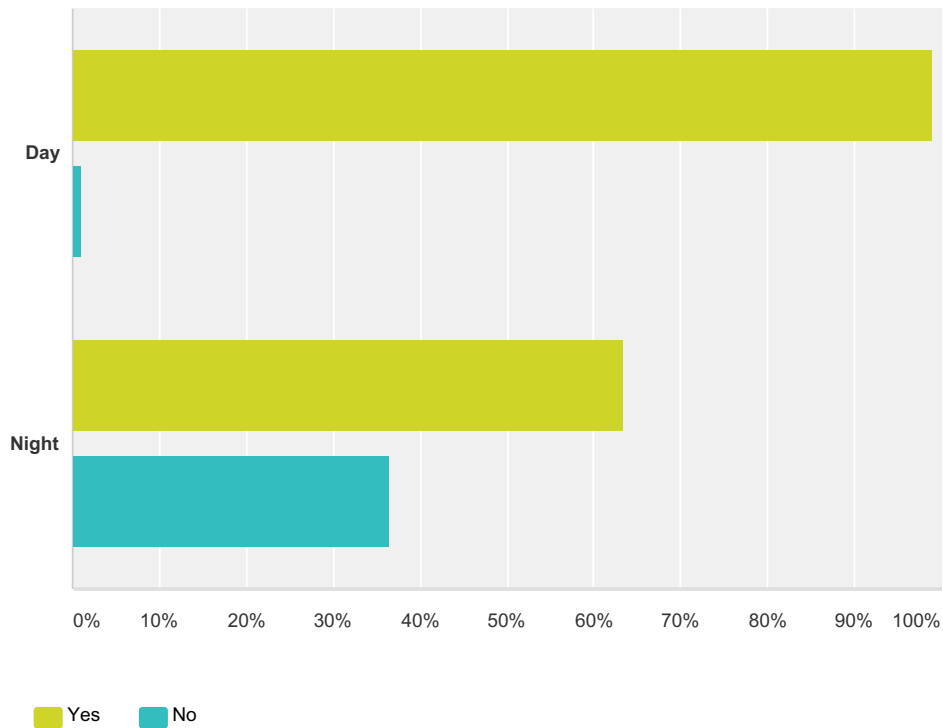
## Georgetown Downtown Development District Survey

Independent stores over chains	<b>28.04%</b> 76	<b>41.70%</b> 113	<b>27.31%</b> 74	<b>2.21%</b> 6	<b>0.74%</b> 2	271	2.06
Nearby places to eat	<b>40.36%</b> 111	<b>49.45%</b> 136	<b>6.91%</b> 19	<b>2.55%</b> 7	<b>0.73%</b> 2	275	1.74
Shopping after 5pm on weekdays and weekends	<b>20.75%</b> 55	<b>26.42%</b> 70	<b>36.23%</b> 96	<b>12.08%</b> 32	<b>4.53%</b> 12	265	2.53
Convenient location (close to home or work)	<b>37.05%</b> 103	<b>46.76%</b> 130	<b>11.87%</b> 33	<b>3.60%</b> 10	<b>0.72%</b> 2	278	1.84
Convenient parking	<b>43.93%</b> 123	<b>35.00%</b> 98	<b>11.79%</b> 33	<b>6.07%</b> 17	<b>3.21%</b> 9	280	1.90
Pedestrian safety and convenience	<b>36.30%</b> 98	<b>36.67%</b> 99	<b>22.96%</b> 62	<b>3.70%</b> 10	<b>0.37%</b> 1	270	1.95
Price	<b>29.63%</b> 80	<b>39.26%</b> 106	<b>28.89%</b> 78	<b>1.85%</b> 5	<b>0.37%</b> 1	270	2.04

#	Other (please specify)	Date
1	Applebee's, Friendly's, Bon Appetite	1/14/2016 9:53 AM
2	It is a nice walk.	1/13/2016 9:08 AM
3	Movie Theatre	1/12/2016 11:07 AM
4	Clear Signage and lack of clutter	1/10/2016 5:49 AM
5	I would shop downtown more if there was more variety	12/14/2015 11:48 AM
6	We need more! Georgetown is a sad excuse for a town. I can see improvements but give us a Applebees or something!	12/14/2015 9:29 AM
7	Is the place litter free and well lit at night.	12/14/2015 9:00 AM
8	Georgetown needs restaurants, grocery store, target store	12/14/2015 8:54 AM
9	You need a true hardware store here	12/14/2015 8:13 AM
10	I go because Georgetown is my home and always has been, but it could be so much better, like it used to be.	12/6/2015 10:39 AM
11	Seeing police standing, strolling, and driving around is a must in the day & age (for me).	12/6/2015 8:40 AM
12	Don't spend much time downtown,nothing there	12/4/2015 3:34 PM
13	We have no decent restaurants, no decent grocery stores, (I drive 14 miles each way to go to Harris Teeter). When people visit we have to go to Lewes or Rehoboth to find a good restaurant. Rehoboth also for a movie or shopping.	12/4/2015 11:05 AM

## Q8 Do you feel safe in Georgetown's downtown during the day and night?

Answered: 285 Skipped: 71



	Yes	No	Total
Day	98.95% 282	1.05% 3	285
Night	63.37% 173	36.63% 100	273

#	If your response to either of the above was "No," please explain why here.	Date
1	only a few people walking around, not much open	1/14/2016 10:19 AM
2	Nothing there to attract shoppers, unless you shoot pool.....	1/14/2016 10:06 AM
3	Relatively safe	1/14/2016 9:53 AM
4	Don't go there at night.....	1/14/2016 9:48 AM
5	I don't go to Georgetown very often but from what I've read in local papers, it's not a very safe place to be at night. Could be wrong here though.	1/12/2016 10:35 AM
6	Would not want to wander off of Market Street area at night to get back to my car, etc.	1/11/2016 2:29 PM
7	As a licensed concealed-weapon carrier, I feel safe wherever I go	1/10/2016 5:50 AM
8	Too many transients	1/4/2016 1:40 PM
9	poor lighting and lack of people	1/3/2016 9:06 PM
10	When I leave work after dark, I have to walk to a parking lot that is quite a walk for a woman walking by herself and the lighting is not great.	12/29/2015 4:32 PM
11	I'm not there in the evening hours	12/28/2015 1:47 PM
12	Not many establishments are open, not well lit.	12/23/2015 8:44 AM



## Georgetown Downtown Development District Survey

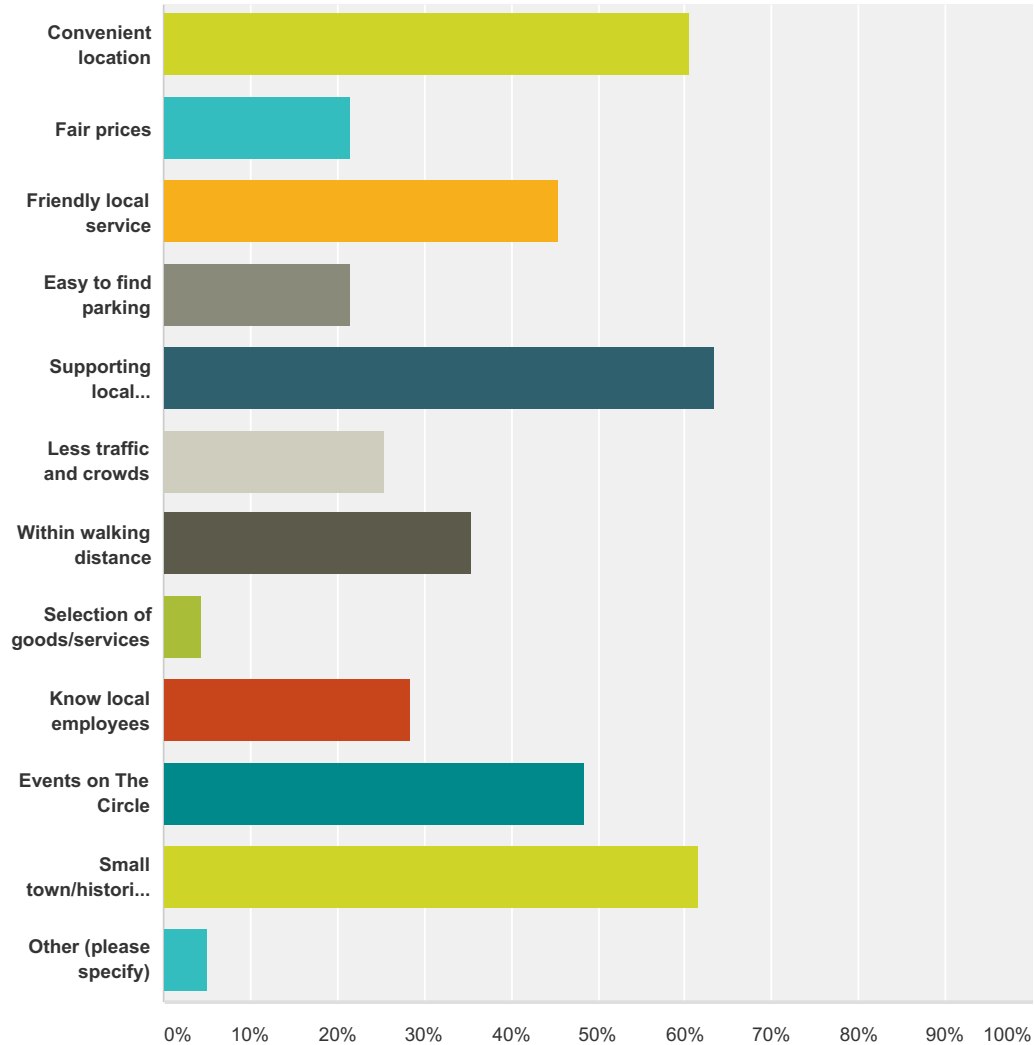
13	No real police presence felt. Maybe a few police on foot walking the neighborhood would help.	12/22/2015 2:53 PM
14	In the past few years there have been incidents in local areas including Georgetown where people have been accosted.	12/22/2015 1:03 PM
15	Georgetown has become a sanctuary city. Too many immigrants and too many lower class people jammed into a small area. There are a lot of undocumented people living in Georgetown. In order to get my business Georgetown needs to class up the area deport those who do not belong, get rid of the section 8s( dunbarton, Georgetown apartments etc) and provide more efficient policing.	12/22/2015 10:58 AM
16	We live very close to a number of homes with multiple families living in them; just generally, the coming-and-going nature of the houses is a little unnerving.	12/21/2015 5:25 PM
17	Perhaps on the Circle and Market Street - not on surrounding streets. Suspicious people on foot at night, drug activity, violence in Dunbarton, etc.	12/21/2015 4:13 PM
18	really havent been here at night but know the town is kind of deserted after 5pm.	12/21/2015 3:34 PM
19	Areas are to deserted, not enough people.	12/21/2015 2:33 PM
20	Crime and shady looking people walking around	12/21/2015 11:42 AM
21	I'd only feel safe at night during a special event, such as the Christmas parade.	12/21/2015 11:00 AM
22	Security could be amped up a little more during the day. Mostly feel safe, but have been approached by several people in the past that seemed shady. Intersections could be better managed, especially Bedford and Pine area.	12/18/2015 1:42 PM
23	Low income areas like Kimmy town; illegals	12/18/2015 12:33 PM
24	Do not feel like there is enough safe lighting for the amount of traffic georgetown has during the work week	12/15/2015 2:21 PM
25	violent crime	12/15/2015 12:29 PM
26	Depending on where I am walking in Georgetown determines if I feel safe or not.	12/15/2015 11:16 AM
27	It just has a very uncomfortable feeling.	12/15/2015 11:05 AM
28	I ride through of a night and the people on the streets are not what I might call upstanding citizens. I have seen several people walking that have been intoxicated.	12/15/2015 10:23 AM
29	There isn't enough parking, I don't feel safe parking on the street with my daughter and trying to get in or out of the vehicle. Also it is still pretty dark downtown, if we had more storefronts that were full it would add some more light to the area.	12/15/2015 9:11 AM
30	not safe anywhere at night - too much crime all over	12/15/2015 8:44 AM
31	Large ethnic groups can be aggressive	12/15/2015 8:25 AM
32	Some areas are seedy.	12/14/2015 9:20 PM
33	I've been approached by panhandlers numerous times. Occasional shady looking characters walking around. Not many people around if you needed help.	12/14/2015 3:32 PM
34		12/14/2015 3:12 PM
35	Just don't like walking at night.	12/14/2015 3:06 PM
36	To many people walking the streets and no policeman around.	12/14/2015 2:17 PM
37	There are often times when there are "questionable" bystanders that appear to be loitering.	12/14/2015 1:52 PM
38	The areas around the rotary look very inviting. However, the areas just off the rotary, do not look safe at night.	12/14/2015 12:45 PM
39	I'm always cautious walking in areas that aren't well lit at night.	12/14/2015 11:48 AM
40	I'm not here at night, so I can't comment.	12/14/2015 10:25 AM
41	Not enough lights and my car was robbed one night when I was dinning at Smiths restaurant.	12/14/2015 9:29 AM
42	Never feel safe at night no matter where I am this day and time.	12/14/2015 9:25 AM
43	Downtown Georgetown is located close to a few undesirable blocks of crime and people hanging out on the streets.	12/14/2015 8:56 AM
44	Not sure, there is just an uncomfortable feel because I'm not from here.	12/14/2015 8:15 AM
45	fee unprotected	12/13/2015 2:35 PM
46	people hanging out in front of places like little gangs and to many foriegners	12/13/2015 12:59 PM

## Georgetown Downtown Development District Survey

47	Side streets are dark, and very few people are out and about after dark.	12/12/2015 6:22 AM
48	There's always people walking, you just never know	12/11/2015 8:54 PM
49	Not unsafe, but more cautious	12/11/2015 8:22 PM
50	Lots of cat calling. It's gross.	12/11/2015 8:21 PM
51	Older female, not wise to go about alone at night.	12/11/2015 11:07 AM
52	Town has changed	12/9/2015 8:22 PM
53	We don't go during evening hours.	12/7/2015 3:18 PM
54	Not enough activity. Except for the Brick Hotel, no reason to be there in the evening.	12/7/2015 9:34 AM
55	Retails are closed. Deserted streets. Dim to dark store fronts.	12/7/2015 9:00 AM
56	Lots of unsafe areas of town after dark	12/7/2015 8:27 AM
57	Lots of drug activity going on. Found needles in public areas. It's hurting our town.	12/6/2015 12:51 PM
58	Not enough people "out and about" during the evening	12/6/2015 11:54 AM
59	Don't feel there are enough police presence.	12/6/2015 9:29 AM
60	The people who hang out in town after dark aren't people I feel safe around.	12/6/2015 7:16 AM
61	I do not like being downtown at night with the drug problems in Georgetown. I like to see clearly what is around me. Also although I am aware of police presence in Georgetown, I rarely see police in the downtown area- patrolling, walking, or cruising through the town.	12/5/2015 9:43 PM
62	too many shootings and break-ins. Just not comfortable around town.	12/5/2015 4:27 PM
63	I am a woman and the parking areas don't have enough lighting	12/5/2015 6:28 AM
64	Don't feel comfortable walking alone.	12/4/2015 5:46 PM
65	Don't go downtown	12/4/2015 3:35 PM
66	I feel the economic state of Georgetown provides an unsavory unsafe place to go after dark.	12/4/2015 3:27 PM
67	Don't feel safe shopping anywhere at night.	12/4/2015 1:38 PM
68	It's not well lit and there is very little open. Doesn't feel safe especially if you are a woman alone.	12/4/2015 11:06 AM

### Q9 Currently, what are the major advantages of Georgetown's downtown?

Answered: 279 Skipped: 77



Answer Choices	Responses
Convenient location	60.57% 169
Fair prices	21.51% 60
Friendly local service	45.52% 127
Easy to find parking	21.51% 60
Supporting local businesses	63.44% 177
Less traffic and crowds	25.45% 71
Within walking distance	35.48% 99
Selection of goods/services	4.30% 12

## Georgetown Downtown Development District Survey

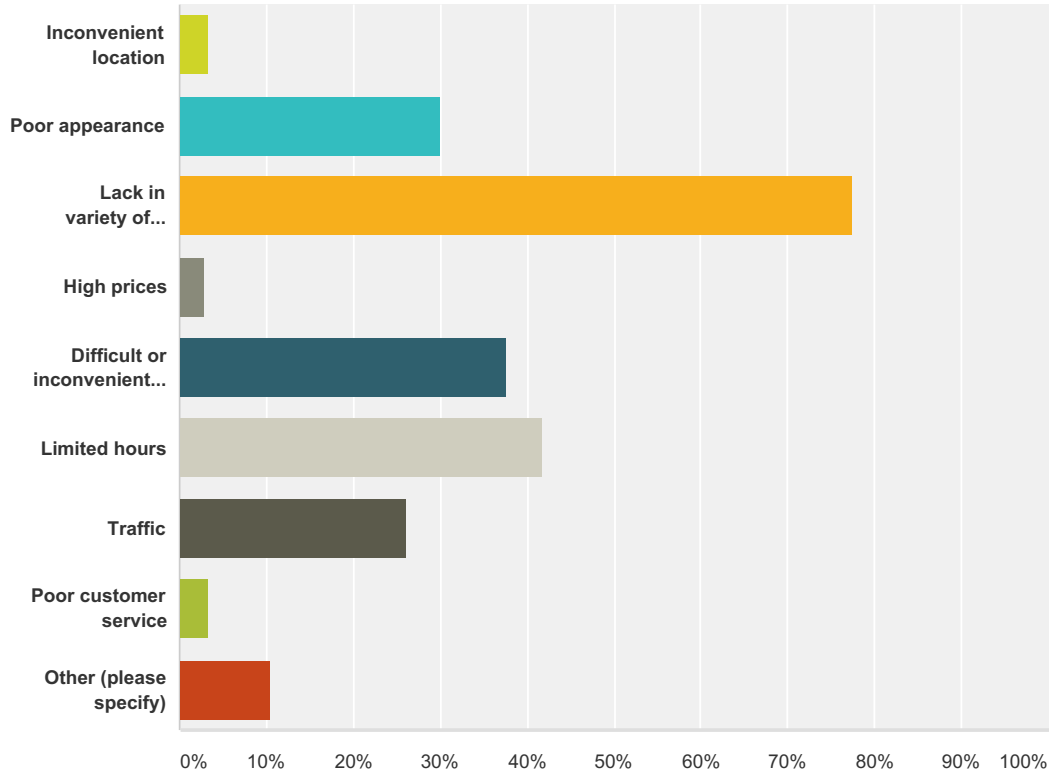
Know local employees	<b>28.32%</b>	79
Events on The Circle	<b>48.39%</b>	135
Small town/historic character	<b>61.65%</b>	172
Other (please specify)	<b>5.02%</b>	14
<b>Total Respondents: 279</b>		

#	Other (please specify)	Date
1	All are true.	1/14/2016 9:42 AM
2	Authentic Mexican Food - hard to get enchilada sauce right	1/9/2016 11:32 PM
3	eateries close to work	12/21/2015 10:39 AM
4	Georgetown downtown area near the circle could use more parking. Sometimes it is very hard to find a spot....especially on jury duty days.	12/18/2015 1:44 PM
5	do not shop in Georgetown	12/15/2015 10:18 AM
6	don't find any advantages	12/15/2015 8:45 AM
7	I don't go to Georgetown much if at all	12/14/2015 1:43 PM
8	The people at the coffee shop need an additude adjustment if they want to stay in buisness	12/14/2015 9:31 AM
9	The town needs more diversity of all ethnic groups	12/14/2015 8:45 AM
10	Concerts	12/11/2015 8:55 PM
11	16 mile farmers market	12/11/2015 6:01 PM
12	None at the moment. It is the lack of advantages.	12/7/2015 4:37 PM
13	I donot find any reason to shoping Georgetown. There are no stores, I DO NOT play pool	12/5/2015 4:30 PM
14	Family Restaurant	12/4/2015 1:40 PM



### Q10 Currently, what are the major disadvantages of Georgetown's downtown?

Answered: 276 Skipped: 80



Answer Choices	Responses
Inconvenient location	3.26% 9
Poor appearance	30.07% 83
Lack in variety of goods/services	77.54% 214
High prices	2.90% 8
Difficult or inconvenient to park and walk	37.68% 104
Limited hours	41.67% 115
Traffic	26.09% 72
Poor customer service	3.26% 9
Other (please specify)	10.51% 29
Total Respondents: 276	

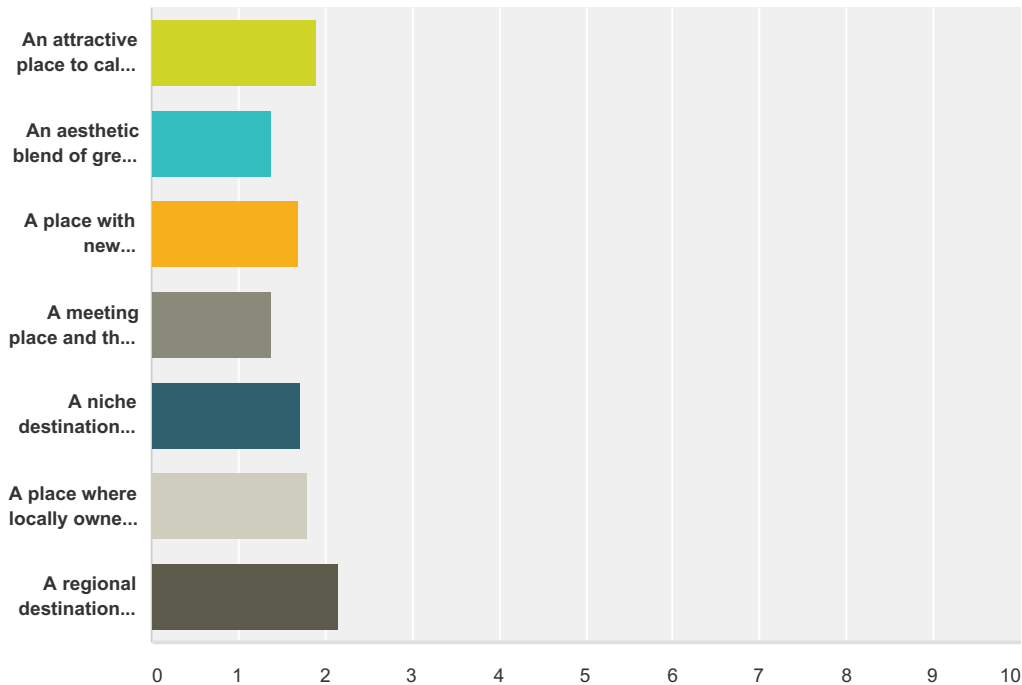
#	Other (please specify)	Date
1	The appearance of the pool hall, with smokers gathering on the sidewalk. No variety for shopping. Bail bonds!!!	1/14/2016 10:08 AM
2	I see no disadvantages	1/14/2016 9:42 AM

## Georgetown Downtown Development District Survey

3	No variety of stores	1/12/2016 10:52 AM
4	State buildings/services impinging on retail activities	1/10/2016 5:51 AM
5	poor lighting	1/3/2016 9:07 PM
6	Of the shops that already exist downtown, none of them are relevant to things I need or am interested in. Unfortunately, 99% of the restaurants there suffer from poor quality food.	12/21/2015 4:23 PM
7	Need special parking for special events and communicate locations so people would know ahead of time that they will be able to park and attend the special function.	12/21/2015 2:36 PM
8	Poor appearance of residents and back street areas	12/21/2015 11:43 AM
9	Illegal immigrants	12/18/2015 12:34 PM
10	need better signage for parking	12/15/2015 1:11 PM
11	none	12/15/2015 8:02 AM
12	Parking during day is bad and traffic in summer-tourists	12/14/2015 1:54 PM
13	I don't go to Georgetown much if at all	12/14/2015 1:43 PM
14	no complaints	12/14/2015 9:59 AM
15	no variety	12/14/2015 9:31 AM
16	i wish down town stores stayed open in the evening.	12/14/2015 8:55 AM
17	crime and drugs worries me alil	12/14/2015 8:55 AM
18	There is no true hardware store here	12/14/2015 8:43 AM
19	Parking/ Even for employees it seems to be hard to find parking for work.	12/14/2015 8:16 AM
20	Parking is a challenge. Few food choices in walking distance in town.	12/11/2015 8:22 PM
21	Traffic - especially if parking on Market St.	12/11/2015 11:09 AM
22	Traffic, need two one way streets like Millsboro	12/7/2015 3:21 PM
23	If staying at Brick Hotel where can you go to get breakfast within walking distance--ESP Sat & Sun	12/7/2015 9:02 AM
24	Cultural diversity is fine, but Georgetown has become predominantly Hispanic, and it keeps the "Americans" out whether you like it or not, we no longer feel it is our town.	12/6/2015 10:42 AM
25	Again.. There are NO stores to shop in. There is no reason to go to Georgetown.	12/5/2015 4:30 PM
26	Inconvenient parking	12/4/2015 3:28 PM
27	limited dining a pizzeria and a dinner dose not constitute fine dining, need casual sit-down resturants	12/4/2015 1:07 PM
28	Very few Quality Resturants other then the Brick Hotel	12/4/2015 11:27 AM
29	Congested around gov't areas. No stores or restaurants to really draw you in.	12/4/2015 11:08 AM

## Q11 Imagine Georgetown's downtown in ten years. How appealing are these future scenarios?

Answered: 276 Skipped: 80



	Very Appealing	Somewhat Appealing	Not Appealing	No Opinion	Don't Know	Total	Weighted Average
An attractive place to call home with a mix of residential styles (e.g., single-family, townhouses, apartments) that appeal to a variety of ages and incomes	44.15% 117	30.19% 80	17.36% 46	7.17% 19	1.13% 3	265	1.91
An aesthetic blend of green space, natural elements, and pedestrian amenities with an historic flavor	71.96% 195	22.88% 62	0.37% 1	4.43% 12	0.37% 1	271	1.38
A place with new professional offices and businesses that provides jobs and employees who patron other establishments in the downtown	49.63% 133	37.31% 100	7.46% 20	4.48% 12	1.12% 3	268	1.70
A meeting place and the center of community activities with a mix of shopping, restaurants, cultural, and recreation spaces	72.69% 197	21.77% 59	1.48% 4	3.69% 10	0.37% 1	271	1.37
A niche destination place where specialty retail stores and restaurants attract visitors from out of town	53.16% 143	29.74% 80	10.78% 29	5.58% 15	0.74% 2	269	1.71
A place where locally owned stores/service shops for personal errands and dining/entertainment opportunities serve mainly the residents of the Georgetown area	46.84% 126	35.69% 96	10.41% 28	5.95% 16	1.12% 3	269	1.79
A regional destination retail center attracting people from a distance with a mix of retailers	33.46% 88	30.80% 81	24.71% 65	7.98% 21	3.04% 8	263	2.16

#	Please share any alternative scenarios that you may have.	Date
1	The problem is that Georgetown is reactive and not proactive.	1/13/2016 9:10 AM
2	Maintaining the historic feel of the town circle, but broadening that to side streets. More landscaping to hide the less historic offices. "Sprucing the town up"	1/12/2016 10:12 AM

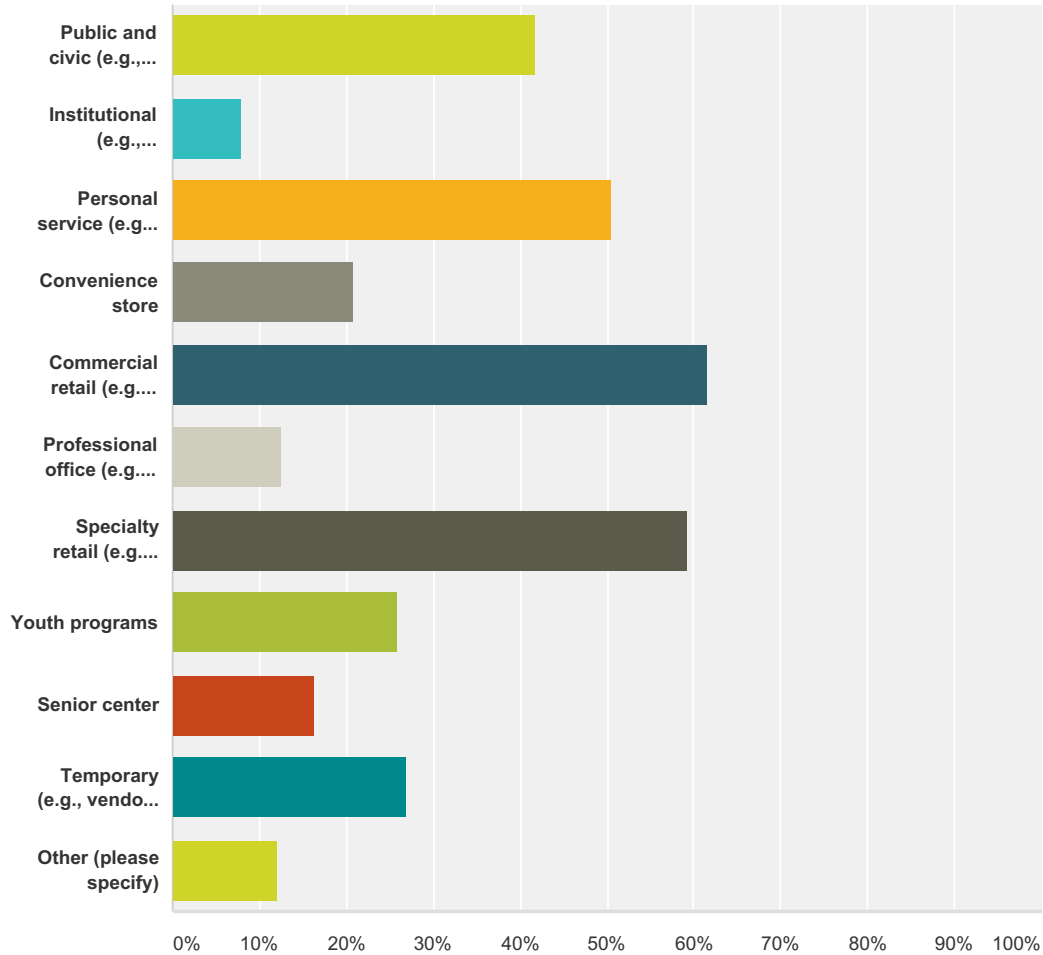
## Georgetown Downtown Development District Survey

3	A place where any new/additional government activites (courts, service centers, etc) are located outside the historic district, preferably on the US113 corridor	1/10/2016 5:55 AM
4	Areas where locals can meet enjoy music, the arts, and socialize while supporting local businesses as well as activities for children	1/3/2016 9:10 PM
5	A varied cultural hub featuring music, art, dance and theatre	12/28/2015 11:12 AM
6	I would like to see Georgetown like it was 50 years ago, a beautiful small historic town without the low class conquering the area. Make this town like lewes.	12/22/2015 11:01 AM
7	I'd love a Market Street full of quaint shops, but I don't think it would attract the business necessary to survive. I think more high-quality restaurants, especially those with a bar that caters to craft beer, would be very successful and are much needed. It's hard to find a decent meal in Georgetown sometimes. Another high-quality grocery store would be great too.	12/21/2015 4:29 PM
8	A safe community that has varied retail/dining/entertainment establishments that will attract residents from surrounding communities.	12/21/2015 2:42 PM
9	Less banks, fast food and drug stores	12/21/2015 11:44 AM
10	Little mexico	12/18/2015 12:35 PM
11	Downtown needs to keep its historic charm and major retail needs to be on the 113 corridor	12/15/2015 1:18 PM
12	More restaurants downtown or cafes	12/14/2015 10:50 AM
13	A decent grocery store such as Super G, Safeway, Acme	12/14/2015 10:13 AM
14	Georgetown's downtown needs to improve upon its urban tree canopy on both private and public spaces. it is also devoid of street furniture that adds character.	12/14/2015 9:04 AM
15	i think it is good to attract people from out of town to our quaint little town like Lewes does	12/14/2015 8:58 AM
16	I would like to see some mid to upscale housing where some of the professional people could live.	12/14/2015 8:47 AM
17	I would love to see a shopping area like Annapolis with it's specialty shops	12/14/2015 8:17 AM
18	no americans	12/13/2015 1:01 PM
19	1. Not realistic - area too small 7. But not realistic	12/11/2015 11:11 AM
20	Some sort of incentive program to encourage slumlords and their tenants to clean up their act about the appearances and maintenance of properties. Litter is out of control in some areas as well.	12/7/2015 9:22 PM
21	I want a Georgetown that more closely resembles the beautiful, personal little town I grew up in, I barely recognize what we have now.	12/6/2015 10:44 AM
22	I see it the same as it is now, I have worked I. Georgetown for almost 30 years and there seems to be a big block to new ideas and businesses.	12/5/2015 10:27 PM
23	Iwould like to see a dress shop, shoe store and a quality card store come back to Georgetown. This is why we moved here to begin with	12/5/2015 4:34 PM
24	I drive to Rt 1 for even grocery shopping. Walmart is appalling. Giant Food, movies, CVS, Kohls, Joanns etc	12/4/2015 11:52 AM
25	We could use a movie house or bowling alley. These are only available if you go to Rehoboth.	12/4/2015 11:09 AM



## Q12 What general service businesses would you most like to see come to downtown?

Answered: 263 Skipped: 93



Answer Choices	Responses	
Public and civic (e.g., library, park, community center, community garden, gallery)	41.83%	110
Institutional (e.g., religious, government, education, financial)	7.98%	21
Personal service (e.g., health club, beauty, tailor, dry cleaning, jewelry, household repair)	50.57%	133
Convenience store	20.91%	55
Commercial retail (e.g., general merchandise, clothing, hardware, household supplies and furnishings)	61.60%	162
Professional office (e.g., medical, law, accounting, architecture)	12.55%	33
Specialty retail (e.g., antiques, plants/flowers, gift shops)	59.32%	156
Youth programs	25.86%	68
Senior center	16.35%	43
Temporary (e.g., vendors, events)	27.00%	71

# Georgetown Downtown Development District Survey

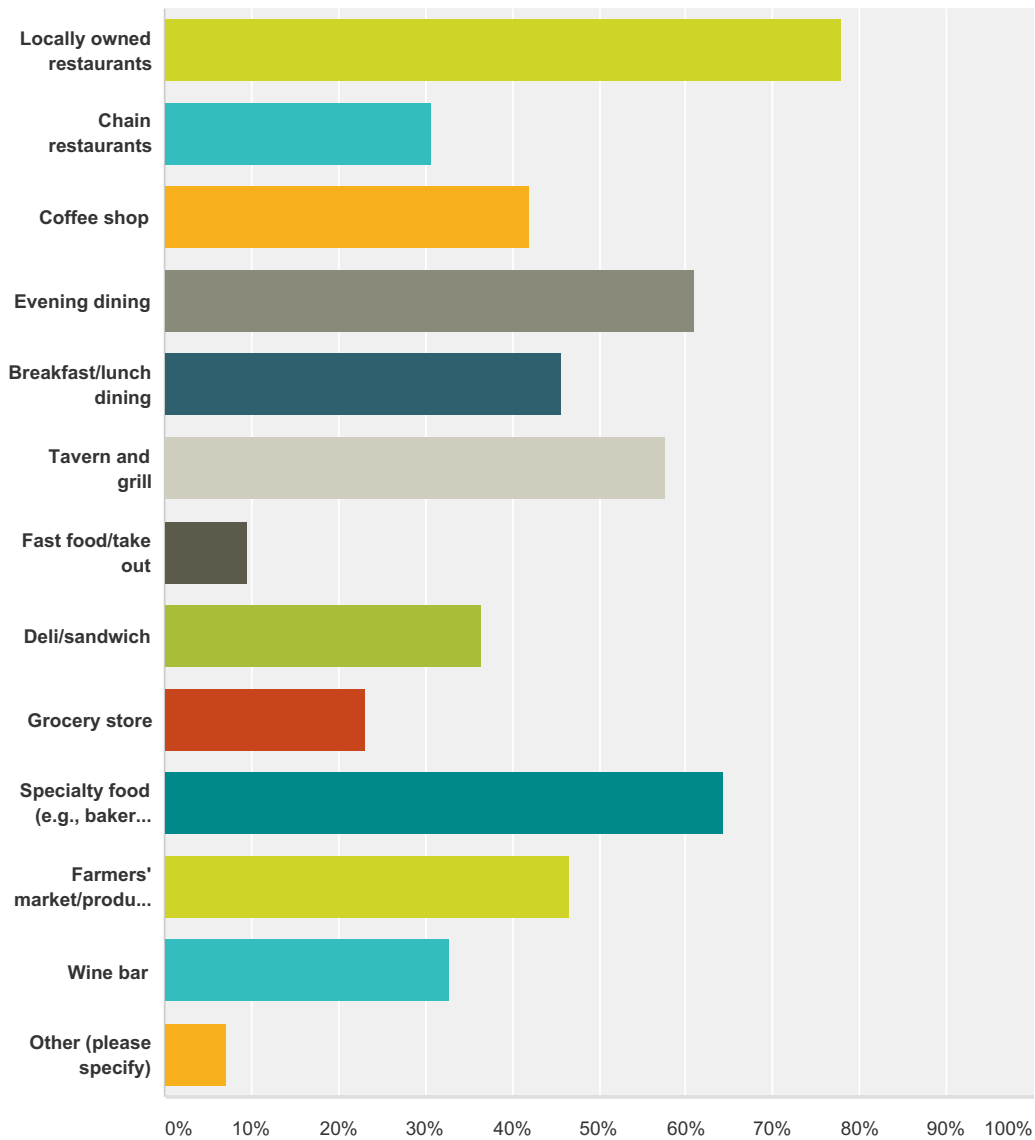
Other (please specify)		12.17%	32
<b>Total Respondents: 263</b>			

#	Other (please specify)	Date
1	Gourmet, donut, sandwich??? (maybe)	1/14/2016 9:55 AM
2	More zumba classes	1/14/2016 8:55 AM
3	An indoor place for children to play	1/13/2016 5:55 PM
4	Office supply store	1/13/2016 1:39 PM
5	A card & gift shop like a Hallmark store with gifts that are not antiques, a high quality bakery & candy store with full-time business hours, a coffee house with wi-fi and local entertainment in the evenings/weekends, a butcher & seafood shop.	1/12/2016 2:26 PM
6	Bakery	1/12/2016 10:53 AM
7	More restaurants and local shopping vendors....	1/5/2016 4:21 PM
8	Maybe another lunch option like a panera or saladworks or lettuce feed you	1/5/2016 8:56 AM
9	portable vendors and specialty services/food	1/3/2016 9:15 PM
10	A night club featuring jazz.	12/28/2015 11:15 AM
11	restaurants, microbrewery	12/21/2015 1:50 PM
12	More Restaurants	12/18/2015 12:38 PM
13	dry cleaners, tailor, shoe repair - businesses that would be supported by employees who work in town	12/15/2015 1:23 PM
14	Various food establishments	12/15/2015 8:39 AM
15	More choice in restaurants	12/15/2015 8:28 AM
16	no preference	12/15/2015 8:05 AM
17	Already have a library, park. Community garden, gallery and community center would be nice.	12/14/2015 3:11 PM
18	Senior citizen athletic and community center. Cheer doesn't get it done.	12/14/2015 2:16 PM
19	Gift store where one could purchase birthday, anniversary types of gifts	12/14/2015 11:52 AM
20	WE ALREADY HAVE THESE.	12/14/2015 10:23 AM
21	need for a hardware store	12/14/2015 9:11 AM
22	DO NOT ALLOW MORE CONVENIENCE STORES...THEY ARE NOTHING BUT LITTER AND TRASH MAGNETS!	12/14/2015 9:05 AM
23	Georgetown has most of these things but they look so run down	12/14/2015 8:49 AM
24	MORE VARIETY OF RESTURANT AND A CHAIN RESTAURANT DOWNTOWN IN WALKING DISTANCE OF THE CIRCLE	12/14/2015 8:48 AM
25	women's clothing	12/10/2015 1:53 PM
26	Yoga studio	12/6/2015 5:22 PM
27	Wawa	12/6/2015 10:45 AM
28	Restaurants	12/6/2015 8:52 AM
29	Boutique, ice cream/yogurt/candy/cup cake shop (intice the little kids), a weekend coffee shop,	12/6/2015 8:48 AM
30	Local hardware	12/5/2015 10:48 PM
31	Movies, Giant Food, Trader Joes, Kohls, Beauty Salon. We have enough of some of the things you mentioned above and they do not work	12/4/2015 11:54 AM
32	A good grocery store.	12/4/2015 11:11 AM

### Q13 What food-related businesses would you like to see in the downtown?

Answered: 271 Skipped: 85



Answer Choices	Responses	
Locally owned restaurants	77.86%	211
Chain restaurants	30.63%	83
Coffee shop	42.07%	114
Evening dining	60.89%	165
Breakfast/lunch dining	45.76%	124
Tavern and grill	57.56%	156
Fast food/take out	9.59%	26

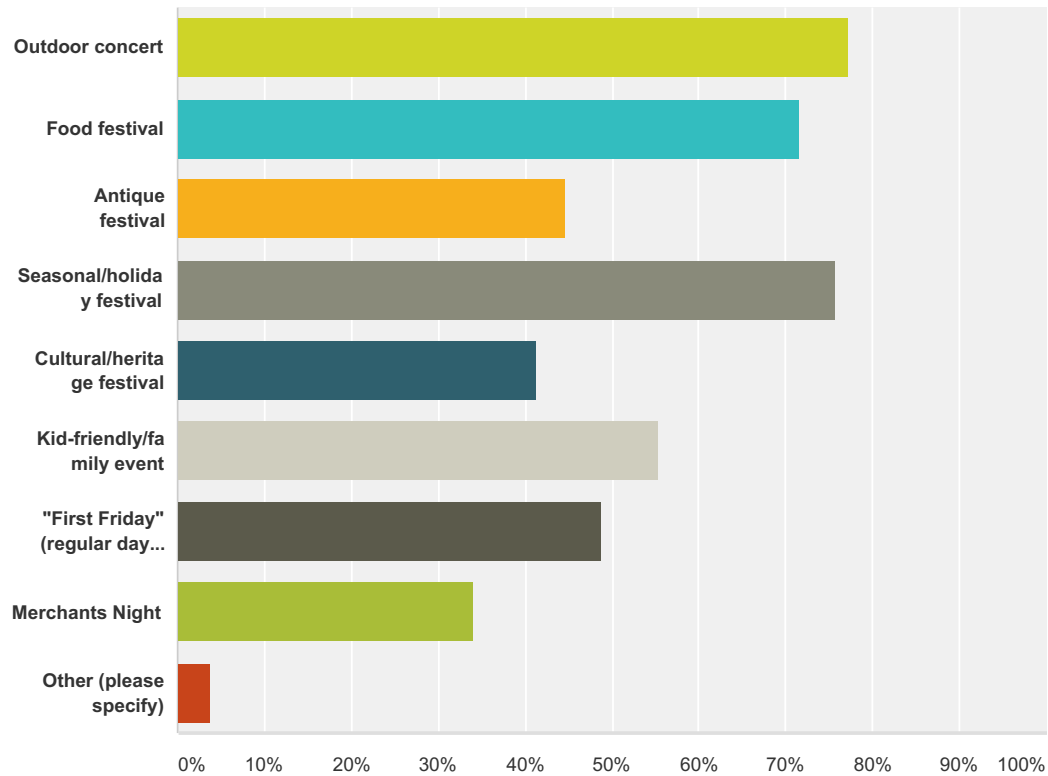
## Georgetown Downtown Development District Survey

Deli/sandwich	36.53%	99
Grocery store	23.25%	63
Specialty food (e.g., bakery, butcher, ice cream)	64.21%	174
Farmers' market/produce stand	46.49%	126
Wine bar	32.84%	89
Other (please specify)	7.01%	19
<b>Total Respondents: 271</b>		

#	Other (please specify)	Date
1	ice cream parlor	1/14/2016 10:22 AM
2	Salad bar	1/13/2016 1:39 PM
3	A health food grocery store or Trader Joe's	1/12/2016 2:26 PM
4	All the above and more. Pubs, eateries, etc.	1/5/2016 4:21 PM
5	I don't think there is currently parking for chains or a grocery store downtown, maybe on the outer rim. More food options are desperately needed though.	12/21/2015 4:31 PM
6	microbrewery	12/21/2015 1:50 PM
7	We are lucky to already have a lot of these.	12/14/2015 3:36 PM
8	Ice Cream shop	12/14/2015 3:11 PM
9	WE ALREADY HAVE MOST OF THESE	12/14/2015 10:23 AM
10	ANYTHING!! Please more resturants!!!!	12/14/2015 9:35 AM
11	Texas Roadhouse or an Olive Garden on Rt. 113	12/14/2015 9:15 AM
12	The reason I say this is in hopes of finding an apartment with my friend downtown.	12/14/2015 8:18 AM
13	Brew Pub. Perhaps something like The Pint in Millsboro.	12/8/2015 10:50 AM
14	craft store	12/6/2015 12:54 PM
15	grocery store on east side of town.	12/6/2015 6:16 AM
16	a quality grocery store like Giant.	12/5/2015 4:39 PM
17	Panera Bread, Steak house	12/4/2015 1:13 PM
18	movies	12/4/2015 11:54 AM
19	beer bar	12/3/2015 9:19 PM

### Q14 What types of arts and cultural events/activities are best suited for downtown Georgetown?

Answered: 264 Skipped: 92



Answer Choices	Responses
Outdoor concert	77.27% 204
Food festival	71.59% 189
Antique festival	44.70% 118
Seasonal/holiday festival	75.76% 200
Cultural/heritage festival	41.29% 109
Kid-friendly/family event	55.30% 146
"First Friday" (regular day where downtown businesses stay open later in the evening)	48.86% 129
Merchants Night	34.09% 90
Other (please specify)	3.79% 10
Total Respondents: 264	

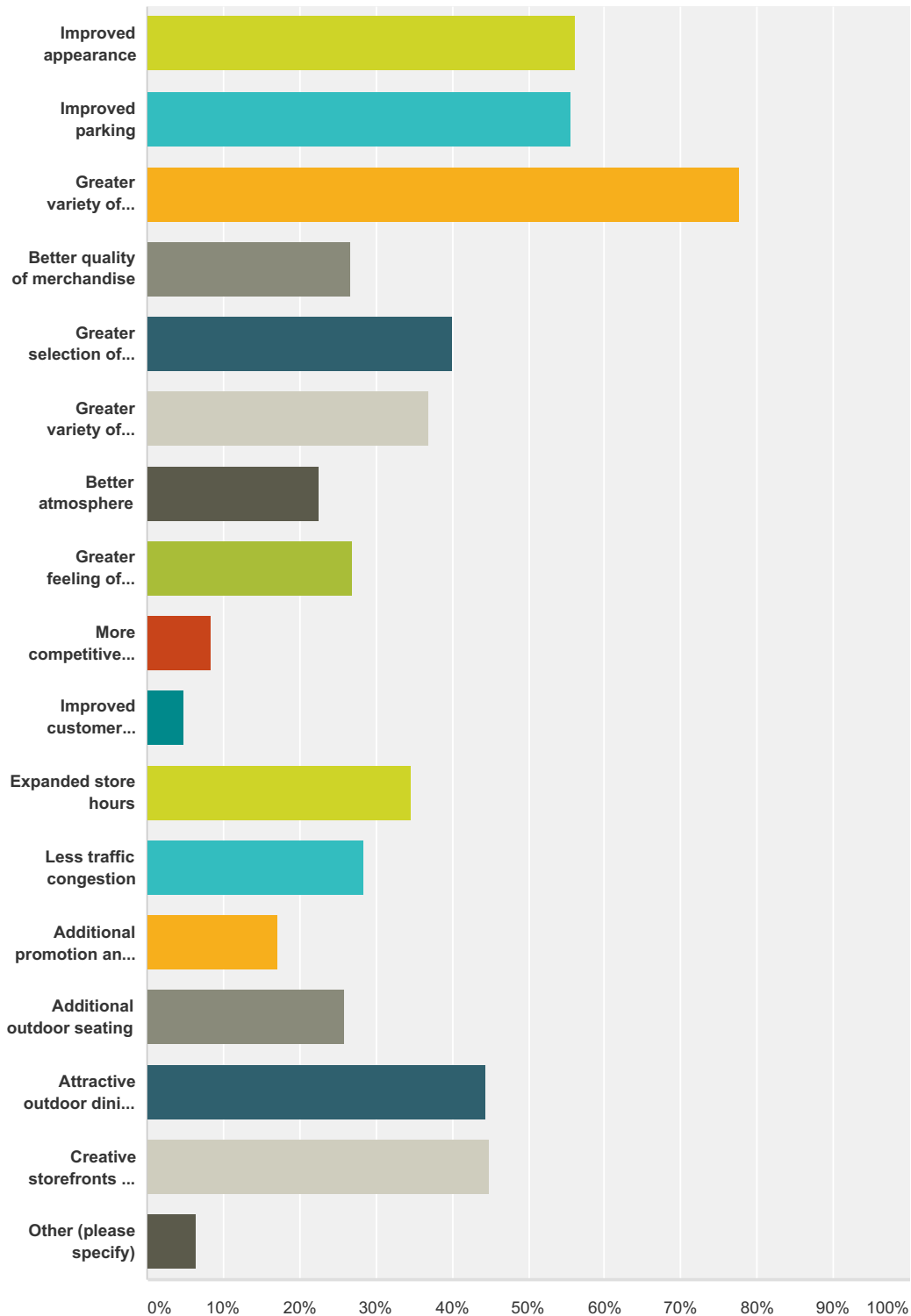
#	Other (please specify)	Date
1	Again, until the mindset changes and I know this is what this is about, you see Georgetown residents at other events, in Bridgeville, Seaford, Rehoboth but not in Georgetown.	1/13/2016 9:12 AM
2	Space for outdoor restaurant dining in the Summertime.	1/12/2016 2:26 PM

## Georgetown Downtown Development District Survey

3	we should be open to all cultural events even a feast day	1/3/2016 9:15 PM
4	Any event that takes place in Georgetown the past couple years leads to some sort of violence from the uneducated lower class which Georgetown has become overwhelmed with. I live in Georgetown the outskirts of the city and I refuse to go near the circle.	12/22/2015 11:04 AM
5	SINCE MR. BILL WEST HAS BEEN IN OFFICE THE TOWN HAS PROVIDED MUCH MORE OUTDOOR FAMILY FRIENDLY EVENTS, WHICH IS WONDERFUL.	12/14/2015 10:23 AM
6	craft fairs, art fairs, town wide yard sales	12/14/2015 9:35 AM
7	All	12/7/2015 9:05 AM
8	Craft and vendor events	12/6/2015 5:22 PM
9	Indoor entertainment	12/4/2015 3:33 PM
10	but then again, we have these	12/4/2015 11:54 AM

**Q15 What changes do you believe would help improve the Georgetown downtown area? (please choose up to 5)**

Answered: 274 Skipped: 82





## Georgetown Downtown Development District Survey

Improved appearance	56.20%	154
Improved parking	55.47%	152
Greater variety of stores	77.74%	213
Better quality of merchandise	26.64%	73
Greater selection of merchandise	40.15%	110
Greater variety of merchandise	36.86%	101
Better atmosphere	22.63%	62
Greater feeling of safety	27.01%	74
More competitive pricing	8.39%	23
Improved customer service	4.74%	13
Expanded store hours	34.67%	95
Less traffic congestion	28.47%	78
Additional promotion and advertising	17.15%	47
Additional outdoor seating	25.91%	71
Attractive outdoor dining areas	44.53%	122
Creative storefronts and signage	44.89%	123
Other (please specify)	6.57%	18
<b>Total Respondents: 274</b>		

#	Other (please specify)	Date
1	Get rid of the pool hall and professional office spaces which are taking up valuable retail space.....	1/14/2016 10:12 AM
2	Lewes, De	1/14/2016 9:33 AM
3	reduce the footprint of government activites, allowing space for businesses to grow.	1/10/2016 5:58 AM
4	more friendly atmosphere	1/3/2016 9:17 PM
5	In order to get people like me to shop or visit you NEED to ask the town of lewes how they manage to make their town safe and how they attract business to their area.	12/22/2015 11:06 AM
6	Creative minds! Outside the box people! Not stuck-in-the-mud old-timers.	12/21/2015 4:37 PM
7	Only one upscale restaurant and the service/food are not great. Good reason to go elsewhere.	12/21/2015 1:51 PM
8	Roads. The roads in downtown georgetown are the worst of any town in the county	12/18/2015 12:39 PM
9	More Residential/ Retail mix	12/15/2015 8:41 AM
10	keep old buildings and renovate or remodel	12/14/2015 10:03 AM
11	Texas Roadhouse Steak Restaurant or an Olive Garden on highway.	12/14/2015 9:15 AM
12	My first impression upon seeing downtown Georgetown was the ugliness of the parking meters and it appears that no is using the meters most of the time. And the fact that no appears to be using them ( and in fact avoids them) contributes to the look of desolation of the downtown. Parking meters are sooo old school technology.....There are too many vacant lots and too many poorly landscaped parking lots that contribute to the poor appearance. There is a lack of street trees and tree canopy, also contributing to the desolate look of the downtown. Finally, litter is a problem. Tell Domino's Pizza to pick up their cigarette butts. It is disgusting to walk by that every day. Not to mention that this trash ends up in the storm sewers and ultimately in our waterways.	12/14/2015 9:15 AM
13	Better parking during the day.	12/14/2015 9:00 AM

## Georgetown Downtown Development District Survey

14	BETTER RESTAURANTS	12/14/2015 8:49 AM
15	a Red lobster or Olive Garden some place good to eat here.	12/14/2015 8:16 AM
16	There have to be more choices, there just isn't much there anymore that doesn't cater to the Hispanic community, and it is sad.	12/6/2015 10:46 AM
17	there is nothing in Georgtown to attract people. no shopping, no restaurants. we have to go out of town.	12/5/2015 4:43 PM
18	I think everyone thinks of Georgetown as having a very high hispanic population. It has the nickname of Little Mexico I think that image places a negative.	12/4/2015 11:57 AM

# Georgetown Downtown Development District Survey

## Q16 Is there a community similar to Georgetown that you feel has a vibrant and attractive downtown that we can learn from?

Answered: 199 Skipped: 157

#	Responses	Date
1	Lewws, De Berlin, Md Milton, De	1/14/2016 10:30 AM
2	Old Towne Alexandria, VA	1/14/2016 10:25 AM
3	Berlin, Md	1/14/2016 9:56 AM
4	Berlin, Md	1/14/2016 9:50 AM
5	Milton, De	1/14/2016 9:44 AM
6	Lewes	1/13/2016 2:23 PM
7	lewes	1/13/2016 1:40 PM
8	Lewes, Milton, Bridgeville	1/13/2016 9:13 AM
9	Milton	1/12/2016 7:12 PM
10	Charlottesville, VA; Burlington, VT; Lexington, VA; Portsmouth, NH; Portland, ME;	1/12/2016 3:42 PM
11	Absolutely! Media PA, Mayor Bob McMahon, also West Chester PA	1/12/2016 3:06 PM
12	Milton	1/12/2016 2:43 PM
13	Lewes, St Michaels	1/12/2016 2:36 PM
14	Lewes	1/12/2016 11:46 AM
15	Williamsburg VA.	1/12/2016 11:19 AM
16	Lewes, De	1/12/2016 11:10 AM
17	Berlin, Md Lewes, De	1/12/2016 10:59 AM
18	Lewes, De Berlin, Md	1/12/2016 10:55 AM
19	Berlin, MD; Milton, DE	1/12/2016 10:38 AM
20	Downtown Fredericksburg, VA	1/12/2016 10:18 AM
21	Milford and Dover	1/12/2016 9:48 AM
22	Lewes	1/12/2016 9:10 AM
23	Berlin; Lewes	1/11/2016 6:08 PM
24	Berlin, MD	1/11/2016 4:13 PM
25	Downtown BelAir, Maryland (Harford County, MD)	1/11/2016 2:58 PM
26	Lewisburg, WV	1/10/2016 6:04 AM
27	Dover - but only that small section that is brick lined Bridgeville - all the houses on the main stretch (from the light at Sonic/McDonald's to the RAPA plant) al lthe houses seem to be really nice and upkept, but still have that old school Andy Griffith vibe. Cinderberry is actually a really nice rough template to go off of for the rest of the town	1/9/2016 11:44 PM
28	Dover	1/5/2016 5:25 PM
29	Lewes and Milton	1/5/2016 4:23 PM
30	Lewes	1/5/2016 8:58 AM
31	Milton	1/4/2016 1:43 PM

## Georgetown Downtown Development District Survey

32	Lewes DE or Clark Summit PA	1/3/2016 9:26 PM
33	Berlin, MD	12/29/2015 4:38 PM
34	Lewes, Berlin	12/29/2015 11:20 AM
35	Rehoboth Beach	12/28/2015 11:19 AM
36	Kennett square, PA	12/23/2015 9:12 AM
37	Milton	12/23/2015 8:51 AM
38	Berlin, Maryland	12/22/2015 2:51 PM
39	Berlin, MD	12/22/2015 1:17 PM
40	BERLIN MD	12/22/2015 11:33 AM
41	Yea seaford. That is not a compliment.	12/22/2015 11:15 AM
42	Milford	12/22/2015 9:41 AM
43	Lewes	12/22/2015 8:45 AM
44	Lewes	12/22/2015 8:13 AM
45	Do not know of any	12/21/2015 7:28 PM
46	Berlin MD	12/21/2015 7:25 PM
47	Lewes; Milton	12/21/2015 5:30 PM
48	Personally I'd love something closer to Rehoboth, but I think Milford is more realistic.	12/21/2015 4:41 PM
49	st. michaels, md	12/21/2015 3:41 PM
50	Lewes, Milton, Rehoboth Beach, Milford, Millsboro	12/21/2015 1:54 PM
51	Lewes and Milton	12/21/2015 12:24 PM
52	Berlin, MD	12/21/2015 12:11 PM
53	Milton	12/21/2015 11:50 AM
54	Lewes	12/21/2015 11:49 AM
55	lewes	12/21/2015 11:48 AM
56	Milton	12/21/2015 11:12 AM
57	Lewes, Milton, Milford	12/21/2015 10:31 AM
58	Berlin Maryland	12/21/2015 10:20 AM
59	Berlin Md, Lewes DE	12/21/2015 10:02 AM
60	Lewes or Berlin	12/18/2015 9:49 PM
61	Berlin, Md....St. Michaels, Md....Dover, DE	12/18/2015 1:48 PM
62	Milton	12/18/2015 12:54 PM
63	Lewes, Milton, Berlin,MD	12/18/2015 12:03 PM
64	Milton and Lewes	12/18/2015 10:27 AM
65	Lewes, Milton	12/17/2015 8:22 AM
66	Historic Berlin	12/16/2015 3:34 PM
67	Lewes, DE	12/16/2015 2:24 PM
68	Lewes and Milton	12/16/2015 1:07 PM
69	Milford, Bridgeville	12/15/2015 2:33 PM
70	Lewes	12/15/2015 1:39 PM
71	Berlin, MD	12/15/2015 12:45 PM
72	Berlin, MD	12/15/2015 11:35 AM

## Georgetown Downtown Development District Survey

73	Lewes	12/15/2015 10:21 AM
74	Lewes	12/15/2015 9:18 AM
75	Berlin, MD	12/15/2015 9:13 AM
76	Berlin, MD	12/15/2015 9:12 AM
77	Berlin	12/15/2015 8:48 AM
78	St. Micheals Md, Berlin Md.	12/15/2015 8:43 AM
79	Milton	12/15/2015 8:30 AM
80	don't know	12/15/2015 8:06 AM
81	Milton	12/14/2015 9:30 PM
82	Berlin MD	12/14/2015 8:32 PM
83	Berlin, Md	12/14/2015 3:51 PM
84	Milford	12/14/2015 3:41 PM
85	Milton	12/14/2015 3:40 PM
86	Milton and Lewes	12/14/2015 3:14 PM
87	Berlin, Md and Lewes, De	12/14/2015 3:03 PM
88	Berlin, MD Ashville, NC	12/14/2015 2:19 PM
89	milford	12/14/2015 2:16 PM
90	Milton, DE	12/14/2015 2:14 PM
91	Milford	12/14/2015 1:50 PM
92	Seaford	12/14/2015 1:29 PM
93	Easton	12/14/2015 1:04 PM
94	Middletown, DE	12/14/2015 1:00 PM
95	Berlin MD	12/14/2015 12:57 PM
96	Berlin	12/14/2015 12:52 PM
97	no	12/14/2015 12:50 PM
98	Chincoteague, VA	12/14/2015 12:17 PM
99	Lewes	12/14/2015 11:56 AM
100	Milford	12/14/2015 11:54 AM
101	Berlin Maryland	12/14/2015 10:59 AM
102	Lewes	12/14/2015 10:55 AM
103	SAVANNAH/ CHARLESTON S.C. (CHARMING HOMES)	12/14/2015 10:35 AM
104	New Castle, DE	12/14/2015 10:29 AM
105	Berlin, Maryland/Milton, Delaware	12/14/2015 10:12 AM
106	St Michaels	12/14/2015 10:06 AM
107	Berlin MD	12/14/2015 9:56 AM
108	Milton	12/14/2015 9:43 AM
109	Milton	12/14/2015 9:39 AM
110	Milton, Milford	12/14/2015 9:38 AM
111	Milford	12/14/2015 9:33 AM
112	no, Georgetown is Beautiful just some minor changes need to be done.	12/14/2015 9:32 AM
113	lewes	12/14/2015 9:30 AM

## Georgetown Downtown Development District Survey

114	Look at Easton, MD. They have a strong commitment to street trees and they have a vibrant downtown. The prevalence of street furniture also adds visual appeal to the downtown.	12/14/2015 9:22 AM
115	Lewes, DE	12/14/2015 9:21 AM
116	Lewes	12/14/2015 9:21 AM
117	northeast MD	12/14/2015 9:14 AM
118	5 Points, Snow Hill	12/14/2015 9:11 AM
119	Annapolis, Lewes, Rehoboth	12/14/2015 9:07 AM
120	Lewes	12/14/2015 9:06 AM
121	Lewes & Milton	12/14/2015 9:04 AM
122	Milton	12/14/2015 9:04 AM
123	Leesburg VA	12/14/2015 9:04 AM
124	Berlin, Md	12/14/2015 9:00 AM
125	Milton, Lewes.	12/14/2015 8:56 AM
126	Lewes maybe	12/14/2015 8:54 AM
127	DOVER IN REFERENCE TO EATERY SELECTIONS	12/14/2015 8:52 AM
128	Dover	12/14/2015 8:35 AM
129	Downtown Milford. I'm from there and they've grown so much in just the last 10 years.	12/14/2015 8:21 AM
130	Lewes	12/14/2015 8:14 AM
131	LEWES OR BERLIN	12/14/2015 8:12 AM
132	Berlin MD	12/13/2015 8:31 PM
133	Berlin, md	12/13/2015 2:39 PM
134	Cape May NJ	12/13/2015 10:47 AM
135	Milton	12/12/2015 11:51 AM
136	Berlin	12/12/2015 6:41 AM
137	Lewes	12/12/2015 6:32 AM
138	Berlin	12/11/2015 8:58 PM
139	The area of Lewes just west of the canal	12/11/2015 8:30 PM
140	Lewes	12/11/2015 8:27 PM
141	milford	12/11/2015 7:42 PM
142	Concord, NH	12/11/2015 6:03 PM
143	Berlin, Md	12/11/2015 11:45 AM
144	Berlin, Md.	12/11/2015 11:18 AM
145	Haver de grace md	12/9/2015 8:35 PM
146	Cooperstown, NY	12/9/2015 5:32 AM
147	Berlin, Md. Lewis, DE	12/8/2015 8:07 PM
148	Berlin, Md.	12/8/2015 10:57 AM
149	St Michael's MD; New Hope, PA; Bethlehem, PA	12/7/2015 9:34 PM
150	millsboro	12/7/2015 9:33 PM
151	Milford, Delaware	12/7/2015 8:21 PM
152	Millsboro's two one way streets in center of town; provides more parking.	12/7/2015 3:27 PM
153	Berlin MD	12/7/2015 1:23 PM

## Georgetown Downtown Development District Survey

154	Bellevue, Washington	12/7/2015 12:29 PM
155	Milton is on the right track	12/7/2015 9:38 AM
156	Berlin, Md.	12/7/2015 9:25 AM
157	Sykesville & Berlin, MD	12/7/2015 9:15 AM
158	Smryna	12/7/2015 8:26 AM
159	Haddonfield, NJ	12/6/2015 6:37 PM
160	Lewes and Bethany. West Chester, Pa.	12/6/2015 6:28 PM
161	Lewes	12/6/2015 2:12 PM
162	Lewes	12/6/2015 12:01 PM
163	Lewes	12/6/2015 10:54 AM
164	Lewes	12/6/2015 10:36 AM
165	Lewes	12/6/2015 10:09 AM
166	Rehoboth	12/6/2015 10:05 AM
167	Lewes	12/6/2015 9:56 AM
168	lewes	12/6/2015 9:50 AM
169	Berlin, MD	12/6/2015 9:05 AM
170	Berlin, MD	12/6/2015 8:56 AM
171	berlin	12/6/2015 7:47 AM
172	Lewes and Millsboro	12/6/2015 7:47 AM
173	Milford & Lewes	12/6/2015 7:42 AM
174	Lewes	12/6/2015 7:24 AM
175	Milton	12/6/2015 6:20 AM
176	Milton, Milford,	12/5/2015 9:55 PM
177	Dover	12/5/2015 8:32 PM
178	Ocean Pines & BERLIN, MD	12/5/2015 4:49 PM
179	Lewes, DE & Cape May, NJ	12/5/2015 10:58 AM
180	lewes	12/5/2015 10:13 AM
181	Lewes	12/4/2015 3:45 PM
182	Not really. All businesses have move out of town in most places.	12/4/2015 3:41 PM
183	No	12/4/2015 2:01 PM
184	Lewes	12/4/2015 1:15 PM
185	Lewes, Del.	12/4/2015 12:43 PM
186	Berlin, Md.	12/4/2015 12:15 PM
187	Lewes Delaware and Dover Delaware does tours in the historic areas and has shops in that areas	12/4/2015 12:05 PM
188	We need down to earth things, several restuarants of a variety of pricing,	12/4/2015 11:58 AM
189	Lewes, de	12/4/2015 11:47 AM
190	New Hope, Pa New Town, Pa, Berlin, MD	12/4/2015 11:42 AM
191	Berlin, Maryland	12/4/2015 11:21 AM
192	Lewes	12/4/2015 11:15 AM
193	Rehoboth	12/4/2015 11:11 AM
194	New Hope, PA; Lewes, DE; Cape Charles, VA	12/4/2015 11:11 AM



## Georgetown Downtown Development District Survey

195	Lewes	12/4/2015 10:49 AM
196	Lewes, Berlin, MD	12/4/2015 10:29 AM
197	Lewes/Berlin/Milford/Milton	12/3/2015 9:22 PM
198	Berlin,MD, Medford NJ, Milton DE	12/3/2015 9:22 AM
199	Winchester, Virginia	12/2/2015 10:13 AM

**Q17 If there were vacant buildings or lots in downtown Georgetown, what do you think they should be used for to create more economic activity for the downtown? Do you have specific locations in mind?**

Answered: 143 Skipped: 213

#	Responses	Date
1	restore & keep charm for retail shops	1/14/2016 10:25 AM
2	More areas for children to play either indoor or outdoor play areas easily accessible by walking	1/13/2016 5:58 PM
3	Dining and arts.	1/12/2016 7:12 PM
4	restaurants, specialty shops, arts and craft store. a paid parking lot.	1/12/2016 6:55 PM
5	Build a parking garage on a vacant lot, depending on location. Turn a vacant building into a personal health facility: chiropractor, health club, barber shop, hair salon, nail salon, day spa, nutritional counseling & healthy food take out.	1/12/2016 3:06 PM
6	restaurants with outdoor space - or A BREW-PUB	1/12/2016 2:43 PM
7	food/wine events	1/12/2016 2:36 PM
8	Free Parking	1/12/2016 11:46 AM
9	Movie theater. Upscale restaurant. Concert venue.	1/12/2016 11:19 AM
10	Small shops	1/12/2016 11:10 AM
11	515 E Market St apartments or a community garden	1/12/2016 10:55 AM
12	Senior center/ youth centers	1/12/2016 10:18 AM
13	Youth with more activities for teens	1/12/2016 9:48 AM
14	A small ice cream shop constructed in Wilson Park area. Set back from the street so there could be places to eat outside in front of shop. Old Sergovic/Carmean building on West Market refurbished and made into a B & B.	1/11/2016 2:58 PM
15	Parking lots	1/10/2016 10:56 AM
16	The current Family Court, scheduled for replacement, should be relocated outside the downtown and its current location reserved for retail, including its dedicated parking areas.	1/10/2016 6:04 AM
17	Parking	1/9/2016 9:32 PM
18	1st Floor Commercial, 2nd/3rd Floor Residential	1/5/2016 5:25 PM
19	Leased space for small business owners....creating jobs	1/5/2016 4:23 PM
20	Year round Indoor market place with different vendors. Cozy book store with music or readings A real coffee shop	1/3/2016 9:26 PM
21	Sports bar & grill More retail	12/29/2015 11:20 AM
22	to fill in from the commercial space plan, to provide goods and services that currently do not exist; define the downtown -- is it the circles and several blocks for EACH street off the circle?	12/28/2015 2:52 PM
23	Yes -- vacant areas of E & W Market Street nearest the Circle.	12/28/2015 11:19 AM
24	Gastropub, fine dining, local merchant	12/23/2015 9:12 AM
25	grocery store	12/23/2015 8:51 AM
26	Higher end retail and restaurants	12/22/2015 2:51 PM
27	Special events such as Farmer's Mkt, Holiday events, etc.	12/22/2015 1:17 PM
28	Local restaurants. There is not 1 good restaurant left in Georgetown.	12/22/2015 11:15 AM
29	Parking	12/22/2015 8:45 AM

## Georgetown Downtown Development District Survey

30	Parking	12/22/2015 8:13 AM
31	Possibly some cultural or historical venues	12/21/2015 7:28 PM
32	I love the idea of niche shops (gourmet cheese, wine shop, etc.) and also for more dining options (outside weekday hours).	12/21/2015 5:30 PM
33	Love to see some restaurants in the empty buildings on the south side of E. Market Street. Craft pizza seems very popular these days.	12/21/2015 4:41 PM
34	restaurants, bars. coffee shops.	12/21/2015 3:41 PM
35	Antique stores	12/21/2015 1:54 PM
36	Clothing store, pharmacy/gift shop, hair salon higher end dining.	12/21/2015 12:24 PM
37	Youth activities, family fun days	12/21/2015 12:11 PM
38	Theater	12/21/2015 11:50 AM
39	Specialty Shops	12/21/2015 11:49 AM
40	don't have opinion	12/21/2015 11:48 AM
41	Community center, restaurants	12/21/2015 11:12 AM
42	more dining options in downtown. A nice tavern and grille where you can get good food in a relaxed atmosphere, the Brick is wonderful, but too uptight in there.	12/21/2015 10:31 AM
43	Use some of the homes that are sitting vacant as businesses. The hous behind No. 1 Chinese has been sitting empty for awhile. It could easily be turned into a store or coffee shop. The same with the old Tivoli shop.	12/18/2015 9:49 PM
44	No	12/18/2015 12:54 PM
45	restaurants, specialty stores	12/18/2015 12:03 PM
46	It would be great to create an historic district and use tax credits and other financial incentives to bring in new business	12/18/2015 10:27 AM
47	restuarants/ things for kids to do	12/16/2015 3:34 PM
48	Yes & No	12/16/2015 2:24 PM
49	If the town moved the family court building and the old Post office that is on the circle, this would free up parking for the employees and visitors. Those buildings could be used for retail/and or restaurants. There is plenty of land out on S. Bedford Street by DMV and Social Services. All of the state and county government offices should be in one place anyway.	12/16/2015 1:07 PM
50	Mainly retail. Get some good retail (clothing) chains (i.e forever 21, marshalls, etc) its almost a guarantee more people will be coming.	12/15/2015 2:33 PM
51	Parking	12/15/2015 1:39 PM
52	More family activities and business, bowling, skating, etc.	12/15/2015 1:29 PM
53	A mid-level restaurant that's not as snooty as The Brick Hotel and a little more classy than Smith's. No locations come to mind.	12/15/2015 12:45 PM
54	A parking garage, located within walking distance of the circle and east market st. perhaps in the lot next to dominos and with the dominos parcel. A large garage would be beneficial during the day with county and state parking needs as well as at night if you were to have more areas downtown that people would like to visit.	12/15/2015 9:18 AM
55	Some of the vacant lots could be used for vendor type activities. The vacant buildings could be used for retail or office space so long as the appearance & signage were pleasing.	12/15/2015 9:13 AM
56	restuarant	12/15/2015 9:12 AM
57	retail	12/15/2015 8:48 AM
58	Craft store, specialty stores	12/15/2015 8:30 AM
59	n/a	12/15/2015 8:06 AM
60	Art co-op, food Closing off the Circle is a fantastic feel as a visitor to the event. Not sure how it impacts traffic, etc., but it is truly unique to the town. Very cool.	12/14/2015 9:30 PM
61	retail services	12/14/2015 9:11 PM

## Georgetown Downtown Development District Survey

62	Gift shops	12/14/2015 8:32 PM
63	Taverns, Kid friendly establishments	12/14/2015 3:40 PM
64	? Perhaps an art gallery	12/14/2015 3:14 PM
65	??????????????	12/14/2015 2:24 PM
66	Park, green space	12/14/2015 2:14 PM
67	Yes, offer a discount on city fees to attract new business	12/14/2015 1:50 PM
68	indoor athletic/community centers	12/14/2015 1:03 PM
69	Yes, no specific areas come to mind, just to generally clean up everything not on the main drag	12/14/2015 1:00 PM
70	Project Pop-Up (DEDO) More Murals and Cosmetic Facades to vacant buildings	12/14/2015 12:52 PM
71	more food choices...	12/14/2015 12:50 PM
72	I believe the antique stores draw many visitors passing through. It would be nice to have a musicians' stage where one could go hear local musicians play.	12/14/2015 11:56 AM
73	Apartments, condos for professionals....	12/14/2015 11:54 AM
74	Stores and restaurants	12/14/2015 10:59 AM
75	Parking (not metered)	12/14/2015 10:55 AM
76	More retail and grocery	12/14/2015 10:18 AM
77	retail, not Tattoo,	12/14/2015 10:12 AM
78	yes	12/14/2015 10:06 AM
79	Stores	12/14/2015 9:56 AM
80	Georgia House Resturant	12/14/2015 9:38 AM
81	restaurants, shopping mall	12/14/2015 9:33 AM
82	no	12/14/2015 9:32 AM
83	More stores.. clothing, country stores, meat market	12/14/2015 9:30 AM
84	What do you mean if? There are way too many gaps (vacant lots) in the urban fabric of downtown. Consider providing tax incentives/waiver of impact fees to encourage new construction. Add landscaping to the empty lots if you can get the permission of the property owner. Evaluate every parking lot for improved landscaping.	12/14/2015 9:22 AM
85	Bakery-Deli Winebar	12/14/2015 9:21 AM
86	franchise restaurants like Subway or Panera Bread	12/14/2015 9:21 AM
87	Hardware store	12/14/2015 9:14 AM
88	N/A	12/14/2015 9:11 AM
89	If the buildings are not historic I think they should be demolished so a new refreshed look could be achieved	12/14/2015 9:07 AM
90	more shops and restuarants	12/14/2015 9:06 AM
91	Youth Center, Bowling, Movie Theatre.	12/14/2015 9:04 AM
92	they either need to be historically renovated to maintain the charm or torn down to put a community garden or something along those lines	12/14/2015 9:04 AM
93	Art gallery, wine shop	12/14/2015 9:04 AM
94	more selection of restaurants, bar/grill, family style. Convenient retail store.	12/14/2015 9:00 AM
95	I cant think of any right now, but i feel like a store or restaurants always created the most jobs.	12/14/2015 8:56 AM
96	PARKING AND BETTER EATERIES	12/14/2015 8:52 AM
97	I would think youth centers. Maybe not a boys & girls club but places for non-profit youth organizations/ministries.	12/14/2015 8:21 AM
98	Offices, Historic or Souvenir gift shops, Ice Cram Parlor with outside sitting area	12/14/2015 8:14 AM
99	More specialty shops	12/13/2015 10:47 AM

## Georgetown Downtown Development District Survey

100	stores	12/12/2015 6:41 AM
101	Upscale clothing outlet, reasonably priced restaurants, department store, shoe store, theater, entertainment venues	12/12/2015 6:32 AM
102	Nice shops	12/11/2015 8:58 PM
103	Old homes/building should be restored and used as restaurants/retail to keep old feel of town.	12/11/2015 8:30 PM
104	Coffee shops and quick in and out style convenience	12/11/2015 8:27 PM
105	Ice rink	12/11/2015 6:03 PM
106	Antique market and gallery or food court	12/9/2015 8:35 PM
107	Retail shops, small dining spots	12/9/2015 5:32 AM
108	Use vacant lots for lunch time and seasonal evening food trucks.	12/8/2015 8:07 PM
109	More higher end restaurants with open air seating. All locations for sale by Ed Lester! :-)	12/7/2015 9:34 PM
110	Ground level for retail/services, upper levels for apartments.	12/7/2015 3:27 PM
111	A wine bar with indoor and outdoor seating specializing in a great simple menu and great happy hour deals would be wonderful. A bowling lane or skating rink for families would also add more night life to the area. Even a small one show family movie house for those who want to avoid Rehoboth.	12/7/2015 12:29 PM
112	pop up stores	12/7/2015 9:38 AM
113	Ed Lester's property on E. Market St., the offices in the historic buildings on the Circle Merchandise shopping, novelty clothing i.e. Coolspring Cottage (who expressed interest in locating in Georgetown)	12/7/2015 9:25 AM
114	Restaurants/Taverns Small/Local Retail	12/7/2015 8:26 AM
115	An artisans co-op! Where vendors pay rent to have a small space to create and sell high quality goods or food. Also, warehouse style co dos that appeal to the younger demographic.	12/6/2015 6:28 PM
116	Local retailers offering more variety, bakery, coffee shop, wine bar etc	12/6/2015 2:12 PM
117	Possibly small shops and/or restaurants	12/6/2015 12:01 PM
118	Yes, this town needs to rebuild and reinvent, it is a shadow of what it once was. Everyone has sold out.	12/6/2015 10:54 AM
119	The building where the Restore is could be shops and residences,that whole area needs to be cleaned up.	12/6/2015 10:05 AM
120	Resturants/shopping	12/6/2015 9:54 AM
121	Open empty stores for local art shows and weekend craft fairs. Open mic nite events. Etc.	12/6/2015 9:50 AM
122	The vacant corner store.. Something to get kids to beg to stop. Cup cake, candy, or ice cream/yogurt shop.	12/6/2015 9:05 AM
123	Restaurants, spa, movie theater	12/6/2015 8:56 AM
124	A bakery and not a Mexican one A hardware store	12/6/2015 7:47 AM
125	We could benefit from a coffee shop/bakery like Notting Hill in Lewes. They are super friendly with lots of great food, coffee, and teas.	12/6/2015 7:24 AM
126	All steps should be taken to fill vacancies. Empty stores look bad on the main street.	12/6/2015 6:20 AM
127	An Art Center	12/5/2015 9:55 PM
128	Stores and sports bar to get some night light down town	12/5/2015 8:32 PM
129	I know there are open lots and stores available, I don't know there addresses. The lots on the N W corner behind the gas station on RTE 113 for example has been available for years. There is STILL nothing there but signs that something is coming. But what??	12/5/2015 4:49 PM
130	Specialty shops like bakeries, flower shops, ice cream shops, etc.	12/5/2015 10:58 AM
131	Specialty shops, restaurannt	12/5/2015 10:13 AM
132	Stores that provide good geared to locals rather than visitors passing through.	12/4/2015 7:01 PM
133	Would like to see another good restaurant. A clothing store would be nice.	12/4/2015 2:01 PM
134	Small restaurants or sandwich shops	12/4/2015 12:15 PM
135	More restaurants, galleries, handcraft items shop, by the pool hall and on down route 9 by the Generations building more shops and restaurants	12/4/2015 12:05 PM

## Georgetown Downtown Development District Survey

136	movies	12/4/2015 11:58 AM
137	Restaurant, retail	12/4/2015 11:47 AM
138	Specialty Stores and Resturants	12/4/2015 11:42 AM
139	Bowling alley, movie house, grocery store, outdoor dining.	12/4/2015 11:15 AM
140	The large blue house on the circle could be transformed into boutiques and a restaurant to compete with the Brick Hotel.	12/4/2015 11:11 AM
141	none known at this point	12/4/2015 10:49 AM
142	Restaurants	12/3/2015 9:22 PM
143	Outdoor dining areas with attractive tables and with gardens	12/3/2015 9:22 AM

# Georgetown Downtown Development District Survey

## Q18 If there was one thing that you could keep the same and one thing you could change about downtown Georgetown, what would those be?

Answered: 174 Skipped: 182

#	Responses	Date
1	Starting over, how did downtown Georgetown become what it is today. Tunnel vision, I think Georgetown has settled for what is, instead of what could be. Georgetown was such a vibrant place to shop years ago. I want to be proud of Georgetown again, but don't see much in the way of change.	1/14/2016 10:30 AM
2	Keep the Brick (its a wonderful addition that was made) & freshen up the appearance to attract new businesses/consumers	1/14/2016 10:25 AM
3	Close Wal-Mart Get Target or Kohl's	1/14/2016 9:50 AM
4	I would keep a casual, easy, small town atmosphere. I would avoid that which changes a small, at-home feeling.	1/14/2016 9:44 AM
5	Better selections for lunch	1/14/2016 8:55 AM
6	Keep the small town feel but expand on the areas in town that need a new look or repaired. I personally do not like the outdoor seating currently in a parking spot for one café. It does not look right, should the sidewalk be expanded for things like that and eliminate a few parking spots.	1/12/2016 6:55 PM
7	Keep the Circle; lose the traffic	1/12/2016 3:42 PM
8	Kepp the small town feeling & charm of Georgetown but create a progressive vibrant 21st century downtown.	1/12/2016 3:06 PM
9	THE TOWN HAS CHARM BUT EVERYTHING IN THE CIRCLE IS A LAWYERS OFFICE OR A COURT THERE REALLY ISNT ANYWHERE FOR FOLKS TO MINGLE AND BE OUTSIDE	1/12/2016 2:43 PM
10	keep walking distance. better parking	1/12/2016 2:36 PM
11	Variety of shops and specialty restaurants	1/12/2016 11:46 AM
12	Keep the historic Charm. Get rid of the illegals.	1/12/2016 11:19 AM
13	Keep the circle Improve store fronts	1/12/2016 11:10 AM
14	Keep the circle and plantings 9hanging baskets, etc). Streets and sidewalks should be kept clean.	1/12/2016 10:55 AM
15	I've lived in Millsboro for just 2 years so am not terribly familiar with Georgetown.	1/12/2016 10:38 AM
16	Maintain the cultural ambiance, offer more outdoor seating and dining with park-like settings	1/12/2016 10:18 AM
17	Love the Circle with the historic buildings Change storefronts...be more creative and appealing to attract more consumers	1/12/2016 9:48 AM
18	Keep the Circle. Change the Billiard Hall into another type of establishment. It detracts from the feel of a historical town.	1/11/2016 2:58 PM
19	Eliminate commercial truck thru-traffic in the downtown. keep the circle park as historically accurate as possible	1/10/2016 6:04 AM
20	Less halfway houses, or at least have them not almost advertise what they are by the almost grungy look to them. Basically clean up all the houses on W Market street from the circle until about the funeral home.	1/9/2016 11:44 PM
21	Historic architecture and buildings	1/5/2016 5:25 PM
22	Keep the historic feel, but add businesses like the Brick Hotel.	1/5/2016 4:23 PM
23	The aesthetic of the small town atmosphere surrounding the circle is very nice and should be maintained, there are towns like Doylestown PA that have that feel but have incorporated small versions of starbucks etc	1/5/2016 8:58 AM
24	Keep the same - The quaintness of the town. Change - better lighting and safety like a Police Officer visible in the evening	1/3/2016 9:26 PM
25	Historic charm - keep more variety stores - change	12/29/2015 4:38 PM
26	Banners, flowers & message boards are great. More walkable retail with creative displays.	12/29/2015 11:20 AM



## Georgetown Downtown Development District Survey

27	I like the historical buildings in the circle and would hate to see them changed.	12/28/2015 1:54 PM
28	Keep -- Historic look and buildings. Change -- Update the look and variety of business. Needs to be a more hip location.	12/28/2015 11:19 AM
29	Keep same: character of the buildings on circle. Change: unattractive housing nearby the circle	12/23/2015 9:12 AM
30	keep the circle improve parking	12/23/2015 8:51 AM
31	Keep the Circle, get rid of the "junk" shops.	12/22/2015 2:51 PM
32	Keep: small, hometown feel Change: Traffic congestion & parking	12/22/2015 1:17 PM
33	The look is fine. What needs to change is your clientele. You approved businesses that attract a certain group of people that if they do visit they visit very seldom. For example what happened to the ball field in Georgetown, people stopped attending because of the section 8 directly behind it people are scared of these thugs and especially don't want them around their kids.	12/22/2015 11:15 AM
34	Love the quaintness.	12/22/2015 8:45 AM
35	The circle. Get the sewer smell out.	12/22/2015 8:13 AM
36	Keep the Circle the same but add more parking	12/21/2015 7:28 PM
37	Keep the same - friendly, small-town atmosphere; Change - vacant storefronts, old houses falling into disrepair on the way to the entrance to town.	12/21/2015 5:30 PM
38	I'd keep the circle, I think it's beautiful. I'd take away the ever-growing drug activity.	12/21/2015 4:41 PM
39	keep the circle the same. upgrade the store fronts and add landscaping touches on mkt. st. contact FCC Landscaping, 302-745-3127, for excellent work and creative ideas!	12/21/2015 3:41 PM
40	Better upscale restaurants, retain the historic feel of the Circle.	12/21/2015 1:54 PM
41	Keep the historic feel. Offer additional parking.	12/21/2015 12:24 PM
42	Love the home town feel when activities happen on the Circle there are too many law offices on or close to the Circle.	12/21/2015 12:11 PM
43	Farmers' Market, but have longer hours. People who work can't get there before they close.	12/21/2015 11:50 AM
44	Keep the old historic structures, houses, building and incorporate them into a "business district". Improve lighting and Get rid of the rentals attracting wrong kind of people and giving the town poor appearances.	12/21/2015 11:49 AM
45	try to keep courthouses in town as they provided economic life to town businesses.	12/21/2015 11:48 AM
46	Same- the Circle Change- zoning regulations	12/21/2015 11:12 AM
47	Too much parking assigned to state and county employees.	12/21/2015 10:31 AM
48	"Local" feel	12/21/2015 10:20 AM
49	Same: Historic feel of the Circle Change: More upscale shops and restaurants	12/21/2015 10:02 AM
50	Everything closes so early. If they were open later it would be an incentive to shop.	12/18/2015 9:49 PM
51	Keep small town feel. Make it harder for illegals to live in town limits	12/18/2015 12:54 PM
52	keep small town feel change store hours for business	12/18/2015 12:03 PM
53	Keep the historic character of the downtown. It should reflect the history of the County as it is the County seat. An ordinance should be enacted to enforce. Bring in more businesses that embrace the history.	12/18/2015 10:27 AM
54	Keep the historic heritage, do not get to modern	12/17/2015 8:22 AM
55	Home town feeling,	12/17/2015 7:07 AM
56	the circle	12/16/2015 3:34 PM
57	The Circle and Brick Hotel	12/16/2015 2:24 PM
58	See #17	12/16/2015 1:07 PM
59	I would keep the beautiful balance of greenery/foilage and buildings, i would change the lack of variety of stores. Georgetown seems like it is mainly tailored to retired people right now.	12/15/2015 2:33 PM
60	Small time charm but updated	12/15/2015 1:39 PM
61	Love the Circle and street lights one block off circle. Also the park at the Presbryterian church.	12/15/2015 1:29 PM

## Georgetown Downtown Development District Survey

62	Keep the coffee shop across from the main court building. Relocate the Hispanic stores.	12/15/2015 12:45 PM
63	The small local businesses are nice and I would prefer that to chains. There are too many vacant store fronts, we need more options for the nighttime crowds. The pool hall is doing a great business and we need more things like that to make the town thrive.	12/15/2015 9:18 AM
64	I would keep the Circle & the historic buildings surrounding it. I would like to see more enforcement of the "No Left Turn" at Race & East Market. This would help traffic flow.	12/15/2015 9:13 AM
65	small, unique local stores - to keep appearance - to improve	12/15/2015 9:12 AM
66	?	12/15/2015 8:48 AM
67	The circle	12/15/2015 8:43 AM
68	Keep hometown feel, change traffic and parking issues	12/15/2015 8:30 AM
69	n/a	12/15/2015 8:06 AM
70	Keep old town charm Clean up main street business and cultural aspects.	12/14/2015 9:30 PM
71	courthouse access good change nothing	12/14/2015 9:11 PM
72	Keep historic small town atmosphere...need more small specialty shops	12/14/2015 8:32 PM
73	Same, the Circle Change, the look of the buildings on East Market	12/14/2015 3:51 PM
74	Change: Quality of retail stores, more parking, safety Keep: Historic character of The Circle	12/14/2015 3:41 PM
75	Historic Run down appearance	12/14/2015 3:40 PM
76	More business!!	12/14/2015 2:24 PM
77	keep places and parks for children get rid of run down buildings	12/14/2015 2:14 PM
78	Keep the Circle upgrade the storefronts to have more curb appeal.	12/14/2015 1:50 PM
79	At times there is a very stuffy feel. Maybe create a more welcoming environment.	12/14/2015 1:29 PM
80	The historic character, celebration, & preservation of Gtown is awesome and should never change.	12/14/2015 1:03 PM
81	Keep the good looking sidewalks and circle. Improve the roads	12/14/2015 1:00 PM
82	Keep and expand on the historic/small-town Americana character and change to more inclusion of multi-cultural presence.	12/14/2015 12:52 PM
83	I would keep the historic homes and make sure that they don't fall into neglect.	12/14/2015 12:50 PM
84	Keep the Circle as is, improve the appearance of downtown stores.	12/14/2015 11:56 AM
85	Same - The Circle "perfection: Change - Variety of stores with a regional appeal	12/14/2015 11:54 AM
86	Keeping Historical buildings, Change apartments ts back to whole houses.	12/14/2015 10:59 AM
87	Same - Circle events Change - parking	12/14/2015 10:55 AM
88	I WOULD KEEP THE OLDER HOMES UPDATED BECAUSE THATS PART OF THE CHARM BUT WITH SO MANY OF THEM BEING RENTED THEY ARE RUN DOWN AND ARE USED TO HOUSE MULTIPLE FAMILIES.	12/14/2015 10:35 AM
89	The trees that were cut down a few years ago. That detracted.	12/14/2015 10:29 AM
90	I want to keep the attitude to create economic development. I want to change the mentality of working here and then leave to shop other places.	12/14/2015 10:12 AM
91	Keep historical buildings Close off circle for all events, traffic dangerous, example the Back to Future Night. Only takes one person to drive into a crowd	12/14/2015 10:06 AM
92	Keep the small town charm but bring in new things to give locals more options	12/14/2015 9:38 AM
93	Keep what is here. Change some of the older stores in town and get some new stores people like to shop at.	12/14/2015 9:32 AM
94	KEEP THE ANTIQUES STORES	12/14/2015 9:30 AM
95	The circle is very nice but more trees could help the image of this unique public space. Find ways to add street trees and maintain them if you do plant them.	12/14/2015 9:22 AM
96	The atmosphere of a safe family town-keep. The run down look of the beautiful old house and businesses- change.	12/14/2015 9:21 AM
97	Keep the circle the same but change the traffic pattern.	12/14/2015 9:21 AM

## Georgetown Downtown Development District Survey

98	smalltown feel - keep not all the big old houses attorneys - change	12/14/2015 9:14 AM
99	The Same: The Circle Change: Fix the Streets	12/14/2015 9:11 AM
100	I love the circle and how fresh the town keeps it. The trial of outdoor seating for restaurants was nice, but it looks like it could be a safety problem	12/14/2015 9:07 AM
101	hometown feel but brighten it up a bit.	12/14/2015 9:06 AM
102	Offer a discount parking ticket to those who work during the day in town.	12/14/2015 9:04 AM
103	Maintain the historical charm, ITS IMPORTANT	12/14/2015 9:04 AM
104	cleaner downtown specially side streets	12/14/2015 9:04 AM
105	i love the look of the circle and the history of it. the change is the run down looks of the streets right off main street.	12/14/2015 9:00 AM
106	I would keep the same amounts to stores and restaurants and i would change the metered parking.	12/14/2015 8:56 AM
107	the foundtain to keep the item by the Citizen's bank where there use to be black persons in an entrapment needs to gol	12/14/2015 8:54 AM
108	KEEP THE CIRCLE REMOVE THE GROUP DRUG HOMES	12/14/2015 8:52 AM
109	Heritage Old buildings	12/14/2015 8:35 AM
110	I love the unity at the Circle. However I hate the parking and congestion.	12/14/2015 8:21 AM
111	Keep the same - Historic feel, Change to have more gift shops	12/14/2015 8:14 AM
112	Keep Brick Hotel	12/13/2015 8:31 PM
113	they need a better variety of shops besides just walmart	12/13/2015 2:39 PM
114	Metered parking with different payment options besides only change	12/13/2015 10:47 AM
115	Free parking	12/12/2015 6:41 AM
116	Historic look and feel	12/12/2015 6:32 AM
117	The circle and the area immediately adjacent to it is beautiful with the old buildings and landscaping. Only a block or two away the area is much less appealing. Parking is a major problem, especially during the day.	12/11/2015 8:30 PM
118	Historic preservation! Keep it, cherish it! Change people hanging their clothes and towels from every window, railing etc... Very unappealing...	12/11/2015 8:27 PM
119	Circle	12/11/2015 6:03 PM
120	Support "Brick Hotel" Add more flowers. Have sign (like new firehouse sign) on 113 island near RT 404/9, lights adv. town events.	12/11/2015 11:45 AM
121	Keep & expand Historic Nature. Replace clock near RR Xing. Add establishments which would draw day shoppers - specialty shops.	12/11/2015 11:18 AM
122	Outside sidewalk dining	12/10/2015 10:48 PM
123	keep pretty genteel of town Change the amount of activity	12/9/2015 8:35 PM
124	More shopping. Clothing, knick-knacks, etc. Not grocery stores	12/9/2015 5:32 AM
125	Keep the Circle as is. Clean up some restaurant interiors and eliminate the "store front" look of others. Have a consistent building front style.	12/8/2015 8:07 PM
126	Keep the historic buildings and the circle. Scale down the appearance of places like the Bail Bond.	12/8/2015 10:57 AM
127	Keep- The historic Circle and surrounding historic buildings. Create impetus for landlords and tenants to clean up their acts. Parts of this town are filthy, disgusting and NOT contributory to the development of a project such as this.	12/7/2015 9:34 PM
128	Streets and sidewalks need to be keep clean. Dirt and leaves removed.	12/7/2015 8:21 PM
129	East Market bottleneck at downtown light.	12/7/2015 3:27 PM
130	Variety of businesses.	12/7/2015 1:23 PM
131	Never change the circle or the Brick Hotel. I would push for the housing and businesses over the railroad tracks heading towards Harbeson to be cleaned up and revamped. It looks dumpy ( like the old dollar general and the old gas stations)	12/7/2015 12:29 PM

## Georgetown Downtown Development District Survey

132	get rid of the slum landlords keep the diversity	12/7/2015 9:38 AM
133	love the quaint feel of Georgetown but would change the congestion of traffic and parking on Market Street	12/7/2015 9:33 AM
134	Same - a variety of storefronts Change - have all storefronts on E. Market Street offer goods and services that serve the entire community. Now they serve a limited population i.e. bail bonds	12/7/2015 9:25 AM
135	Keep: The Circle and surrounds Change: Downtown hodge-podge building frontages	12/7/2015 9:15 AM
136	Historic Area, Municipal bldgs., attorneys' offices, add some stores that would offer clothing boutiques, men and women, perhaps, similar to a Hallmark, cards, gifts. Personal grooming, hair stylist, SPA/GYM combo.	12/6/2015 6:37 PM
137	I would keep the small town charm and change the dilapidated parts of town.	12/6/2015 6:28 PM
138	Keep our beautiful circle & center of the town. Less businesses that cater to courts (ie bail bonds)	12/6/2015 2:12 PM
139	Same = Circle area, especially The Brick Hotel Change = Upgrade store fronts on East Market Street	12/6/2015 12:01 PM
140	We should move Perdue out of town. It has become a Hispanic town, I know Hispanic Americans that won't like here "because there are too many Hispanics" no lie. There is no cultural diversity anymore because there are no Americans. I grew up a block off of The Circle, now I live outside of town, I wouldn't dream of paying all the taxes to live in little Guatemala.....I have had to give up my home town...the entire town, it is ridiculous.	12/6/2015 10:54 AM
141	Don't ever change The Circle!	12/6/2015 10:05 AM
142	Do not get rid of the circle or appearance of the circle	12/6/2015 9:54 AM
143	Keep the circle the same. More night life.	12/6/2015 9:50 AM
144	Add things for children and kids at heart, and get rid of that awful antique shop on the corner. People heading east come into a main shopping strip for town, and that is their first sight.	12/6/2015 9:05 AM
145	Keep the circle the same but less traffic.	12/6/2015 8:56 AM
146	The history should remain, but we need to clean up the population that walks the streets.	12/6/2015 7:47 AM
147	As a kid to town of gtown had an old times feeling with if Victorian houses and businesses still looked old but that has slowly gone away	12/6/2015 7:47 AM
148	Extend the historic and green feel of the Circle through to the adjoining streets.	12/6/2015 7:42 AM
149	We only decorate one section of one street for any holiday or season. Why not do the same decorating on the hour major streets leading to the circle? The circle itself should be kept the same.	12/6/2015 7:24 AM
150	The feel of the town; the traffic.	12/6/2015 6:20 AM
151	don't change the circle but the store front downtown need to be upgraded	12/5/2015 9:55 PM
152	Try to relocate offices on Main Street for stores	12/5/2015 8:32 PM
153	The Circle.	12/5/2015 4:49 PM
154	Keep the historic "flavor" of the buildings and have all buildings conform to that "flavor."	12/5/2015 10:58 AM
155	The circle keep fix up the store fronts and the. Old homes on market st	12/5/2015 10:13 AM
156	Keep the circle	12/5/2015 6:35 AM
157	Keep-brick sidewalks and Upper Crust. Change-old run down appearance of buildings	12/4/2015 7:01 PM
158	improve traffic thru at rush hour	12/4/2015 4:01 PM
159	The circle	12/4/2015 3:45 PM
160	I like the circle although improvements and variety of decor might be nice.	12/4/2015 3:36 PM
161	Keep Georgetown Family Restaurant. Change pool hall to a good restaurant.	12/4/2015 2:01 PM
162	Keep the Circle Renovate the old retail bldgs. on Market St. before they fall down.	12/4/2015 12:43 PM
163	Keep the circle, the improvements over the years are great. Change some of the unimproved residential to retail	12/4/2015 12:15 PM
164	The Circle is absolutely beautiful and unique and the old historic buildings I love. The town just has to get away from the image of all law and state offices and the Little Mexico image.	12/4/2015 12:05 PM
165	too many lawyers, too many homes, we have more homes for child abusers, drugs etc than anywhere in the nation in one little spot. I do not say that people do not need help but we are a community of homes for people with issues	12/4/2015 11:58 AM

## Georgetown Downtown Development District Survey

166	Small hometown feel Update downtown buildings	12/4/2015 11:47 AM
167	Keep the Circle Improve the look of the sidewalks...more like pavers or brick	12/4/2015 11:42 AM
168	I would keep the circle and the history. I would change the town for the better. Make it more appealing.	12/4/2015 11:15 AM
169	No	12/4/2015 11:11 AM
170	more shopping and dining	12/4/2015 10:49 AM
171	Small town charm - keep - Remove or keep out billiards, bars, tattoo parlors.	12/4/2015 10:29 AM
172	keep the circle and less half way houses	12/3/2015 9:22 PM
173	Keep small town atmosphere change the overall appearance, Town is too run down and disparate styles along Market st	12/3/2015 9:22 AM
174	Streetscape - extended from the Circle to Parsons Lane	12/2/2015 10:13 AM

## Georgetown Downtown Development District Survey

### Q19 Do you have any other ideas that you feel would help attract residents, businesses, and visitors to downtown Georgetown?

Answered: 125 Skipped: 231

#	Responses	Date
1	Thinking outside the box, perhaps seeing what other successful communities like Lewes and Berlin have done to make businesses want to establish there.....Signage, signage, signage, design standards...	1/14/2016 10:30 AM
2	Get rid of some of the run down houses in town on the main street	1/14/2016 10:25 AM
3	Better restaurants, Olive Garden, Panera Bread	1/14/2016 9:50 AM
4	I know the events currently in place are great, I personally haven't been to them but my friends and coworkers do all the time and they get good reviews on facebook.	1/12/2016 6:55 PM
5	A healthy blend of food, fun (events) and shopping unique to the town	1/12/2016 3:42 PM
6	Create a strong marketing campaign and a slogan for Georgetown. Berlin is "the coolest small town" and their local businesses use that slogan to identify their location. Doesn't Georgetown have the "prettiest town circle" or something like that? That designation should be advertised. We have lovely seasonal decorations on the circle but outsiders don't know about it. We need billboards along major Sussex county roads inviting people to visit our town & festivals. Also larger & more attractive signs with landscaping on Rt 113 and other gateways.	1/12/2016 3:06 PM
7	MORE OUTDOOR SPACE FOR FOLKS TO MINGLE NEAR THE CIRCLE	1/12/2016 2:43 PM
8	You have to have a variety of businesses.	1/12/2016 10:55 AM
9	Sounds like there are a lot of festivals that I didn't know about so maybe the focus should be on promoting what the town offers.	1/12/2016 10:38 AM
10	Spruce it up and then Advertise! Make the entrances to the village more welcoming coming off of major routes	1/12/2016 10:18 AM
11	Get after the landlords/owners of any houses on and around the Market Street area and hold them accountable to fixing up their properties so they have some curb appeal (i.e. tackling painting, cleaning, repairing, landscaping, and trash issues directly affecting their properties). The Town demanding that there be no sheets hanging in windows, or furniture strewn around porches, etc.	1/11/2016 2:58 PM
12	Advertisement, particularly on the approaches to the town. e.g. US9, Del404, US113	1/10/2016 6:04 AM
13	Georgetown needs to be business friendly.	1/9/2016 9:32 PM
14	Variety of local buying options....brewery, toy store, etc.	1/5/2016 4:23 PM
15	I am a resident and business owner but the survey only allowed me to identify as one or the other. Be welcoming - I visit the town offices and some staff are very friendly and others are rude.	1/3/2016 9:26 PM
16	Perhaps an attractive corridor of interesting artistic creations (statues?) or picture opportunity stations placed at specific locations to generate traffic. Interesting bike racks downtown. Need activities for people!	12/29/2015 11:20 AM
17	attractive and consistent signage; kiosks with information about the locations of goods and services around town ( how many people have visited the Library lately and it is right off the circle...)	12/28/2015 2:52 PM
18	better parking	12/23/2015 8:51 AM
19	Block the Circle off more than 1 block radius and have events there.	12/22/2015 2:51 PM
20	Make Georgetown a upper class area. Clean house. Go back to how it used to be. Target a more wealthy demographic instead of trying to appease the people within the city that are illegal immigrants, criminals and people that sponge off of state benefits and them theirselves do nothing in return	12/22/2015 11:15 AM
21	Less traffic	12/22/2015 8:13 AM
22	None at the moment	12/21/2015 7:28 PM
23	Upgrade the appearance; and more stores!	12/21/2015 5:30 PM

## Georgetown Downtown Development District Survey

24	I think the town did a great job this summer with concerts and festivals, and 16 Mile has provided many great events. Keep that up. I would think the sheer fact that we have very limited restaurant options here would attract them, as well as the work force surrounding the circle on weekdays. Lunch, at the very least, would be booming.	12/21/2015 4:41 PM
25	try to tie in with the summer beach traffic and compel them to stop here on their way to beach.	12/21/2015 3:41 PM
26	Better advertisement of events.	12/21/2015 12:11 PM
27	Need more restaurants. Even on the Rt. 113, more restaurants are needed. Clothing stores.	12/21/2015 11:50 AM
28	Better lighting,	12/21/2015 11:49 AM
29	no	12/21/2015 11:48 AM
30	Incentives to encourage businesses to come & stay. Make town more business friendly. Incentives to homebuyers who want to renovate & live in historic homes (not just purchase as rental.)	12/21/2015 11:12 AM
31	More variety of services and shops are needed downtown.	12/21/2015 10:31 AM
32	keep up the activities year-round	12/18/2015 12:03 PM
33	Have a historic Georgetown week, Work with the historic societies to arrange house tours of the significant structures in town. Have a group come in to give haunted tours near Halloween. Host events that engage the entire business community and use it to reach out to people from all over Delaware. Find creative ways to make Georgetown a destination	12/18/2015 10:27 AM
34	Better Parking	12/17/2015 7:07 AM
35	More restuarants / more clothing stores	12/16/2015 3:34 PM
36	Convenient parking.	12/16/2015 1:07 PM
37	Businesses like dancing halls or something along those lines would be cool.	12/15/2015 2:33 PM
38	No	12/15/2015 1:39 PM
39	I grew up in Georgetown - loved the old 5 & 10 and more family owned shops or specialty shops would add to the atmosphere	12/15/2015 1:29 PM
40	No.	12/15/2015 12:45 PM
41	We need a true destination store. A place people want to visit and then while they are here they go to get a bite to eat, maybe a dessert somewhere. Things like the pawn shop where it looks like the entire side of the building will fall off at any time are not a great look for any downtown.	12/15/2015 9:18 AM
42	I would like to see a shoe repair or tailor shop. It would be nice if the business owner lived in the same location.	12/15/2015 9:13 AM
43	family oriented festivals with vendors and live music	12/15/2015 9:12 AM
44	?	12/15/2015 8:48 AM
45	Attract businesses with higher paid employees	12/15/2015 8:43 AM
46	Better parking	12/15/2015 8:30 AM
47	no	12/15/2015 8:06 AM
48	Increase events downtown. Doung great now, but could be a real destination spot.	12/14/2015 9:30 PM
49	no	12/14/2015 9:11 PM
50	Georgetown appears to be trying to gentrify when the downtown population is definitely not gentry. Hard to bring nice businesses in when the local population won't use them.	12/14/2015 3:41 PM
51	Clean it up	12/14/2015 3:40 PM
52	??????????????	12/14/2015 2:24 PM
53	A warm inviting atmosphere	12/14/2015 2:19 PM
54	hold special events for children	12/14/2015 2:14 PM
55	Brewpub!	12/14/2015 1:50 PM
56	Celebrations honoring culture and history. Connect with Fort Miles; what a day was like in Gtown at that time.	12/14/2015 1:03 PM
57	Less restrictive town codes	12/14/2015 1:00 PM



## Georgetown Downtown Development District Survey

58	more events	12/14/2015 12:50 PM
59	Business and entertainment for under 40 crowd !	12/14/2015 10:59 AM
60	Better options for dining. The Brick is a great place, but it is pricey and not an option for going to lunch each day.	12/14/2015 10:55 AM
61	UNIQUE BOUTIQUES SIMILIAR TO EASTON MD	12/14/2015 10:35 AM
62	To create cultural learning opportunities between the ethnic backgrounds.	12/14/2015 10:12 AM
63	More shops, boutiques, craft shops, outdoor seating to eat or snack, ice cream shop, etc. but not on street	12/14/2015 10:06 AM
64	safety, variety of stores, salons, fresh produce	12/14/2015 9:33 AM
65	More business in town that people can do.	12/14/2015 9:32 AM
66	A new sports bar with entertainment would be nice. Encourage historic preservation and appropriate signage.	12/14/2015 9:22 AM
67	More antique shops and places for employees to eat lunch. Happy Hour places to meet.	12/14/2015 9:21 AM
68	no	12/14/2015 9:21 AM
69	more downtown lunch areas, everyone leaves the circle to go get lunch, then shops on 113	12/14/2015 9:14 AM
70	N/A	12/14/2015 9:11 AM
71	Lewes had a project years back where they moved historical homes behind the hospital. If some of the "office houses" were moved to and area here to match that area it would open up an area where newer more cost effective buildings could be erected ie.,Upscale apartments new shops and the like.	12/14/2015 9:07 AM
72	better shops and restuarants	12/14/2015 9:06 AM
73	make people feel welcomed and safe, people worry about the drug houses and some of the activity after dark around here	12/14/2015 9:04 AM
74	Food festivals	12/14/2015 9:04 AM
75	i think the town is moving forward in a positive direction. Its going to take time and won't be fixed overnight. Georgetown is the hub, center and in the summer the traffic is horrible so you have to be careful what you plan as to accomodate that	12/14/2015 9:00 AM
76	Restaurants that run nightly specials.	12/14/2015 8:56 AM
77	Ethnic foods for the out of town visitors	12/14/2015 8:54 AM
78	MORE VARIETY OF STORES AND RESTAURANT BETTER PARKING REMOVE THE RUN DOWN HOMES AND DISTORTED HOME AND TORN UP HOMES	12/14/2015 8:52 AM
79	no.	12/14/2015 8:21 AM
80	Red lobster, Olive Garden, Steak house something I live here and always always have to travel. Nothing here	12/14/2015 8:18 AM
81	More stores; less traffic	12/13/2015 10:47 AM
82	free parking	12/12/2015 6:41 AM
83	Theater; more dining options; more shopping options	12/12/2015 6:32 AM
84	A lively retail and restaurant area would be very appealing and draw tourism, especially unique boutique style businesses	12/11/2015 8:30 PM
85	No	12/11/2015 6:03 PM
86	1. Have stop lights on E Mkt St, that when pedestrians hit the button, the lights go red for cars to stop within 5 seconds. They have these in Europe. 2. Allow marriage ceremony on Circle w/o License or fee.	12/11/2015 11:45 AM
87	Parents & relatives attend when kids are involved (preforming). Encourage window dressing-----contests, prizes....	12/11/2015 11:18 AM
88	Unique products	12/9/2015 8:35 PM
89	Better lighting, parking, more events	12/9/2015 5:32 AM
90	Move Possum Point Theater to downtown and have a little more professionally done shows.We definitely need an old fashion ice cream shop now.	12/8/2015 8:07 PM
91	More dining in the area around the circle. Create something like a dine around with pubs, coffee shops, etc. Restaurants and small business anywhere in the town would be beneficial.	12/8/2015 10:57 AM

## Georgetown Downtown Development District Survey

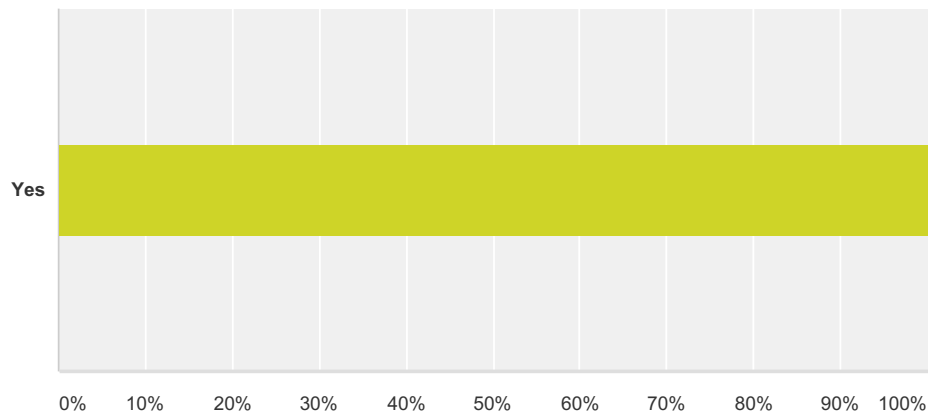
92	The references are to "downtown". However, with Georgetown being so small, it is very much to the detriment of the town to have so many visible unkempt and vacant properties, not only in the residential areas, but along East Market, and N Bedford Sts.	12/7/2015 9:34 PM
93	Georgetown Days- celebrate the founding of the town with a music/arts and crafts festival with food vendors, pony rides, petting zoos, a town dance on the circle in the evening, raffles from local stores. Make it like a small fair for the locals. We do this in My neighborhood and it's a great turnout. Have local companies set up information booths that people can check out ( like painters, builders, etc)	12/7/2015 12:29 PM
94	More restaurant choices	12/7/2015 9:33 AM
95	Enforce codes so storefronts maintain their property - all of their property, bi-monthly clean-up of trash and weeds throughout downtown i.e. in the grates of the trees and the alleyways	12/7/2015 9:25 AM
96	Clean up some neglected properties on Bedford St approaching town as well as those before railroad track . Improve the approach into town.	12/7/2015 9:15 AM
97	Larger events! And biking trails.	12/6/2015 6:28 PM
98	Large farmers market. More craft and vendor events.	12/6/2015 5:24 PM
99	Things are happening now with the Mayor & Council that are bringing community back, but they need help to improve downtown	12/6/2015 2:12 PM
100	We need to do something about the low income housing and roach motels that are helping to attract all the drugs and addicts, that is the other downer for this town.	12/6/2015 10:54 AM
101	Venues for live music. A specified evening of shopping with a variety of shops open.	12/6/2015 9:50 AM
102	Music in the park is great.. But, why not move it over towards more of the shops/restaraunts in town. People would be more likely to stay out and make a night of it. Would love to see more events on the circle.. Maybe something monthly alternating weekend day & weekday night.	12/6/2015 9:05 AM
103	Restaurants and better shopping.	12/6/2015 8:56 AM
104	Move Perdue.	12/6/2015 7:47 AM
105	You gotta clean gtown up - there are homeless people walking around, to many not so friendly people just hanging out everywhere	12/6/2015 7:47 AM
106	Love Georgetown's special events!	12/6/2015 7:42 AM
107	We need more notice about events and they need to be advertised better. A lot of times I don't hear about events until the week of. Take advantage of social media and post it like crazy. Get more involved with the girl and boy scouts, they have lots of events that will attract a crowd.	12/6/2015 7:24 AM
108	continuing making it easier for businesses to come and get up and running.	12/6/2015 6:20 AM
109	a new variety of stores	12/5/2015 9:55 PM
110	Just bring back the stores. The streets are filled with broken down houses.	12/5/2015 4:49 PM
111	Create a less congested traffic flow and provide nearby parking areas to free up space for pedestrians and outdoor street activities/events	12/5/2015 10:58 AM
112	The sidewalks are dirty with. Trash it's embarrassing more flowers in containers in the summer	12/5/2015 10:13 AM
113	More restaurants	12/5/2015 6:35 AM
114	I remember when the big older homes on Bedford and Market streets were well kept. The code enforcer MUST have the ability to deal with the landlords and occupants to clean things up. Until this happens and the newer residents are willing to adapt to our standard of living the permanent appearance will not change. One house or business will be improved for a few years only to fall into disrepair again.	12/4/2015 7:01 PM
115	better quality shops and restaurants	12/4/2015 4:01 PM
116	Clothing stores.	12/4/2015 2:01 PM
117	tax credits	12/4/2015 12:43 PM
118	I think this town could be one of the prettiest quaint little towns in Delaware if you could have more shops and an image of great restaurants and play up the history.	12/4/2015 12:05 PM
119	movies, pier 1, Trader Joes, Giant Food, Target, Paera bread	12/4/2015 11:58 AM
120	Favorable tax breaks for new businesses. Attractive restaurants with outside seating.	12/4/2015 11:42 AM

## Georgetown Downtown Development District Survey

121	More quality business and less fly by night. We don't need anymore fast foods or junk stores. We need things that will draw people. I think Lewes is a perfect example. Small town, lots of business.	12/4/2015 11:15 AM
122	I think that from the railroad tracks to the circle is a stretch that could look very nice with upgraded storefronts, higher quality shops and restaurants. Move the bailbond places off the main drag. Capture business from people going to and from the beaches.	12/4/2015 11:11 AM
123	Keep up the good work - we love the improvements you have made thus far - including the street flags, trash receptacles and special events.	12/4/2015 10:29 AM
124	no	12/3/2015 9:22 PM
125	Upgraded businesses and eateries. Wider selection of quality goods and services	12/3/2015 9:22 AM

**Q20 I have completed the Resident / Visitor section of the survey.**

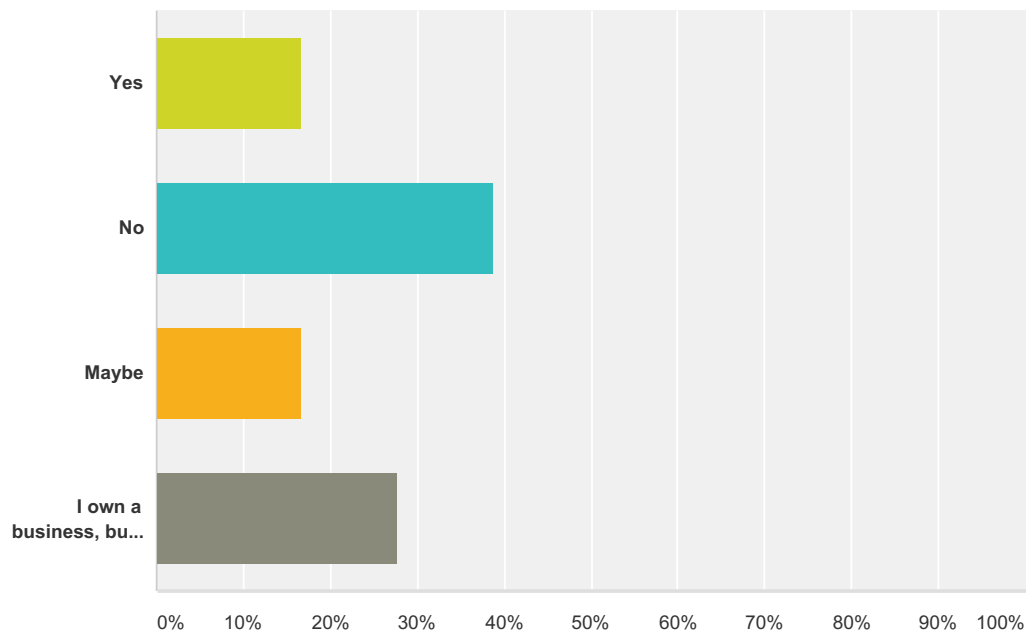
Answered: 271 Skipped: 85



Answer Choices	Responses	
Yes	100.00%	271
Total		271

**Q21 If you own a business downtown, do you have a need to expand?**

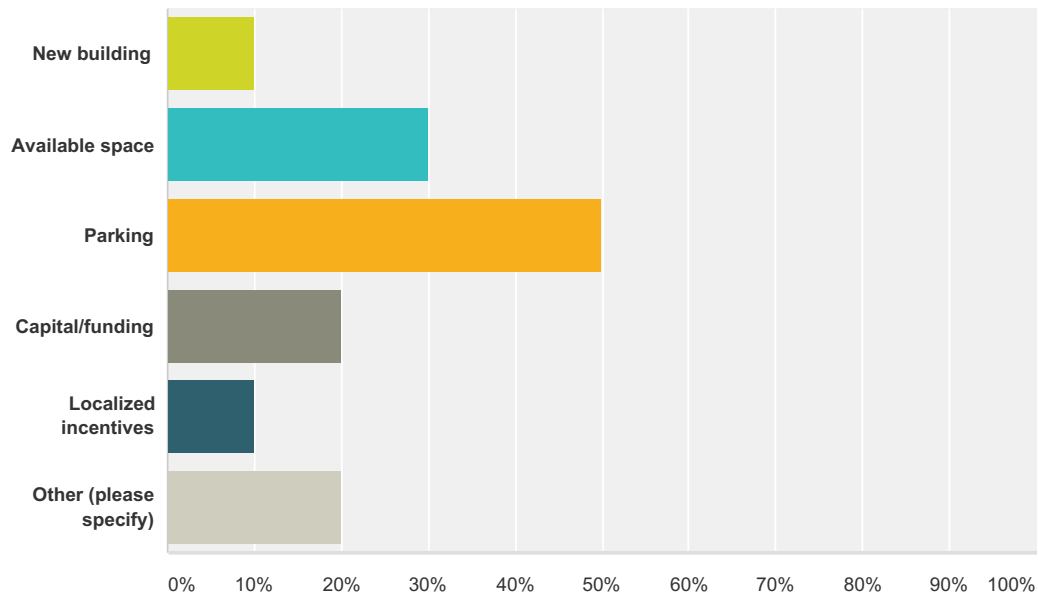
Answered: 18 Skipped: 338



Answer Choices	Responses	
Yes	16.67%	3
No	38.89%	7
Maybe	16.67%	3
I own a business, but it is not located downtown	27.78%	5
Total		18

## Q22 What would you need to expand your business downtown?

Answered: 10 Skipped: 346

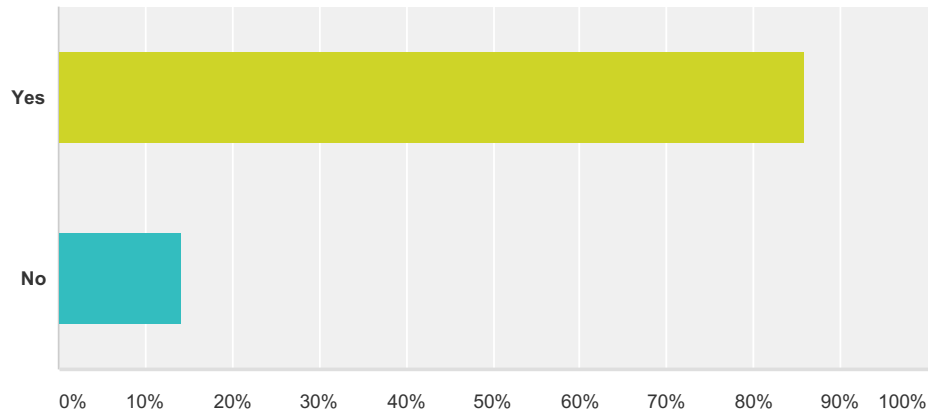


Answer Choices	Responses
New building	10.00% 1
Available space	30.00% 3
Parking	50.00% 5
Capital/funding	20.00% 2
Localized incentives	10.00% 1
Other (please specify)	20.00% 2
Total Respondents: 10	

#	Other (please specify)	Date
1	currently expanding at our current location	12/15/2015 9:40 AM
2	We do not see us being downtown	12/14/2015 1:43 PM

## Q23 Are you committed to keeping your business downtown?

Answered: 14 Skipped: 342

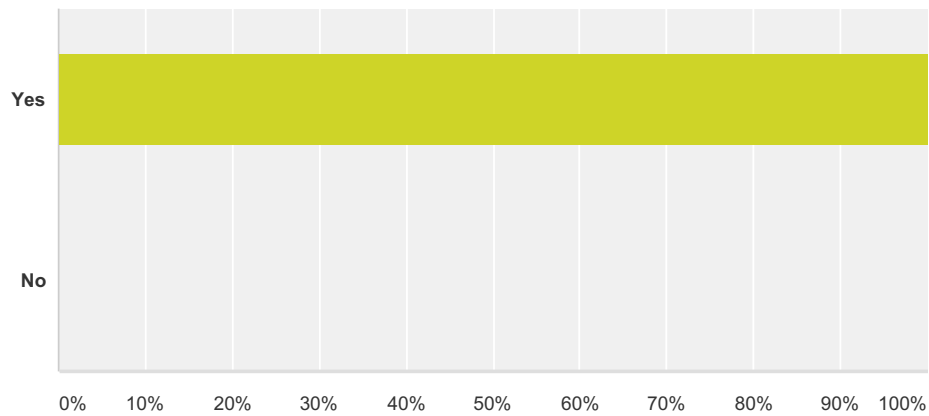


Answer Choices	Responses
Yes	85.71% 12
No	14.29% 2
<b>Total</b>	<b>14</b>

#	If you responded "No" above, please use this space to explain.	Date
1	We are outside the downtown area near 133	12/14/2015 1:43 PM
2	Only because it is impossible to move it.	12/4/2015 11:46 AM

## Q24 Would you be interested in a downtown incentive/discount program?

Answered: 11 Skipped: 345

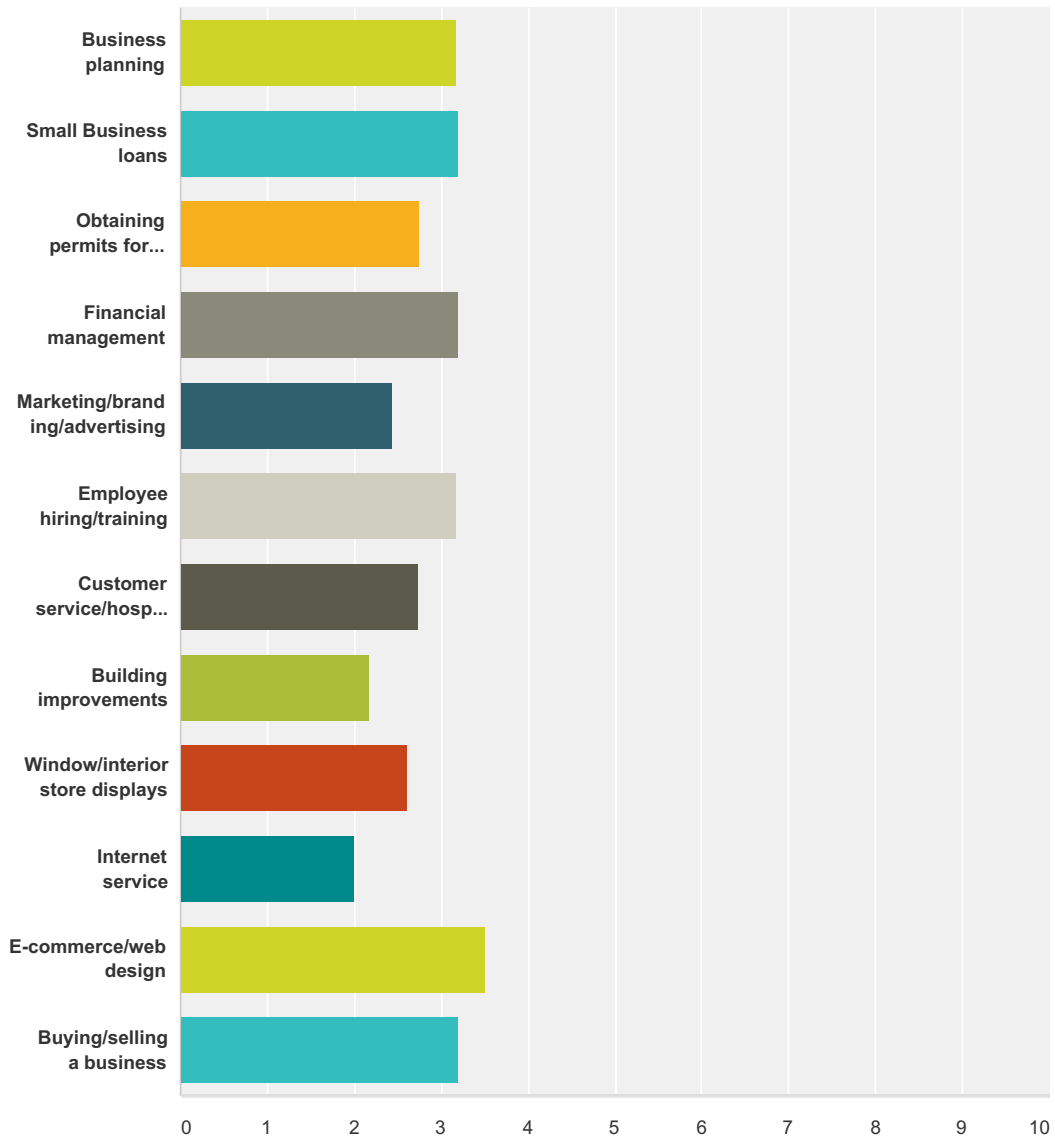


Answer Choices	Responses	
Yes	100.00%	11
No	0.00%	0
Total		11



**Q25 If programs were available, could your business use information on or assistance with the following topics?**

Answered: 13 Skipped: 343



	Definitely	Probably	Unsure	Probably Not	Definitely Not	Total	Weighted Average
Business planning	9.09% 1	27.27% 3	27.27% 3	9.09% 1	27.27% 3	11	3.18
Small Business loans	10.00% 1	40.00% 4	0.00% 0	20.00% 2	30.00% 3	10	3.20
Obtaining permits for expansion	16.67% 2	41.67% 5	8.33% 1	16.67% 2	16.67% 2	12	2.75
Financial management	10.00% 1	40.00% 4	0.00% 0	20.00% 2	30.00% 3	10	3.20

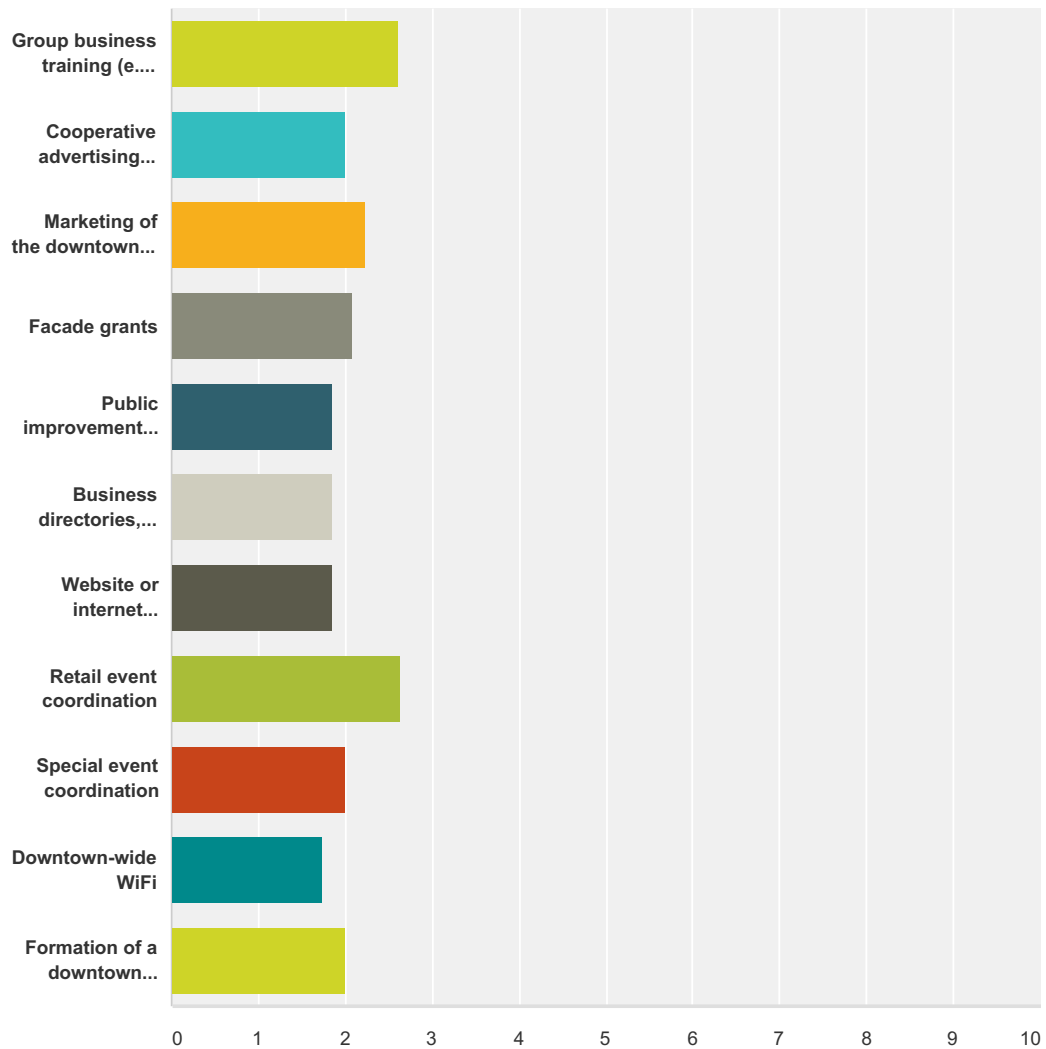
## Georgetown Downtown Development District Survey

Marketing/branding/advertising	<b>27.27%</b> 3	<b>45.45%</b> 5	<b>0.00%</b> 0	<b>9.09%</b> 1	<b>18.18%</b> 2	11	2.45
Employee hiring/training	<b>0.00%</b> 0	<b>54.55%</b> 6	<b>0.00%</b> 0	<b>18.18%</b> 2	<b>27.27%</b> 3	11	3.18
Customer service/hospitality	<b>9.09%</b> 1	<b>54.55%</b> 6	<b>9.09%</b> 1	<b>9.09%</b> 1	<b>18.18%</b> 2	11	2.73
Building improvements	<b>33.33%</b> 4	<b>41.67%</b> 5	<b>8.33%</b> 1	<b>8.33%</b> 1	<b>8.33%</b> 1	12	2.17
Window/interior store displays	<b>30.00%</b> 3	<b>30.00%</b> 3	<b>10.00%</b> 1	<b>10.00%</b> 1	<b>20.00%</b> 2	10	2.60
Internet service	<b>38.46%</b> 5	<b>38.46%</b> 5	<b>7.69%</b> 1	<b>15.38%</b> 2	<b>0.00%</b> 0	13	2.00
E-commerce/web design	<b>10.00%</b> 1	<b>30.00%</b> 3	<b>0.00%</b> 0	<b>20.00%</b> 2	<b>40.00%</b> 4	10	3.50
Buying/selling a business	<b>0.00%</b> 0	<b>40.00%</b> 4	<b>20.00%</b> 2	<b>20.00%</b> 2	<b>20.00%</b> 2	10	3.20

#	Other (please specify)	Date
	There are no responses.	

## Q26 How useful to your business are/could be the following services?

Answered: 13 Skipped: 343



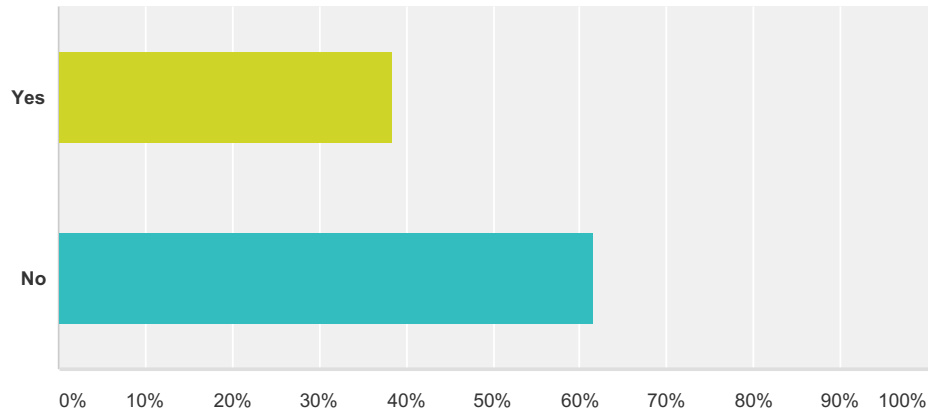
	Very Useful	Useful	Useless	Don't Know	Total	Weighted Average
Group business training (e.g., workshops, speakers)	0.00% 0	46.15% 6	46.15% 6	7.69% 1	13	2.62
Cooperative advertising coordination	23.08% 3	53.85% 7	23.08% 3	0.00% 0	13	2.00
Marketing of the downtown as a shopping destination	30.77% 4	30.77% 4	23.08% 3	15.38% 2	13	2.23
Facade grants	38.46% 5	30.77% 4	15.38% 2	15.38% 2	13	2.08
Public improvement projects	30.77% 4	61.54% 8	0.00% 0	7.69% 1	13	1.85
Business directories, brochures, maps	30.77% 4	61.54% 8	0.00% 0	7.69% 1	13	1.85

## Georgetown Downtown Development District Survey

Website or internet resources	<b>30.77%</b> 4	<b>53.85%</b> 7	<b>15.38%</b> 2	<b>0.00%</b> 0	13	1.85
Retail event coordination	<b>18.18%</b> 2	<b>27.27%</b> 3	<b>27.27%</b> 3	<b>27.27%</b> 3	11	2.64
Special event coordination	<b>33.33%</b> 4	<b>41.67%</b> 5	<b>16.67%</b> 2	<b>8.33%</b> 1	12	2.00
Downtown-wide WiFi	<b>45.45%</b> 5	<b>45.45%</b> 5	<b>0.00%</b> 0	<b>9.09%</b> 1	11	1.73
Formation of a downtown merchant's association	<b>46.15%</b> 6	<b>23.08%</b> 3	<b>15.38%</b> 2	<b>15.38%</b> 2	13	2.00

**Q27 The Town currently offers a Facade Improvement Grant Program. Were you aware that the Town had such a program in place?**

Answered: 13 Skipped: 343



Answer Choices	Responses	
Yes	38.46%	5
No	61.54%	8
Total		13

## Q28 What are your business' busiest and slowest months?

Answered: 9 Skipped: 347

Answer Choices	Responses
Busiest Month(s)	100.00% 9
Slowest Month(s)	88.89% 8

#	Busiest Month(s)	Date
1	May/June	1/12/2016 4:20 PM
2	Feb., March, April and May	1/5/2016 7:42 AM
3	n/a	12/15/2015 9:46 AM
4	November, May, June, July	12/14/2015 3:53 PM
5	All year	12/14/2015 2:34 PM
6	about the same year round	12/14/2015 1:59 PM
7	September December	12/13/2015 10:08 AM
8	February	12/5/2015 11:14 PM
9	May - September	12/4/2015 11:49 AM
#	Slowest Month(s)	Date
1	Jan/Feb	1/12/2016 4:20 PM
2	Oct., Nov., Dec., Jan.	1/5/2016 7:42 AM
3	n/a	12/15/2015 9:46 AM
4	January	12/14/2015 3:53 PM
5	None	12/14/2015 2:34 PM
6	January February	12/13/2015 10:08 AM
7	August	12/5/2015 11:14 PM
8	October - April	12/4/2015 11:49 AM

## Q29 What are your business' hours of operation for both your busiest and slowest months?

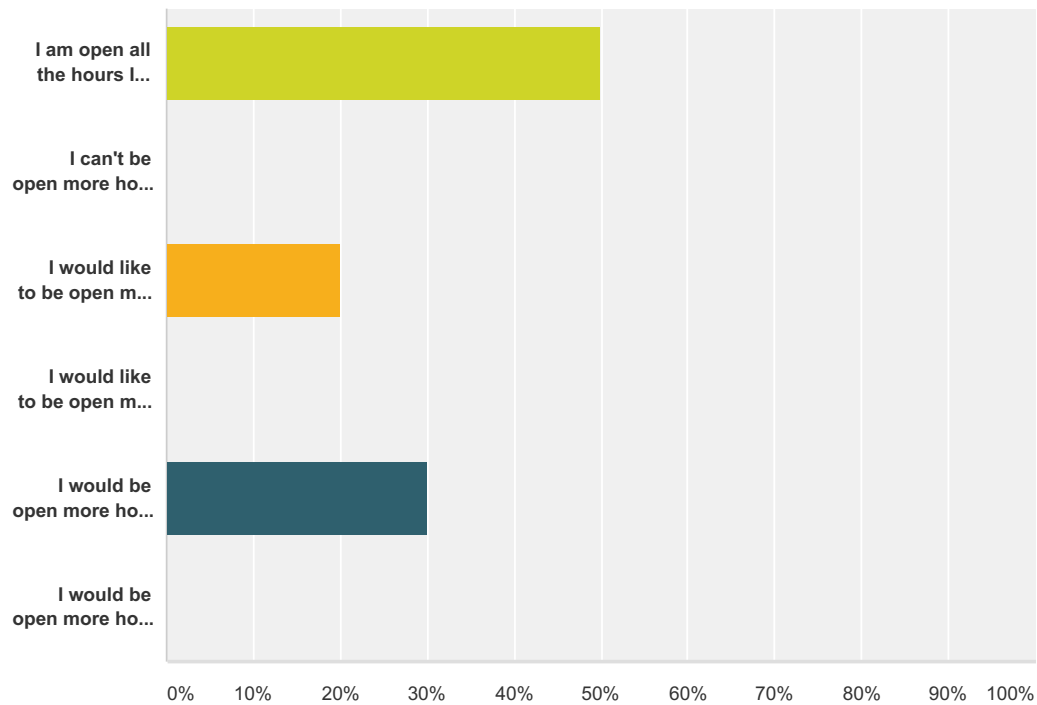
Answered: 8 Skipped: 348

Answer Choices	Responses
Busiest Month(s)	100.00% 8
Slowest Month(s)	87.50% 7

#	Busiest Month(s)	Date
1	8:30 to 4:30	1/12/2016 4:20 PM
2	evening	1/5/2016 7:42 AM
3	8:30 a.m. to 4:30 p.m.	12/15/2015 9:46 AM
4	9-4:30	12/14/2015 2:34 PM
5	about the same year round	12/14/2015 1:59 PM
6	Monday - Saturday	12/13/2015 10:08 AM
7	8-5	12/5/2015 11:14 PM
8	11 a - 9 pm	12/4/2015 11:49 AM
#	Slowest Month(s)	Date
1	8:30 to 5:30	1/12/2016 4:20 PM
2	morning	1/5/2016 7:42 AM
3	8:30 a.m. to 4:30 p.m.	12/15/2015 9:46 AM
4	9-4:30	12/14/2015 2:34 PM
5	Monday - Friday	12/13/2015 10:08 AM
6	8-5	12/5/2015 11:14 PM
7	11 a - 9 pm	12/4/2015 11:49 AM

### Q30 What are your thoughts on store hours?

Answered: 10 Skipped: 346

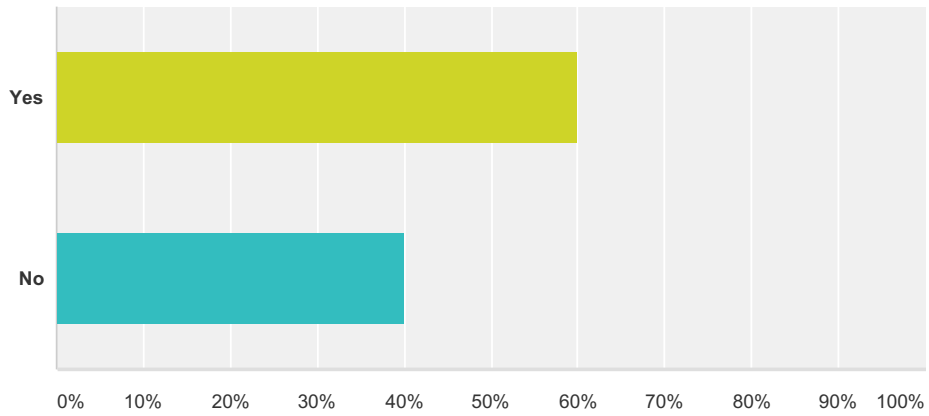


Answer Choices	Responses	
I am open all the hours I need to be	50.00%	5
I can't be open more hours for personal reasons	0.00%	0
I would like to be open more hours but can't afford the staff	20.00%	2
I would like to be open more hours but can't find good staff	0.00%	0
I would be open more hours if I were sure of sales	30.00%	3
I would be open more hours if everyone else were	0.00%	0
<b>Total</b>		<b>10</b>



**Q31 Would you be interested in expanding your hours for special events?**

Answered: 10 Skipped: 346



Answer Choices	Responses	
Yes	60.00%	6
No	40.00%	4
Total		10

### Q32 How many people, including owners, does your business employ in each of the following categories?

Answered: 10 Skipped: 346

Answer Choices	Responses
Full time (32 or more hours per week) year-round	100.00% 10
Part time, year-round	70.00% 7
Seasonal	40.00% 4

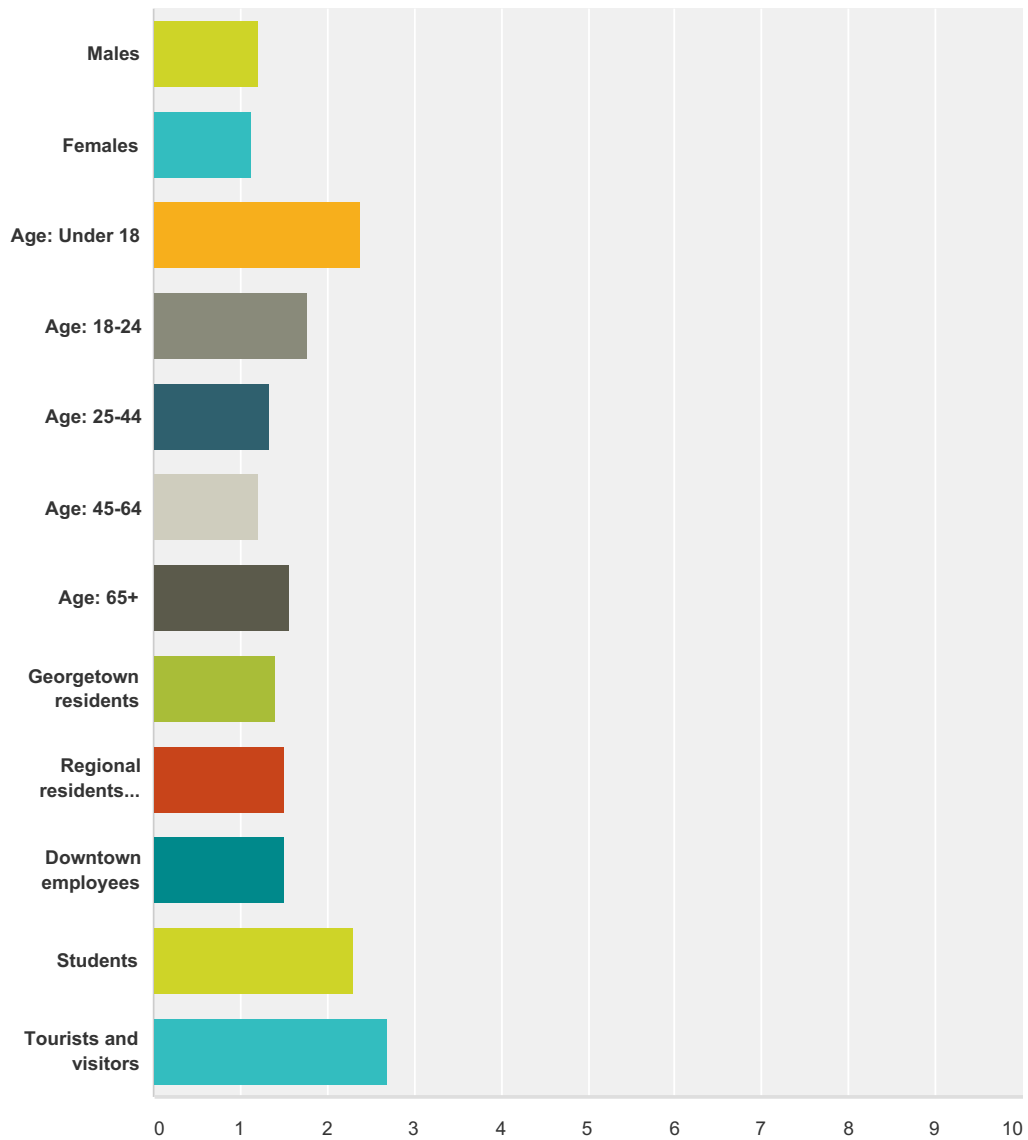
#	Full time (32 or more hours per week) year-round	Date
1	20	1/12/2016 4:20 PM
2	2	1/5/2016 7:42 AM
3	2	12/15/2015 9:46 AM
4	2	12/14/2015 6:35 PM
5	7	12/14/2015 3:53 PM
6	1	12/14/2015 2:34 PM
7	0	12/14/2015 1:59 PM
8	2	12/13/2015 10:08 AM
9	2	12/5/2015 11:14 PM
10	4	12/4/2015 11:49 AM

#	Part time, year-round	Date
1	1	1/5/2016 7:42 AM
2	1	12/14/2015 3:53 PM
3	1	12/14/2015 2:34 PM
4	3	12/14/2015 1:59 PM
5	1	12/13/2015 10:08 AM
6	3	12/5/2015 11:14 PM
7	20	12/4/2015 11:49 AM

#	Seasonal	Date
1	1	1/5/2016 7:42 AM
2	1	12/14/2015 3:53 PM
3	0	12/14/2015 1:59 PM
4	n/a	12/4/2015 11:49 AM

### Q33 How important are the following consumer segments to your business?

Answered: 10 Skipped: 346



	Very important	Important	Not important	Not sure	Total	Weighted Average
Males	77.78% 7	22.22% 2	0.00% 0	0.00% 0	9	1.22
Females	87.50% 7	12.50% 1	0.00% 0	0.00% 0	8	1.13
Age: Under 18	25.00% 2	12.50% 1	62.50% 5	0.00% 0	8	2.38
Age: 18-24	44.44% 4	33.33% 3	22.22% 2	0.00% 0	9	1.78
Age: 25-44	66.67% 6	33.33% 3	0.00% 0	0.00% 0	9	1.33

## Georgetown Downtown Development District Survey

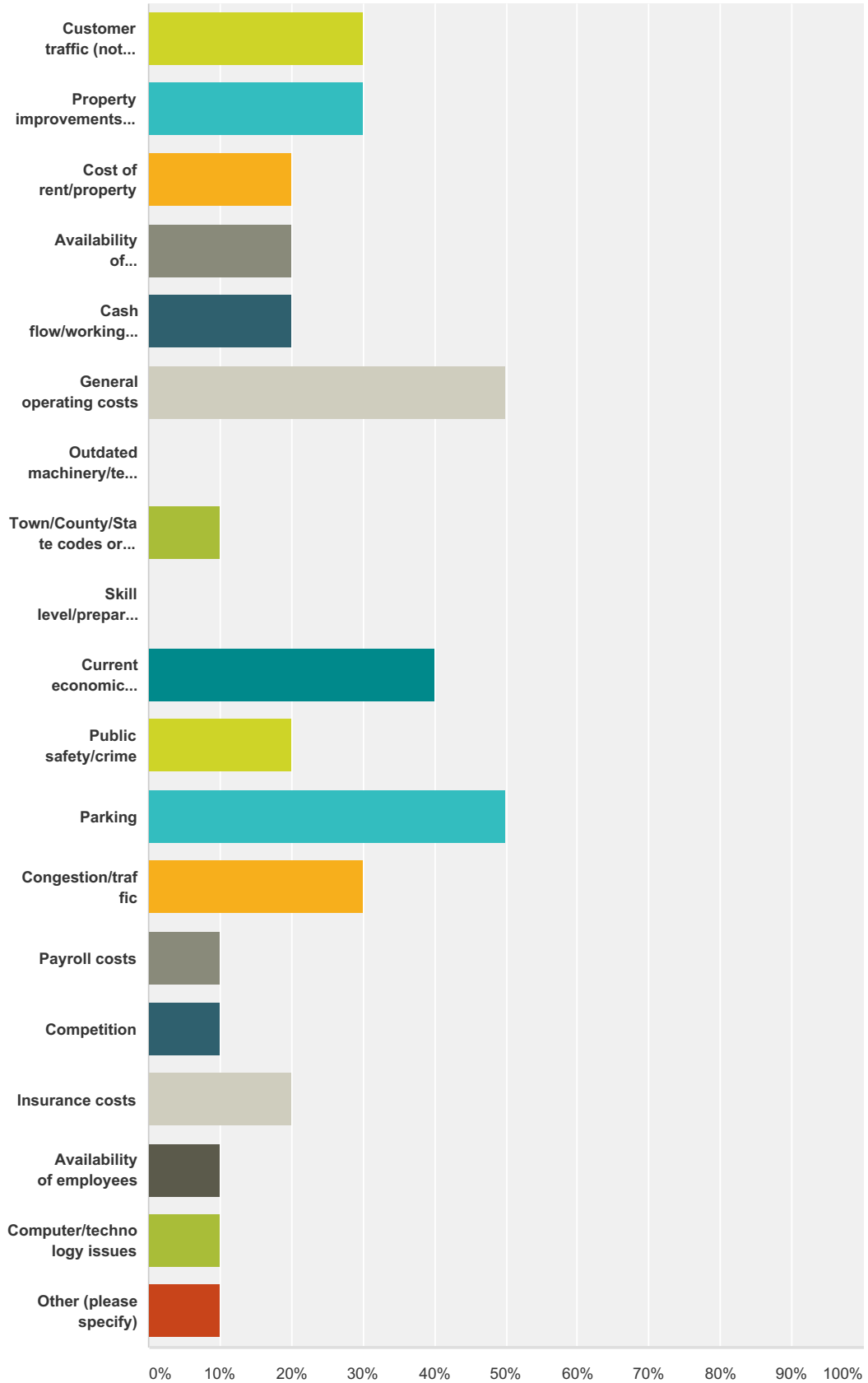
Age: 45-64	<b>77.78%</b> 7	<b>22.22%</b> 2	<b>0.00%</b> 0	<b>0.00%</b> 0	9	1.22
Age: 65+	<b>66.67%</b> 6	<b>22.22%</b> 2	<b>0.00%</b> 0	<b>11.11%</b> 1	9	1.56
Georgetown residents	<b>70.00%</b> 7	<b>20.00%</b> 2	<b>10.00%</b> 1	<b>0.00%</b> 0	10	1.40
Regional residents (outside Georgetown)	<b>50.00%</b> 5	<b>50.00%</b> 5	<b>0.00%</b> 0	<b>0.00%</b> 0	10	1.50
Downtown employees	<b>50.00%</b> 5	<b>50.00%</b> 5	<b>0.00%</b> 0	<b>0.00%</b> 0	10	1.50
Students	<b>30.00%</b> 3	<b>20.00%</b> 2	<b>40.00%</b> 4	<b>10.00%</b> 1	10	2.30
Tourists and visitors	<b>10.00%</b> 1	<b>30.00%</b> 3	<b>40.00%</b> 4	<b>20.00%</b> 2	10	2.70

#	Other (please specify)	Date
	There are no responses.	

**Q34 What are some of the major barriers or obstacles facing your business today?**

Answered: 10 Skipped: 346

## Georgetown Downtown Development District Survey



Answer Choices	Responses
Customer traffic (not enough/shrinking)	30.00% 3

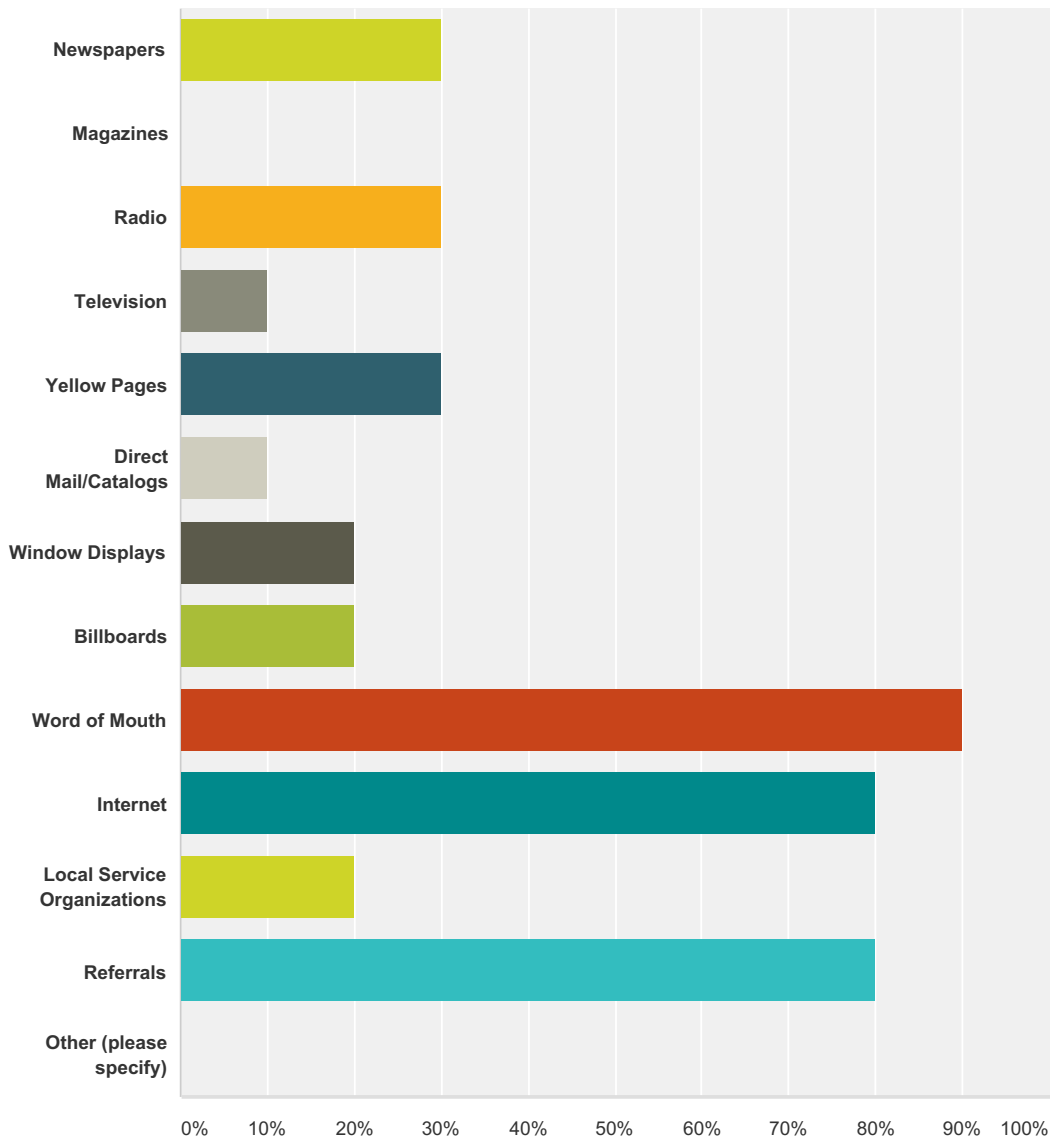
## Georgetown Downtown Development District Survey

Property improvements (e.g., facade)	30.00%	3
Cost of rent/property	20.00%	2
Availability of telecommunications services	20.00%	2
Cash flow/working capital	20.00%	2
General operating costs	50.00%	5
Outdated machinery/technology	0.00%	0
Town/County/State codes or regulations	10.00%	1
Skill level/preparation of employees	0.00%	0
Current economic conditions	40.00%	4
Public safety/crime	20.00%	2
Parking	50.00%	5
Congestion/traffic	30.00%	3
Payroll costs	10.00%	1
Competition	10.00%	1
Insurance costs	20.00%	2
Availability of employees	10.00%	1
Computer/technology issues	10.00%	1
Other (please specify)	10.00%	1
<b>Total Respondents: 10</b>		

#	Other (please specify)	Date
1	Taxes and insurance rates- I know you can't do anything about that but the rates continue to rise and it's a real burden	12/14/2015 3:56 PM

### Q35 How do you reach potential customers?

Answered: 10 Skipped: 346



Answer Choices	Responses
Newspapers	30.00% 3
Magazines	0.00% 0
Radio	30.00% 3
Television	10.00% 1
Yellow Pages	30.00% 3
Direct Mail/Catalogs	10.00% 1
Window Displays	20.00% 2



## Georgetown Downtown Development District Survey

Billboards	20.00%	2
Word of Mouth	90.00%	9
Internet	80.00%	8
Local Service Organizations	20.00%	2
Referrals	80.00%	8
Other (please specify)	0.00%	0
<b>Total Respondents: 10</b>		

#	Other (please specify)	Date
	There are no responses.	

## Q36 Home Zip Code

Answered: 275 Skipped: 81

#	Responses	Date
1	19947	1/14/2016 10:30 AM
2	19973	1/14/2016 10:26 AM
3	19947	1/14/2016 9:56 AM
4	19947	1/14/2016 9:50 AM
5	19947	1/14/2016 9:45 AM
6	19947	1/14/2016 9:39 AM
7	19947	1/14/2016 9:34 AM
8	19933	1/14/2016 8:56 AM
9	19947	1/13/2016 5:59 PM
10	19941	1/13/2016 2:23 PM
11	19968	1/13/2016 1:40 PM
12	19947	1/13/2016 9:14 AM
13	19966	1/12/2016 7:13 PM
14	19973	1/12/2016 6:55 PM
15	19966	1/12/2016 4:22 PM
16	19930	1/12/2016 3:43 PM
17	19947	1/12/2016 3:09 PM
18	19958	1/12/2016 2:44 PM
19	19973	1/12/2016 2:37 PM
20	19933	1/12/2016 11:47 AM
21	19947	1/12/2016 11:19 AM
22	19947	1/12/2016 11:10 AM
23	19947	1/12/2016 11:03 AM
24	19947	1/12/2016 10:59 AM
25	19947	1/12/2016 10:55 AM
26	19966	1/12/2016 10:39 AM
27	19947	1/12/2016 10:21 AM
28	19966	1/12/2016 10:18 AM
29	19963	1/12/2016 9:48 AM
30	19966	1/12/2016 9:27 AM
31	07753	1/12/2016 9:26 AM
32	19958	1/12/2016 9:10 AM
33	19973	1/11/2016 6:08 PM
34	19966	1/11/2016 4:14 PM
35	19947	1/11/2016 2:59 PM

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36	19947	1/10/2016 10:56 AM
37	19947	1/10/2016 6:05 AM
38	19947	1/9/2016 11:44 PM
39	19947	1/9/2016 9:34 PM
40	19966	1/8/2016 9:25 AM
41	90018	1/7/2016 10:21 PM
42	19968	1/5/2016 5:25 PM
43	19968	1/5/2016 4:23 PM
44	19958	1/5/2016 8:58 AM
45	19947	1/5/2016 7:45 AM
46	19958	1/4/2016 1:43 PM
47	19947	1/3/2016 9:27 PM
48	19940	12/29/2015 4:38 PM
49	19968	12/29/2015 11:21 AM
50	19958	12/28/2015 2:53 PM
51	19958	12/28/2015 1:54 PM
52	19947	12/28/2015 11:19 AM
53	19947	12/23/2015 9:12 AM
54	19947	12/23/2015 8:51 AM
55	19973	12/22/2015 2:51 PM
56	19966	12/22/2015 1:17 PM
57	19975	12/22/2015 11:33 AM
58	19947	12/22/2015 11:15 AM
59	19933	12/22/2015 9:41 AM
60	19968	12/22/2015 8:45 AM
61	19958	12/22/2015 8:14 AM
62	19933	12/21/2015 7:29 PM
63	19947	12/21/2015 7:26 PM
64	19947	12/21/2015 5:30 PM
65	19947	12/21/2015 4:41 PM
66	19973	12/21/2015 3:41 PM
67	19966	12/21/2015 2:59 PM
68	199947	12/21/2015 1:54 PM
69	19963	12/21/2015 12:42 PM
70	19958	12/21/2015 12:39 PM
71	19968	12/21/2015 12:25 PM
72	19947	12/21/2015 12:12 PM
73	19947	12/21/2015 11:50 AM
74	19963	12/21/2015 11:49 AM
75	19971	12/21/2015 11:49 AM
76	19947	12/21/2015 11:12 AM

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77	19973	12/21/2015 10:44 AM
78	19947	12/21/2015 10:31 AM
79	19963	12/21/2015 10:21 AM
80	19947	12/21/2015 10:03 AM
81	19947	12/18/2015 9:49 PM
82	19960	12/18/2015 1:49 PM
83	19947	12/18/2015 12:55 PM
84	19947	12/18/2015 12:03 PM
85	19973	12/18/2015 10:28 AM
86	19947	12/17/2015 11:38 AM
87	19966	12/17/2015 8:23 AM
88	19947	12/17/2015 7:07 AM
89	19947	12/16/2015 3:34 PM
90	19947	12/16/2015 3:16 PM
91	19968	12/16/2015 2:25 PM
92	19947	12/16/2015 1:08 PM
93	19963	12/15/2015 2:34 PM
94	19966	12/15/2015 1:39 PM
95	19956	12/15/2015 1:31 PM
96	19973	12/15/2015 12:46 PM
97	19956	12/15/2015 11:35 AM
98	19947	12/15/2015 10:29 AM
99	19930	12/15/2015 10:23 AM
100	19970	12/15/2015 9:49 AM
101	19947	12/15/2015 9:18 AM
102	19947	12/15/2015 9:14 AM
103	21842	12/15/2015 9:13 AM
104	19933	12/15/2015 8:49 AM
105	19958	12/15/2015 8:43 AM
106	19958	12/15/2015 8:30 AM
107	19973	12/15/2015 8:06 AM
108	19939	12/14/2015 10:52 PM
109	19947	12/14/2015 9:30 PM
110	19947	12/14/2015 9:11 PM
111	19947	12/14/2015 8:33 PM
112	19968	12/14/2015 6:38 PM
113	19933	12/14/2015 3:56 PM
114	19966	12/14/2015 3:52 PM
115	19958	12/14/2015 3:42 PM
116	19947	12/14/2015 3:40 PM
117	19947	12/14/2015 3:15 PM

## Georgetown Downtown Development District Survey

118	19947	12/14/2015 3:03 PM
119	19947	12/14/2015 2:43 PM
120	19958	12/14/2015 2:35 PM
121	19947	12/14/2015 2:25 PM
122	19947	12/14/2015 2:20 PM
123	19973	12/14/2015 2:16 PM
124	19963	12/14/2015 2:15 PM
125	19947	12/14/2015 2:00 PM
126	19904	12/14/2015 1:51 PM
127	19934	12/14/2015 1:29 PM
128	19973	12/14/2015 1:18 PM
129	19947	12/14/2015 1:05 PM
130	19975	12/14/2015 1:03 PM
131	19966	12/14/2015 1:01 PM
132	21842	12/14/2015 12:58 PM
133	19971	12/14/2015 12:53 PM
134	19943	12/14/2015 12:51 PM
135	19966	12/14/2015 12:17 PM
136	19947	12/14/2015 11:57 AM
137	19963	12/14/2015 11:54 AM
138	19971	12/14/2015 11:00 AM
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142	19805	12/14/2015 10:30 AM
143	19947	12/14/2015 10:18 AM
144	19947	12/14/2015 10:12 AM
145	19947	12/14/2015 10:07 AM
146	19947	12/14/2015 10:01 AM
147	19947	12/14/2015 9:44 AM
148	19941	12/14/2015 9:42 AM
149	19968	12/14/2015 9:40 AM
150	19947	12/14/2015 9:38 AM
151	19947	12/14/2015 9:33 AM
152	19947	12/14/2015 9:33 AM
153	19947	12/14/2015 9:30 AM
154	21811	12/14/2015 9:23 AM
155	19947	12/14/2015 9:22 AM
156	19933	12/14/2015 9:21 AM
157	19956	12/14/2015 9:21 AM
158	19939	12/14/2015 9:15 AM

## Georgetown Downtown Development District Survey

159	19973	12/14/2015 9:12 AM
160	19956	12/14/2015 9:08 AM
161	19973	12/14/2015 9:06 AM
162	19966	12/14/2015 9:05 AM
163	19947	12/14/2015 9:04 AM
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167	19947	12/14/2015 8:54 AM
168	19966	12/14/2015 8:52 AM
169	19958	12/14/2015 8:52 AM
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171	19963	12/14/2015 8:40 AM
172	19968	12/14/2015 8:39 AM
173	19947	12/14/2015 8:39 AM
174	19939	12/14/2015 8:37 AM
175	19950	12/14/2015 8:36 AM
176	19940	12/14/2015 8:35 AM
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178	19966	12/14/2015 8:19 AM
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185	19947	12/13/2015 10:10 AM
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187	19966	12/12/2015 11:51 AM
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189	19966	12/12/2015 6:33 AM
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192	19958	12/11/2015 8:27 PM
193	19947	12/11/2015 7:42 PM
194	19950	12/11/2015 6:26 PM
195	19951	12/11/2015 6:20 PM
196	19968	12/11/2015 6:03 PM
197	19947	12/11/2015 5:49 PM
198	19947	12/11/2015 11:46 AM
199	19947	12/11/2015 11:18 AM

## Georgetown Downtown Development District Survey

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204	19947	12/8/2015 8:08 PM
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208	19947	12/7/2015 8:21 PM
209	19947	12/7/2015 4:40 PM
210	19947	12/7/2015 3:28 PM
211	19947	12/7/2015 1:24 PM
212	98006	12/7/2015 12:30 PM
213	19958	12/7/2015 9:39 AM
214	19947	12/7/2015 9:34 AM
215	19947	12/7/2015 9:25 AM
216	19971	12/7/2015 9:16 AM
217	19947	12/7/2015 8:26 AM
218	19947	12/6/2015 6:38 PM
219	19958	12/6/2015 6:28 PM
220	19947	12/6/2015 2:12 PM
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222	19947	12/6/2015 12:55 PM
223	19958	12/6/2015 12:02 PM
224	19947	12/6/2015 10:54 AM
225	19947	12/6/2015 10:37 AM
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227	19947	12/6/2015 10:07 AM
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229	19947	12/6/2015 9:55 AM
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232	19947	12/6/2015 8:56 AM
233	19947	12/6/2015 7:48 AM
234	19947	12/6/2015 7:47 AM
235	19958	12/6/2015 7:43 AM
236	19947	12/6/2015 7:24 AM
237	19968	12/6/2015 6:20 AM
238	19947	12/5/2015 11:16 PM
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240	19956	12/5/2015 10:30 PM

## Georgetown Downtown Development District Survey

241	19947	12/5/2015 9:56 PM
242	19947	12/5/2015 8:33 PM
243	19947	12/5/2015 4:50 PM
244	19947	12/5/2015 10:59 AM
245	19947	12/5/2015 10:14 AM
246	19947	12/5/2015 6:36 AM
247	19947	12/4/2015 7:02 PM
248	19951	12/4/2015 6:15 PM
249	19947	12/4/2015 5:49 PM
250	19947	12/4/2015 4:02 PM
251	19947	12/4/2015 3:45 PM
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253	19947	12/4/2015 3:36 PM
254	19947	12/4/2015 2:02 PM
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260	19973	12/4/2015 12:16 PM
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263	19966	12/4/2015 11:51 AM
264	19946	12/4/2015 11:48 AM
265	19966	12/4/2015 11:43 AM
266	19947	12/4/2015 11:22 AM
267	19947	12/4/2015 11:15 AM
268	19952	12/4/2015 11:12 AM
269	19947	12/4/2015 11:12 AM
270	19947	12/4/2015 10:50 AM
271	19947	12/4/2015 10:50 AM
272	19958	12/4/2015 10:30 AM
273	19947	12/3/2015 9:23 PM
274	19947	12/3/2015 9:22 AM
275	19968	12/2/2015 10:15 AM



## Q37 Work Zip Code

Answered: 241 Skipped: 115

#	Responses	Date
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2	19933	1/14/2016 10:26 AM
3	19973	1/14/2016 9:56 AM
4	N/A	1/14/2016 9:39 AM
5	Retired	1/14/2016 9:34 AM
6	19947	1/14/2016 8:56 AM
7	19947	1/13/2016 5:59 PM
8	19963	1/13/2016 2:23 PM
9	19947	1/13/2016 1:40 PM
10	19958	1/13/2016 9:14 AM
11	19947	1/12/2016 6:55 PM
12	19947	1/12/2016 4:22 PM
13	19947	1/12/2016 3:43 PM
14	21804	1/12/2016 3:09 PM
15	19947	1/12/2016 2:44 PM
16	19947	1/12/2016 2:37 PM
17	19947	1/12/2016 11:47 AM
18	19947	1/12/2016 11:19 AM
19	19963	1/12/2016 9:48 AM
20	19947	1/12/2016 9:27 AM
21	19947	1/12/2016 9:10 AM
22	19947	1/11/2016 6:08 PM
23	19947	1/11/2016 4:14 PM
24	N/A	1/11/2016 2:59 PM
25	19947	1/10/2016 6:05 AM
26	19968	1/9/2016 11:44 PM
27	19947	1/9/2016 9:34 PM
28	19947	1/8/2016 9:25 AM
29	90018	1/7/2016 10:21 PM
30	19947	1/5/2016 5:25 PM
31	19944	1/5/2016 4:23 PM
32	19947	1/5/2016 8:58 AM
33	19947	1/5/2016 7:45 AM
34	19968	1/4/2016 1:43 PM
35	19947	1/3/2016 9:27 PM

## Georgetown Downtown Development District Survey

36	19947	12/29/2015 4:38 PM
37	19947	12/29/2015 11:21 AM
38	19947	12/28/2015 2:53 PM
39	19947	12/28/2015 1:54 PM
40	19947	12/28/2015 11:19 AM
41	19805	12/23/2015 9:12 AM
42	19947	12/23/2015 8:51 AM
43	19971	12/22/2015 2:51 PM
44	19966	12/22/2015 1:17 PM
45	19947	12/22/2015 11:33 AM
46	19971	12/22/2015 11:15 AM
47	19947	12/22/2015 9:41 AM
48	19947	12/22/2015 8:45 AM
49	19947	12/22/2015 8:14 AM
50	N/A	12/21/2015 7:29 PM
51	19963	12/21/2015 7:26 PM
52	19947	12/21/2015 5:30 PM
53	19958	12/21/2015 4:41 PM
54	19947	12/21/2015 3:41 PM
55	19947	12/21/2015 2:59 PM
56	19947	12/21/2015 1:54 PM
57	19947	12/21/2015 12:42 PM
58	19947	12/21/2015 12:39 PM
59	19947	12/21/2015 12:25 PM
60	19947	12/21/2015 12:12 PM
61	19947	12/21/2015 11:50 AM
62	19947	12/21/2015 11:49 AM
63	19947	12/21/2015 11:49 AM
64	19968	12/21/2015 11:12 AM
65	19947	12/21/2015 10:44 AM
66	19901	12/21/2015 10:31 AM
67	19947	12/21/2015 10:21 AM
68	19966	12/21/2015 10:03 AM
69	19947	12/18/2015 9:49 PM
70	19947	12/18/2015 1:49 PM
71	19947	12/18/2015 12:55 PM
72	19947	12/18/2015 12:03 PM
73	19947	12/18/2015 10:28 AM
74	19947	12/17/2015 8:23 AM
75	19947	12/17/2015 7:07 AM
76	19947	12/16/2015 3:34 PM

# Georgetown Downtown Development District Survey

77	19947	12/16/2015 3:16 PM
78	19958	12/16/2015 2:25 PM
79	19947	12/16/2015 1:08 PM
80	19947	12/15/2015 2:34 PM
81	19947	12/15/2015 1:39 PM
82	19947	12/15/2015 1:31 PM
83	19947	12/15/2015 12:46 PM
84	19947	12/15/2015 11:35 AM
85	19947	12/15/2015 10:29 AM
86	19930	12/15/2015 10:23 AM
87	19970	12/15/2015 9:49 AM
88	19947	12/15/2015 9:18 AM
89	NA	12/15/2015 9:14 AM
90	19947	12/15/2015 9:13 AM
91	All of Sussex County	12/15/2015 8:49 AM
92	19947	12/15/2015 8:43 AM
93	19947	12/15/2015 8:30 AM
94	19973	12/15/2015 8:06 AM
95	19947	12/14/2015 10:52 PM
96	19947	12/14/2015 9:30 PM
97	19947	12/14/2015 9:11 PM
98	19947	12/14/2015 6:38 PM
99	19947	12/14/2015 3:56 PM
100	19947	12/14/2015 3:52 PM
101	19947	12/14/2015 3:42 PM
102	19958	12/14/2015 3:40 PM
103	n/a	12/14/2015 3:15 PM
104	19971	12/14/2015 2:43 PM
105	19947	12/14/2015 2:35 PM
106	19947	12/14/2015 2:25 PM
107	19945	12/14/2015 2:20 PM
108	19973	12/14/2015 2:16 PM
109	19947	12/14/2015 2:15 PM
110	19947	12/14/2015 2:00 PM
111	19947	12/14/2015 1:51 PM
112	19904	12/14/2015 1:29 PM
113	19973	12/14/2015 1:18 PM
114	19945	12/14/2015 1:05 PM
115	19947	12/14/2015 1:03 PM
116	19804	12/14/2015 1:01 PM
117	21801	12/14/2015 12:58 PM

## Georgetown Downtown Development District Survey

118	19947	12/14/2015 12:53 PM
119	19947	12/14/2015 12:51 PM
120	19947	12/14/2015 12:17 PM
121	19947	12/14/2015 11:57 AM
122	19947	12/14/2015 11:54 AM
123	19947	12/14/2015 11:00 AM
124	19947	12/14/2015 10:56 AM
125	19947	12/14/2015 10:38 AM
126	19947	12/14/2015 10:36 AM
127	19947	12/14/2015 10:30 AM
128	19947	12/14/2015 10:18 AM
129	19947	12/14/2015 10:12 AM
130	19947	12/14/2015 10:07 AM
131	-	12/14/2015 10:01 AM
132	19971	12/14/2015 9:44 AM
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140	19947	12/14/2015 9:22 AM
141	19947	12/14/2015 9:21 AM
142	19973	12/14/2015 9:21 AM
143	19947	12/14/2015 9:15 AM
144	19947	12/14/2015 9:12 AM
145	19947	12/14/2015 9:08 AM
146	19947	12/14/2015 9:06 AM
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149	19947	12/14/2015 9:04 AM
150	19956	12/14/2015 9:01 AM
151	19947	12/14/2015 8:57 AM
152	19945	12/14/2015 8:54 AM
153	19947	12/14/2015 8:52 AM
154	19947	12/14/2015 8:52 AM
155	19947	12/14/2015 8:47 AM
156	19947	12/14/2015 8:40 AM
157	19947	12/14/2015 8:39 AM
158	19947	12/14/2015 8:39 AM

## Georgetown Downtown Development District Survey

159	19947	12/14/2015 8:37 AM
160	19947	12/14/2015 8:36 AM
161	19947	12/14/2015 8:35 AM
162	19947	12/14/2015 8:21 AM
163	19947	12/14/2015 8:19 AM
164	19947	12/14/2015 8:18 AM
165	19947	12/14/2015 8:15 AM
166	19947	12/14/2015 8:13 AM
167	19950	12/13/2015 2:40 PM
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171	19966	12/12/2015 11:51 AM
172	19947	12/12/2015 6:41 AM
173	19947	12/12/2015 6:33 AM
174	19947	12/11/2015 8:58 PM
175	19947	12/11/2015 8:30 PM
176	19947	12/11/2015 8:27 PM
177	19947	12/11/2015 6:26 PM
178	19847	12/11/2015 6:20 PM
179	19971	12/11/2015 6:03 PM
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181	19947	12/11/2015 11:46 AM
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183	17603	12/10/2015 11:04 PM
184	19947	12/9/2015 8:35 PM
185	19966	12/9/2015 5:33 AM
186	n/a	12/8/2015 8:08 PM
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188	19901	12/7/2015 9:34 PM
189	None	12/7/2015 8:21 PM
190	19447	12/7/2015 4:40 PM
191	19973	12/7/2015 1:24 PM
192	98006	12/7/2015 12:30 PM
193	19958	12/7/2015 9:39 AM
194	19958	12/7/2015 9:34 AM
195	19947	12/7/2015 9:25 AM
196	19947	12/7/2015 8:26 AM
197	N/A	12/6/2015 6:38 PM
198	19947	12/6/2015 6:28 PM
199	19947	12/6/2015 2:12 PM

## Georgetown Downtown Development District Survey

200	19947	12/6/2015 1:50 PM
201	19947	12/6/2015 12:55 PM
202	19947	12/6/2015 12:02 PM
203	19963	12/6/2015 10:54 AM
204	19947	12/6/2015 10:37 AM
205	19947	12/6/2015 10:09 AM
206	19947	12/6/2015 10:07 AM
207	19947	12/6/2015 9:56 AM
208	19947	12/6/2015 9:55 AM
209	19947	12/6/2015 9:05 AM
210	19947	12/6/2015 8:56 AM
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212	19947	12/6/2015 7:47 AM
213	19958	12/6/2015 7:43 AM
214	19947	12/6/2015 7:24 AM
215	19947	12/6/2015 6:20 AM
216	19947	12/5/2015 11:16 PM
217	19947	12/5/2015 10:53 PM
218	19947	12/5/2015 10:30 PM
219	19973	12/5/2015 9:56 PM
220	19947	12/5/2015 8:33 PM
221	N/AA	12/5/2015 4:50 PM
222	Retired	12/5/2015 10:59 AM
223	19978	12/4/2015 6:15 PM
224	19947	12/4/2015 5:49 PM
225	Retired	12/4/2015 3:45 PM
226	19947	12/4/2015 3:36 PM
227	19947	12/4/2015 1:16 PM
228	retired	12/4/2015 1:11 PM
229	19947	12/4/2015 12:44 PM
230	N/A	12/4/2015 12:19 PM
231	19973	12/4/2015 12:16 PM
232	19973	12/4/2015 12:05 PM
233	19947	12/4/2015 11:51 AM
234	N/A	12/4/2015 11:48 AM
235	19947	12/4/2015 11:43 AM
236	19947	12/4/2015 11:22 AM
237	19958	12/4/2015 11:12 AM
238	19947	12/4/2015 11:12 AM
239	na	12/4/2015 10:30 AM
240	19947	12/3/2015 9:23 PM

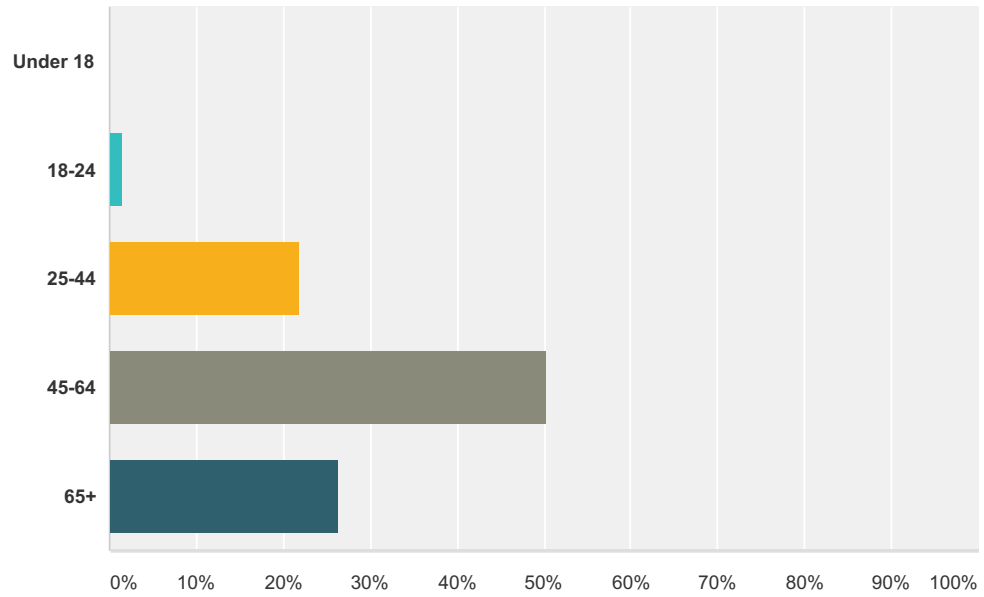
Georgetown Downtown Development District Survey

241	19947	12/2/2015 10:15 AM
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# Georgetown Downtown Development District Survey

## Q38 Age

Answered: 274 Skipped: 82

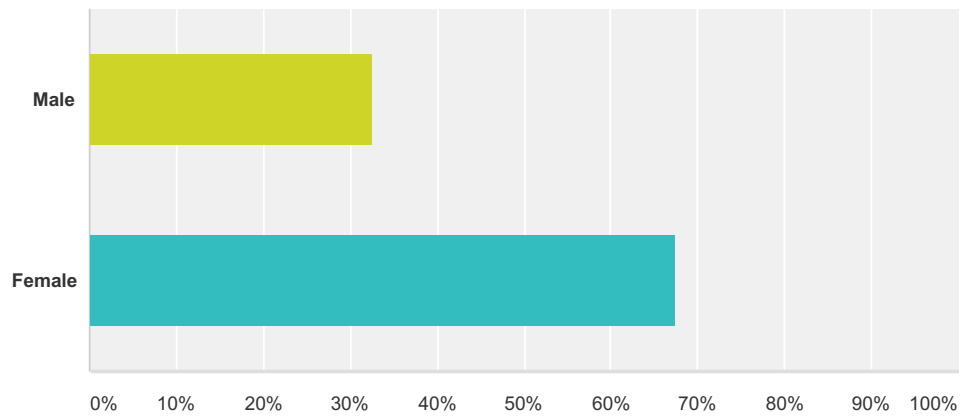


Answer Choices	Responses	
Under 18	0.00%	0
18-24	1.46%	4
25-44	21.90%	60
45-64	50.36%	138
65+	26.28%	72
<b>Total</b>		<b>274</b>



### Q39 Gender

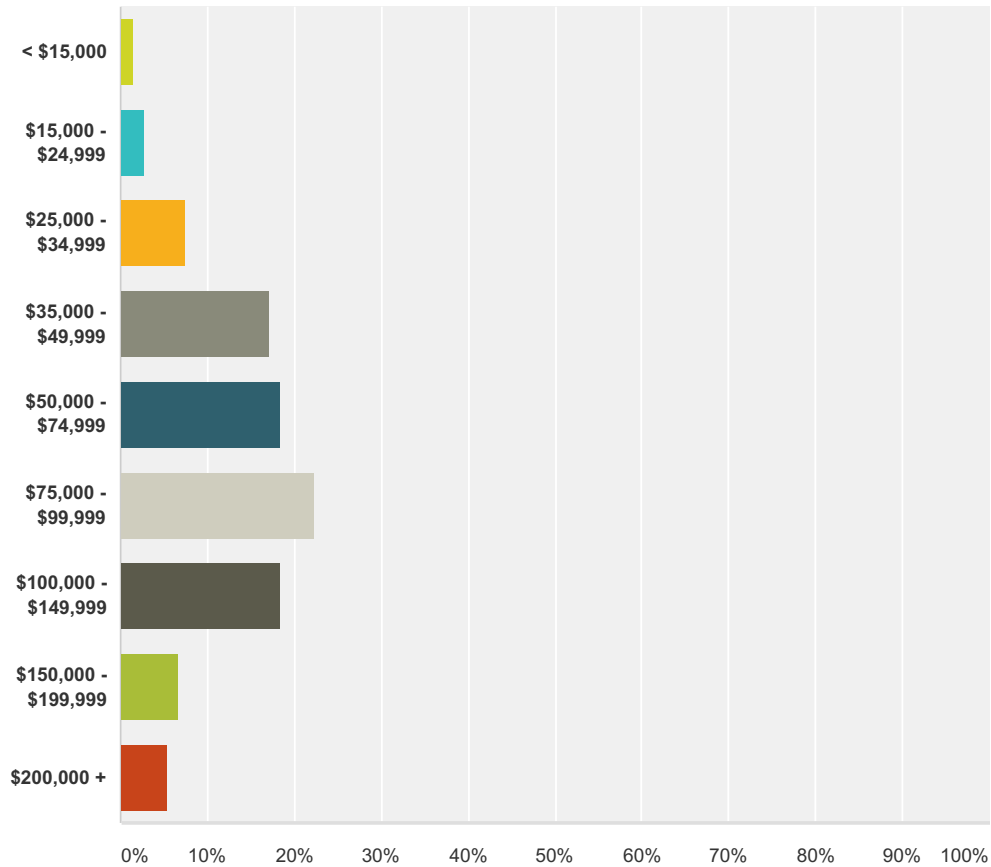
Answered: 273 Skipped: 83



Answer Choices	Responses	
Male	32.60%	89
Female	67.40%	184
<b>Total</b>		<b>273</b>

## Q40 Household's Annual Income

Answered: 256 Skipped: 100

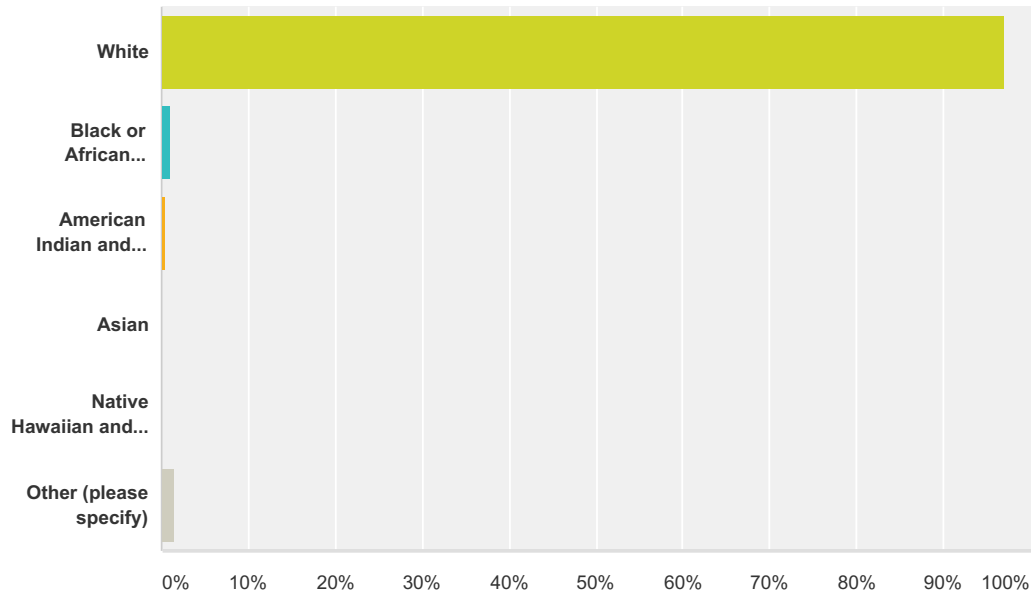


Answer Choices	Responses
< \$15,000	1.56% 4
\$15,000 - \$24,999	2.73% 7
\$25,000 - \$34,999	7.42% 19
\$35,000 - \$49,999	17.19% 44
\$50,000 - \$74,999	18.36% 47
\$75,000 - \$99,999	22.27% 57
\$100,000 - \$149,999	18.36% 47
\$150,000 - \$199,999	6.64% 17
\$200,000 +	5.47% 14
<b>Total</b>	<b>256</b>

# Georgetown Downtown Development District Survey

## Q41 Race

Answered: 269 Skipped: 87

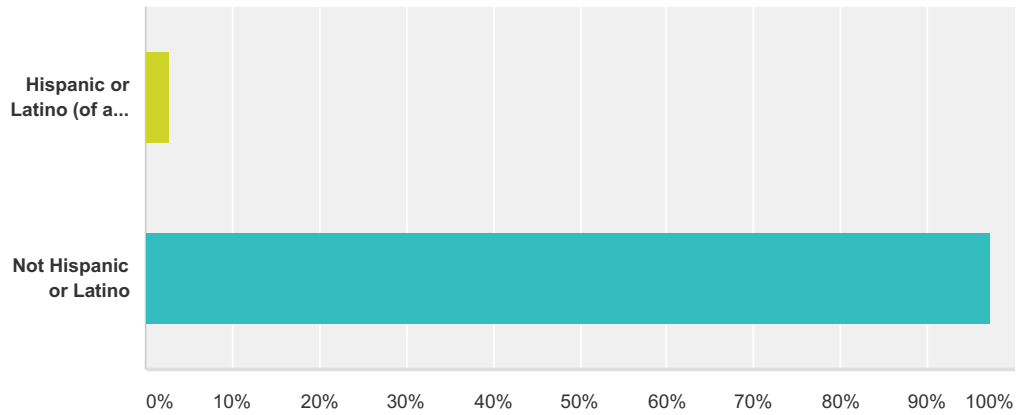


Answer Choices	Responses
White	97.03% 261
Black or African American	1.12% 3
American Indian and Alaskan Native	0.37% 1
Asian	0.00% 0
Native Hawaiian and Other Pacific Islander	0.00% 0
Other (please specify)	1.49% 4
<b>Total</b>	<b>269</b>

#	Other (please specify)	Date
1	Does it matter what race I am?	1/12/2016 10:39 AM
2	Mexican	12/14/2015 8:57 AM
3	mixed	12/6/2015 9:52 AM
4	N/A to my answers nor is income level	12/4/2015 7:02 PM

## Q42 Hispanic Origin

Answered: 214 Skipped: 142



Answer Choices	Responses	
Hispanic or Latino (of any race)	2.80%	6
Not Hispanic or Latino	97.20%	208
<b>Total</b>		<b>214</b>

# Georgetown Downtown Development District Plan

## APPENDIX – B – SWOT Analysis

### SWOT Analysis (Strengths, Weaknesses, Opportunities, and Threats)

The SWOT analysis is a strategic balance sheet that includes lists of the Downtown Development District's strengths, weaknesses, opportunities, and threats. The purpose of outlining this information is to help the Town understand the District from an unbiased perspective. The benefits of a SWOT analysis are that it provides learning and knowledge critical to the downtown's vitality and prosperity. This information was gathered over the course of several Task Force meetings, the online survey, public outreach and background research.

<b>Strengths</b>	<b>Weaknesses</b>	<b>Opportunities</b>	<b>Threats</b>
<ul style="list-style-type: none"> <li>• The Circle</li> <li>• Historic</li> <li>• Location</li> <li>• Scale</li> <li>• Walkability</li> <li>• Continuing education</li> <li>• Traffic</li> <li>• Viability</li> <li>• Town leaders &amp; staff</li> <li>• Airport</li> <li>• Proactive businesses</li> <li>• Cultural diversity</li> <li>• Business mix</li> <li>• Available space</li> <li>• 16 Mile</li> <li>• Parking</li> <li>• Professional businesses</li> <li>• Broadband availability</li> <li>• Supporting local businesses</li> <li>• Friendly local service</li> <li>• Number of events</li> <li>• Street enhancements (e.g., flags, trash receptacles)</li> <li>• Daytime safety</li> <li>• People want more opportunities downtown NOT strip malls</li> <li>• Natural gas</li> </ul>	<ul style="list-style-type: none"> <li>• Litter/upkeep</li> <li>• East/West traffic</li> <li>• Crosswalks</li> <li>• Monday-Friday government businesses</li> <li>• Lack of retail/restaurants</li> <li>• Town closed after 5pm</li> <li>• Character – property maintenance/streets/cleanliness</li> <li>• Existing property owner buy-in</li> <li>• Recreational amenities</li> <li>• 16 Mile</li> <li>• Unsafe feeling at night</li> <li>• Lack in variety</li> <li>• Difficult/inconvenient to park and walk</li> <li>• Very limited dining opportunities</li> <li>• Poor lighting</li> <li>• Vacant storefronts</li> <li>• Farmers' market move to 16 Mile</li> <li>• Condemned buildings, especially at gateways</li> <li>• Sidewalk widths preclude outdoor dining</li> </ul>	<ul style="list-style-type: none"> <li>• Cultural gap</li> <li>• Cultural generation</li> <li>• Nearby beaches overdeveloped</li> <li>• Bike trail</li> <li>• Rail</li> <li>• Police safety</li> <li>• Parking for special events/prior communication</li> <li>• Better signage</li> <li>• Improve on urban tree canopy</li> <li>• Encourage mid- to upscale housing</li> <li>• Attract neighborhood retail</li> <li>• Encourage outdoor public space</li> <li>• Business Improvement District</li> <li>• Downtown merchants' association</li> <li>• Balance between greenery/foliage and buildings</li> <li>• Additional opportunities for younger generations</li> <li>• Options for nighttime activities</li> <li>• Build on "Well Rounded" and marketing campaign</li> <li>• Information kiosks/online information</li> <li>• Better advertise Town's Façade Improvement Grant</li> <li>• Test run "First Friday"</li> </ul>	<ul style="list-style-type: none"> <li>• Unsafe feeling at night</li> <li>• Perception of slumlords and tenants</li> <li>• Need to go to Route 1 for day-to-day amenities</li> <li>• Settling for status quo</li> <li>• Lack of downtown attractions/businesses</li> <li>• Rundown appearance of nearby housing</li> <li>• Vacant storefronts</li> <li>• Lack of inclusion of multi-cultural presence</li> <li>• Demolition of neglect of historic properties</li> <li>• Conversion of single-family homes to apartments</li> <li>• Lack of businesses/entertainment for under-40s</li> <li>• Parking requirements</li> </ul>

		<div>or "Merchants' Night"</div> <ul style="list-style-type: none"><li>• Parking garage for court use</li><li>• Changing perception of parking issue</li><li>• Inclusion of additional acreage in boundary (Race Street)</li></ul>	
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WELL ROUNDED

This Plan was prepared by the Town of Georgetown with financial assistance provided by the The Neighborhood Building Blocks Fund (NBBDF) through the Delaware Economic Development Office



Georgetown  
Downtown Development  
District Task Force

**AECOM**